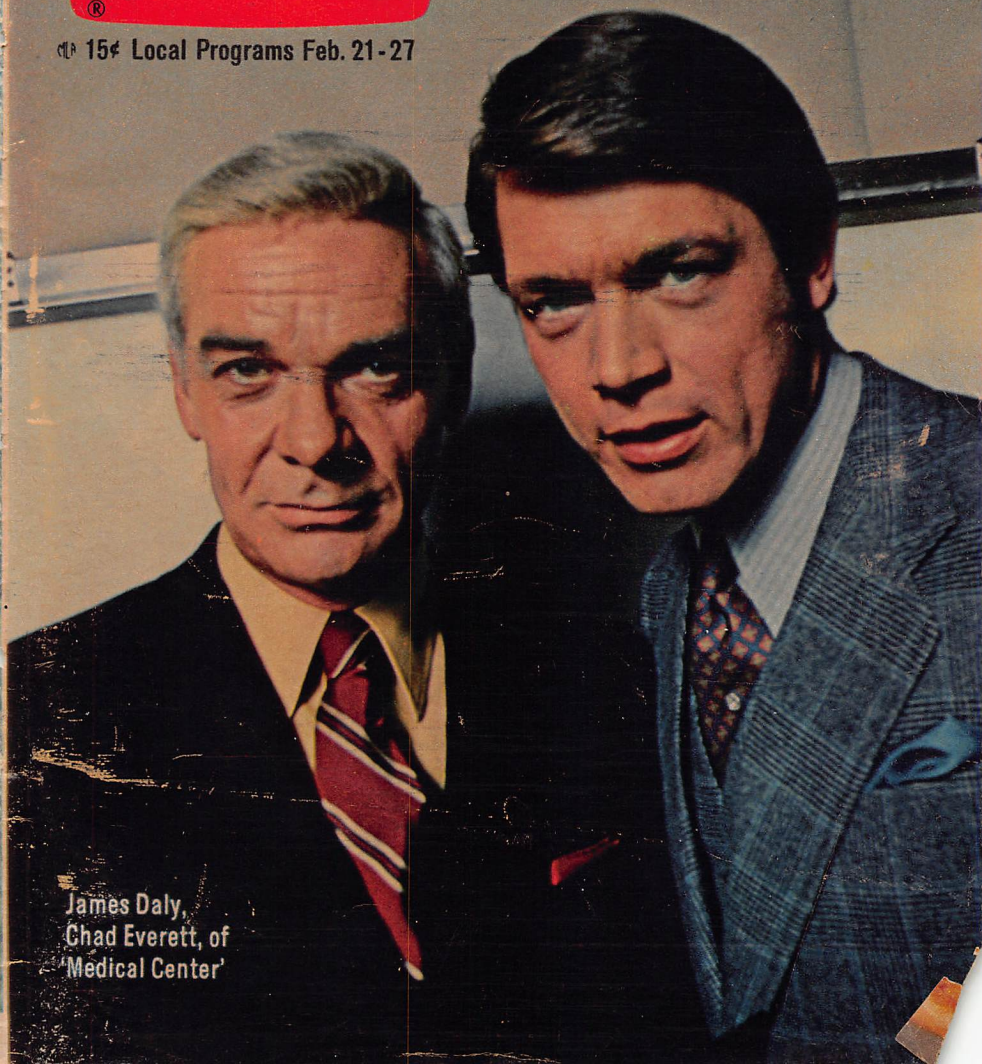





How They Brainwash Studio Audiences

Page 5

15¢ Local Programs Feb. 21-27



James Daly,
Chad Everett, of
'Medical Center'



Nippy or not!

Kraft lets you
spice it as you
like it. Rich tomato
sauce, aged Kraft Parme-
san, quick mix for crispy
crust. And a separate enve-
lope of spices. Use a little
or a lot, just what you please.
Choose sausage or cheese.



See Kraft Music Hall Wednesday Nights—NBC-TV

as we see it

■ Writers seem to love the phrase "It boggles the mind." We keep cutting it out of their copy for two good reasons. First, it's a cliché. Second, the meaning of "boggle" isn't clear.

Consider, though, what happened in the pre-game and half-time ceremonies at the Super Bowl in New Orleans . . .

■ It boggles the mind.

It is not easy to boggle minds with football half-time productions. We're accustomed to four or five bands crashing away on "Seventy-six Trombones" while jiggling all over the field.

■ It's no longer exciting when a couple of hundred briefly-but-tightly-clad young ladies flip their batons in unison. And we're used to governors, and even the President and Vice President of the United States showing up on the field.

We even remember one strange half time in California, where someone presented a miniversion of "Paint Your Wagon" complete with stars, bands, dancers, costumes and sets. And the floats and marchers and beauty queens at the Orange Bowl. Interesting, but hardly mind-boggling.

■ But Doc Severinsen playing the "Star-Spangled Banner" on his trumpet with Pat O'Brien speaking the lyrics much faster than even Doc could play? Al Hirt tooting "Come to the Mardi Gras" while a cast of costumed characters put on a Mardi Gras parade climaxed by the release of thousands of balloons? The Apollo XII astronauts? Marguerite Piazza? A funeral parade? The Battle of New Orleans, with cannons mowing down the redcoats?

That's mind boggling.

■ Next season somebody ought to bring the band out on the field at half time and just let it play good music. Every so often the network could cut in with commercials—commercials saved up by not interrupting the action on the field during the game.



Published by Triangle Publications, Inc.
National Offices, Radnor, Pa. 19088
America's Television Magazine

Vol. 18, No. 8 | February 21, 1970 | Issue #882

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NBC's First Tuesday has embarked on a study of the drug problem in the Middle West, primarily among high school students. Producer LEIGH WILSON is filming in Omaha, Neb., and in the rural outposts of eastern Nebraska and western Iowa, to show how such communities are reacting to the situation . . . ED SULLIVAN presents a whole hour of BEATLES tunes (from "The Beatles' Song Book") on March 1.

Producer JACK WILLIS, who was responsible for NET's famous documentary on Appalachia, has put together a three-part analysis of agriculture and the American economy. The first two parts focus on the dilemma of the American farmer, caught in a price squeeze, and the American consumer, faced with soaring food costs. Part three points a finger at the villains--big businesses that are buying up land, setting prices and offering merchandising values rather than nourishment.

"Once Upon a World," on NBC March 8, is an hour-long religious special which will explore the nature of change, using drama, music, art and documentary film. It will trace past and present reactions to the prophets, revolutionaries and reformers who challenge the status quo . . . CBS has an Easter Sunday (March 29) special, "The Year 1200," which focuses on an exhibition of religious art at New York's Metropolitan Museum . . . BARBRA STREISAND has made a batch of TV commercials for the National Association for Retarded Children, in line with her job as honorary membership chairman of that group. The spots will be aired nationally later this year.

DON RICKLES has a March 12 date with PAT PAULSEN on ABC, and he's also working on a special for the network called "The Many Sides of Don Rickles." He'll show a short film clip from his new movie, "The Warriors" (with CLINT EASTWOOD and TELLY SAVALAS), and his guest stars will be DON ADAMS and ROBERT GOULET . . . TAB HUNTER, rarely seen of late, has a starring role in a Virginian episode, but it won't be aired until next fall . . . EARL HOLLIMAN will be a guest star in an episode of The FBI, one being directed by that show's co-star PHIL ABBOTT.

RAY CHARLES has a date for ENGELBERT HUMPERDINCK's show on March 4, and TOM JONES' March 26 entry . . . Poor Tom, by the way, had the monumental bad luck to be bedded down with the flu when RAQUEL WELCH arrived in London not long ago to tape an appearance on his show--but he recovered, and the meeting will be aired on March 19 . . . EDDY ARNOLD, who's in New York for a two-week stint at the Waldorf-Astoria--his first nightclub appearance here--will fit in a visit to MERV GRIFFIN during the week of March 2. Arnold, incidentally, has been host of 13 Music Halls in the past two years and plans to add at least eight more next season.

*Trade-mark, Teletype Corp.

Continued on page 42

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Bill Warner's new bride promised to love, honor and Polyunsaturate with a big assist from Mazola.

The new Mrs. Warner is determined that her husband is going to be as happy as she can make him—and as healthy. She knows that more and more medical authorities insist that the average American diet is unbalanced, and she's following their recommendations when it comes to feeding her husband.

She watches his calories and makes sure he eats fewer fats. And she uses polyunsaturated vegetable oil instead of solid fats wherever she can.

And the oil she uses is Mazola® 100% Corn Oil.

Why Mazola? Because of all the leading national brands, Mazola is highest in polyunsaturates.

May we repeat that? It's important. Of all the leading national brands, Mazola is highest in polyunsaturates.

That makes it more than worth the few extra pennies it costs.

P.S. She uses Mazola® Margarine, too. It's made with liquid Mazola Corn Oil.





The Dream Cake

New miracle recipe for a higher, moister mix cake.

Just add Dream Whip,[®] two extra eggs, and only one cup of water to your favorite cake mix (see recipe below), and you'll get a cake that's actually bigger and moister.

A lighter cake with a firm, even, non-crumby texture. Extra eggs alone can't give you this kind of cake, you need Dream Whip for extra moistness, height, and texture.



A Dream Cake can be baked in any shape you can think of: cupcakes, sheet cakes, layer cakes, Bundt cakes...you can even make a skillet cake!

The Dream Cake recipe makes your mix cake so much better, you'll be glad it's so much bigger!

*Here's one way to top off a Dream Cake.
Now you dream one up!*

1 package (2-layer size) yellow, white, or devil's food cake mix.
1 envelope Dream Whip Topping Mix. (Do not whip: use right from envelope.)
4 eggs. 1 cup cold tap water.

Combine all ingredients in large bowl of electric mixer. Blend until moistened. Beat at medium speed for 4 minutes.

Pour into greased and floured 10" tube pan, and bake at 350° for 45 to 50 minutes. Cool tube cake for 15 minutes in the pan (other cakes for 10 minutes). Then remove from pan and finish cooling on cake rack. Frost, glaze, sprinkle with confectioners' sugar, or top with fruit, syrup or ice cream.

A Dream Cake can be baked in other size pans, as well:
in three 8-inch layer pans, bake for 35 minutes;
in two 9-inch layer pans, bake for 30 minutes;
in one 13x9-inch pan, bake for 40 to 45 minutes;
in cupcake pans, bake for about 20 minutes.

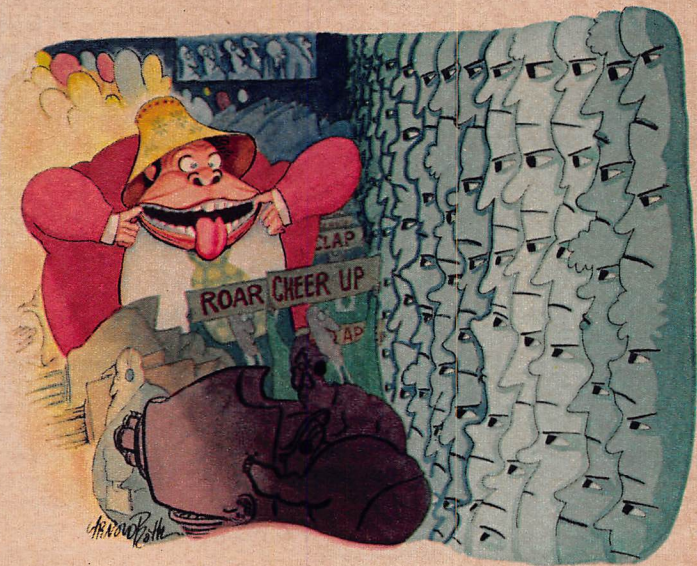


For altitudes above 3,500 feet. Prepare Dream Cake as directed, adding 2 tablespoons flour, using a total of 1 cup plus 3 tablespoons water, and baking at 375° for about 5 minutes less or until cake tests done. Dream Whip is a registered trademark of the General Foods Corporation.



Every show is like opening night

Which is what makes the audience warm-up job so important



By Rowland Barber

On the face of it, a television studio is a downright hostile environment in which to be entertained. In the course of a show, the only thing a studio audience is certain to have an unobstructed view of is Production. Not Performance, but Production. The mobile artillery of cameras and microphone-booms, trailing their serpentine leads and cables. Prompters and cue cards. Low-hanging grids upon grids of lights. The garish clutter of props and pieces of scenery.

And the crews who handle all the hardware, scuttling up and down the stage between the audience and the

action. The production people, in their desert boots, chinos and flopping Banlons, radiate all the show-biz glamour of party-boat fishermen in quest of flounder.

All this confusion would be deterrent enough to enjoying a show even if the audience was let into the studio on time and the show began on time. But punctuality is the exception on programs that are taped or filmed in advance of their air dates. For the average studio guest, disgruntlement has set in long before he has settled in his seat.

He may have written in for tickets months in advance, even rescheduled a vacation trip to conform to the day →

he was to see—at last—his favorite show televised, in the flesh. He arrived at the entrance to the theater or production center at the appointed hour, to find a long line already waiting there. An hour later he is still waiting there. The studio ushers, in their junior-executive blazers, move up and down the queue murmuring apologies about "production emergencies" and "last-minute rehearsals."

At arrival time plus 1:20 the queue is guided into the studio—to find the choice locations already occupied by Special Guests who'd been ushered in through the Artists' Entrance. The stage lights are off, so the studio is freezing. A page reassures the folks that the action will commence "in 30 minutes, at least."

When he also explains that it takes—what with all the scene changes and costume changes and other interruptions—an hour and a half or longer to tape a half-hour show, at least one couple gets up and leaves, loath to miss their evening's dinner date.

Four hundred people sit on their hands. Some literally, to keep their hands warm. Impatience, edged with a vestige of eagerness, has deteriorated to glassy-eyed apathy.

And yet . . . when Ed McMahon cuts loose with his patented trombone glissando, "Heeeeeeeeeeeere's Johnny!" the gleeful tumult that engulfs Mr. Carson's entrance is clearly unfaked. ("Hey, we've got a good group tonight!") The audience is, as they say, up. Not uptight but bubbling, loose, all primed to enjoy, enjoy. Likewise when Dean Martin, or Andy Williams, or when Ed Sullivan hunches into camera range—hold that decibel! When Lucy pulls her first *gaffe* with boss Gale Gordon, the response is not from any patched-in laugh track. It is a genuine, multibelly yock. When the first trade is offered on *Let's Make a Deal*, the braying from the audience is the authentic, ageless cry of man's lust for loot. No inhibition, all down

the line.

What has happened to transform a pod of seeming deadheads into a raging pack of *aficionados*? What has happened, in each case, is a benign brainwash, a show-before-the-show called the Audience Warm-Up.

The average preshow warm-up lasts 10 minutes, and is paced to bring the audience to a peak of enthusiasm precisely when the show goes on camera. A warm-up may be a breezy orientation lecture on the electronic maze of the studio and "who all those guys down there in their shirt sleeves are." It may be an old-fashioned rouser, community sing or pep meeting. It may be an applause rehearsal. It may be a question-and-answer open forum. It may be a life-of-the-party slapstick routine, or a man-in-the-aisle chat with the folks out front. It may be simply a musical medley.

Its format, and the degree to which an audience is warmed up, depend, of course, on the nature of the show. If Red Skelton took to the air following a riotous yock, his own comedy opener could be anticlimax. Hence, his curtain-raiser is an orchestral overture always winding up with "Holiday for Strings." In effect Skelton is saying to conductor David Rose, "You get 'em in a nice, relaxed mood, and let me get the laughs."

Ed McMahon, the amiable ambulatory thermostat of the *Tonight Show*, says: "In my warm-up I use no jokes as such. It wouldn't be right. That would be treading on John's material. I never know what's going to be in the opening monologue. John wants my reactions to it to be spontaneous. But I do know there will be topical gags, so I steer clear of anything in the news in my bit before the show. My job is simple—make the people feel at home and get them to like me and therefore to focus on me. Each audience I face is a houseful of pearls that I have to string together into a unit, then hand →

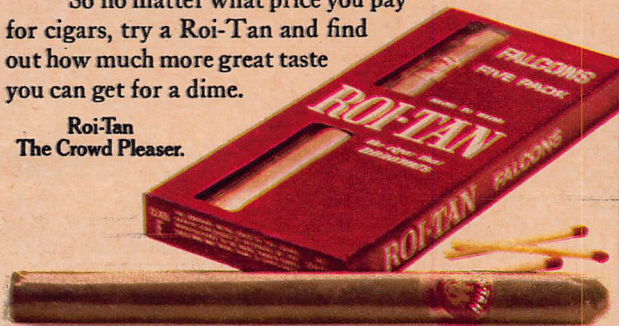
If Roi-Tan wasn't the best selling ten cent cigar, you couldn't buy it for ten cents.

There's only one reason you can buy a fine tasting blend of imported and domestic tobacco like Roi-Tan for only a dime. The fact that we make so many of them.

And if we didn't, we'd have to charge more just like lots of other cigar makers do.

So no matter what price you pay for cigars, try a Roi-Tan and find out how much more great taste you can get for a dime.

Roi-Tan
The Crowd Pleaser.



*Stylishly long slender Falcons are one of the more popular
of the many Roi-Tan shapes and sizes.*



over to John."

After his no-joke disclaimer, McMahon got his biggest warm-up laugh when he asked the people to please ignore "all those ugly rumors" about his drinking, then went on to say: "I don't know how the rumors get started—from silly little things that happen, I guess. Like last night, I was returning to the hotel after a mild celebration and everything was fine until I was rounding the corner to my room and some clown stepped on my hands."

The story was delivered, however, like the rest of McMahon's routine: low-key, artfully off-the-cuff. Equally unfrantic (but folksier, less hip) is veteran announcer George Fenneman, who does the warm-up for *The Jim Nabors Hour*. Fenneman, it will be recalled, was the Judas goat who used to lead the victims to Groucho Marx on *You Bet Your Life*.

There is no trace of acerbity on the Nabors set. Fenneman "works the audience" by strolling around with a hand mike, chatting with visitors and answering their questions about Nabors, the guests, the studio set-up and the mechanics of taping. After 27 years he is a consummate putter-at-ease.

"But it's still a challenge," he admits. "No two audiences are ever alike. Some are bursting with questions. With others I can't drag anything out. Only once did I get a perfect audience to work with. A busload of people who'd just come from a tour of a brewery, where the last stop was a free sampling of the product."

At the other end of the warm-up spectrum is the acknowledged (although sometimes begrudgingly) classic in the field, the act that used to put the Ralph Edwards radio version of "Truth or Consequences" on the air with a volcanic burst of laughter. What set off the eruption? The announcer's pants falling down two seconds before the show went on the network. Or, two well-dressed gentlemen in a race put-

ting on ladies' girdles.

The acknowledged King of the TV Curtain Raisers today is Johnny Olsen, whose *Rumpus Room* was the progenitor of all daytime network audience shows. Olsen is a protean entertainer who can, with equal ice-breaking effect, interview a soldier just returned from Vietnam, get an auditorium full of strangers to play a giggly parlor game, or apply a wind-up snapper by bending over, back to audience, and flaunting the NBC peacock pinned to the seat of his pants.

"A good warm-up man," says Johnny Olsen, "is a combination cheerleader, con man and Billy Graham." He should know. Olsen has made a full-time career of this subspecialty. His weekly schedule comprises five weekly stints each for *What's My Line?*, *To Tell the Truth* and *He Said! She Said!* in New York City. On Fridays he commutes to Miami to do the Big One, *The Jackie Gleason Show*.

The task of thawing an audience—the huge Gleason audience (2000)—doesn't faze the ebullient Olsen. For the recent Peggy Fleming special he had to handle a crowd of 8000—and, also in Madison Square Garden, more than twice that number for a Nixon rally during the 1968 campaign. "The Nixon people," he recalls, "were scared to death that the crowd might get unruly by the time the candidate came out to go on TV. But I must have done all right. After the rally Governor Rockefeller looked me up and said, 'Where were you when I needed you?'"

Olsen's Gleason chores are considerably eased by the show's all-around professionalism. "For one thing, the timing. I come on with my wife Penny at exactly 7:43 to start the warm-up. The program starts at 8 o'clock, on the button. For another thing, the way the equipment is positioned, the audience has a clear view of the stage at all times. Not like those Toonerville Trolley productions out in Hollywood →

Girls like it.
Is there a better reason
to use Old Spice?



10¢



10¢

Save 10¢ on any
Old Spice product.

Mr. Dealer: you are authorized to act as our agent for the redemption of this coupon. We will reimburse you for 10¢ plus 3¢ for handling provided you and the consumer have complied with the terms of this offer. Invoices proving purchase of sufficient stock of our brand to cover coupon presented for redemption must be shown upon request and failure to do so may, at our option, void all coupons submitted for redemption where no proof of product purchase is shown. This coupon is not transferable. This coupon is good on any Old Spice product. The consumer must pay any sales tax involved. The coupon is void where its use is prohibited, restricted or taxed. This coupon is good only in the United States including Hawaii and Alaska. Cash value 1/20 of a cent. Coupon should be mailed to: Shulton, Inc., Box 1300, Clinton, Iowa 52732. Offer expires July 31, 1970.

Store coupon.

10¢

where people see more of the crew, and cameras and booms and cables than they do of the performers."

Olsen, Fenneman and McMahon are not exactly unsung heroes, of course. Not far behind is Johnny Jacobs, the West Coast counterpart of Johnny Olsen, who tunes up the audiences for *The Dating Game*, *The Newlywed Game* and *The Game Game*.

"I quit telling jokes a long time ago," says Jacobs. "By the time these people finally get into the studio they can be getting angry. If a guy then comes out and goes into a stand-up comedy act, they're going to get up, one or two at a time, pretend to go to the bathroom, and never come back. You've got to improvise, stay on your toes, to hold them and win them over. I go out into the house and talk to them, mostly answering their questions about what really goes on in Hollywood and television, behind the scenes."

Not even Gary Morton, who was for most of his career a stand-up comedian, does a stand-up comedy act as warm-up. Nor does anybody else in the business have a fiercer incentive for winning over an audience. Morton is executive producer of *Here's Lucy* and is married to Lucille Ball.

During the ad-lib ramble that is his welcome-to-Lucy routine, Morton is not averse to doing what comes naturally—telling jokes. "But," he says by way of qualification, "only as testers. If they laugh at my golf jokes, I know I have a certain type of house to work with. If they go for the banana-diet gag, it's another breed of cat, and I shift gears accordingly. There's only one I have to tell—the Freeway Joke. Dede Ball, Lucy's mother, who always sits in the middle of the last row, won't let me go off without telling it. You know the bit. 'For the benefit of you folks who are out here for the first time, let me give you a tip on the best way to see L.A. Go driving on the freeway at 10 o'clock on Sunday morning. The

Catholics will be in church, the Protestants will be asleep, and the Jews will be out on the golf course. All you have to watch out for are Seventh-day Adventists on the way to work.'

"I die a little every time I have to tell it," Morton confesses, "because not everybody who comes to our show is a tourist. We attract a lot of pros—producers, directors, artists, who come to observe the show's three-camera movie technique. Lucy pioneered this, you know. Anyhow, I have to ignore the professionals in the warm-up, after I ask them to take a bow, and play to Lucy's real fans from out-of-town."

Warm-up duty was a bridge to a new career for Betty Beard, the "Marie Waggedorn" of *Julia*. Betty was on the production staff of the game show *Say When*, in New York, when she was propelled into the job—"strictly by accident," she says, modestly—of warm-up assistant. In this role she developed a character, "the klutzy sponsor's daughter," that was so funny that it was incorporated into the show itself. Miss Beard has been on the performing side of the camera ever since.

The Carol Burnett warm-up is not only one of the most effective, but also one of the thriftiest. Carol's weekly introduction to the studio audience is her unrehearsed sit-down chat with them. Each of these Q & A sessions is then whittled to its best moments, and used as a sort of *entr'acte* on the final version of the show.

Ed Sullivan, on the other hand, warms his audiences with a prepackaged mini-extravaganza, a show put on by a Dixieland group called Your Father's Moustache. The Moustaches spill into the theater at 10 of 8, whaling away at their washboards, tubas, banjos, the whole ricky-tick kaboodle. They pass out straw hats and mustaches, and launch into an eight-minute concert cum sing-along, cuing the audience into the fun with signs reading "Ap-

plaud," "Hiss" and "Boo." At two minutes of eight they scamper off and the announcer comes on to run down the preflight checklist: explaining where the monitor screens are, advising that portions of the show may have been prerecorded, and checking applause levels for the engineers.

By 8 o'clock the audience is still riding the momentum of the Mustaches when the show goes on the air and the host makes his appearance, in all his inimitable, persimmon-nibbling radiance.

Of all the hands who prime the laugh pumps in television today, the most erudite is probably Leonard Stern, the bearded impresario of *The Governor and J.J.* For all his erudition, producer Stern is no stranger to comedy; his credits include *I'm Dickens . . . He's Fenster*, *He & She* and *Get Smart*. "Having a live audience is terribly important to us," says Stern. "*The Governor* is competing for viewers with what

I call the 'soft shows'—the situation series that are not really laugh-out-loud funny. We like to think we are like Dick Van Dyke was. So we need that infectious spark of spontaneous audience reaction.

"It keeps our writers from slipping into mediocrity. Every show we film is like opening night on Broadway, with 300 critics out front. This has a marvelous psychological effect on the people in the cast. It's how they get their jollies."

Stern's warm-up is a continuing performance. He's out with the audience as host-moderator during all the breaks in the filming—explaining delays, or why a scene may have to be re-shot. "If I keep them fully informed on what's happening on-stage," he says, "they can dismiss the cameras and other physical barriers from their minds and concentrate on the show. Of course, it doesn't hurt if I kid around a bit along the way." END

You need medicine for the kind of trouble your hands are always getting into.

The trouble starts with water. Because water's the start of dry, cracked hands. Hands, in that condition, need more than cosmetics. They need the medication of Johnson & Johnson First Aid Cream. To soothe and help heal (just as it does for minor cuts and burns). And restore smoothness and softness with penetrating emollients. Your trouble is nothing our "medicine" can't help.

Johnson & Johnson







Needlepoint is VER-RY IN-TER-EST-ING

TV production and the military have at least one thing in common: both tend to work in brief bursts of hysterical activity separated by apparently endless periods of intense waiting. To solve this problem—and to pass the time while traveling—*Laugh-In*'s Arte Johnson, aided and encouraged by his wife Gisele, has turned to needlecraft. Arte first tried crewel work, but that proved too complex and demanding for relaxing on the set. So he said good-bye, crewel world, and switched to needlepoint, which, he felt, could be carried from place to place with more convenience. At left: Arte, in his dressing room and in costume, whiles away time between takes. Above: At home and at ease, Arte and Gisele are afloat in a sea of their own stitchery. At right are the Johnsons' dining-room chairs, newly covered with their creations (note monogram to the right of the design). Obviously, a stitch in time can save a big upholstery bill. **END**



'HEY LOOK ME OVER'

On Sunset Strip, the billboards
are for selling—and ego massaging

By Joseph Finnigan

"This is the Louvre of the signboard business," the Kansas City advertising man says as he cruises along the Sunset Strip in his rented convertible. He is marveling at the art work on Billboard Row, a two-mile stretch of rooftop signboards running from Laurel Canyon in Hollywood to the fringe of Beverly Hills.

There's nothing like it in Kansas City, nor any place else for that matter. It is a gaudy jungle of custom-designed signs plugging movies, TV shows, Las Vegas hotel-casinos, long-haired rock groups, and a pair of ABC newscasters, as well as more conventional blurbs for airlines, liquor, soft drinks, automobiles and soup. Ed Ames and Liberace smile down benignly, and Anthony Quinn waves a wine bottle, plugging his new movie, "The Secret of Santa Vittoria." Trini Lopez is there too, his picture accompanied by a sign which says, "Trini is the whole enchilada." Down the street is England's "enchilada,"



Petula Clark. Rock music is represented by "The Band" and singer Isaac Hayes. Peter

Fonda and "Easy Rider" have a prominent place in the Strip's signboard gallery. And another sign advertised "Johnny Got His Gun," a film based on Dalton Trumbo's book. The signs—some as large as 14 feet high and 46 feet long—rent from \$950 to more than \$2000 a month, depending on location and length of contract. The practice is a relatively recent Hollywood phenomenon. One of the first to advertise was Ann-Margret, who loomed up in front of Strip commuters one morning about five years ago sitting on a motorcycle. It was a plot hatched by press agent Gene Schwam.

"We didn't bother to list credits," he recalls. "We were selling the idea of Ann-Margret as a sex symbol. It caused talk in the industry, which is what we wanted. We even got offers from motorcycle companies that wanted her endorsement."

The "industry" in question is the Hollywood Establishment—the studios' top echelons and the Screen Producers Guild (390 members), the Writers Guild (2740) and



the Directors Guild (3642). Assuming, that many of those members live in Beverly Hills, Bel Air, Brentwood or Trousdale Estates, a large percentage of that Establishment drives the Strip every day to work.

Schwam's play was so successful that others quickly followed suit. Vince Edwards was in need of image-rebuilding when Ben Casey stopped practicing on television. Vince's publicist—Schwam—took to the signboards. "Vince had an engagement at the Copa in New York," Schwam says. "So we put up a picture of Vince. All it said was 'Vince Edwards is at the Copa.' It worked great!" Nobody knows how many tables were reserved because of Vince's ad, and nobody really cares. What Vince and his aides were after was the creation of a new "attitude" toward Edwards.

Vince's board was designed by 35-year-old Sandy Dvore, who has since done billboards for dozens of celebrities. Unlike more conventional artists, Dvore must consider traffic patterns.

"First, I find out where the billboard will be," he explains. "If it faces east



the billboard company, Dvore makes certain the painters don't botch the job. "If Frank Sinatra's nose and chin are wrong, everybody in town notices it. In a 40-foot sign about Frank Sinatra, there is an ego and pride involved that isn't involved with a bottle of beer."

Ego is an important part of the Hollywood billboard business. A record-company executive describes the signs as "giant pacifiers," and an adman agrees, saying, "They're security blankets for producers and stars who look at them on their way home."

Any way you slice it, the signboards are also advertisements for work, no matter how subtle. Ed Ames' billboard was designed not only to pack the Cocoanut Grove but to keep his name prominently in front of the Hollywood Establishment in case a fat part should come along. Likewise Nancy Wilson was interested in more than the Greek Theater show: she happened to be doing that week.

The billboards are also causing a minor civic spat. Merchants seeking a moratorium complained to Los Angeles County Supervisor Ernest Debs that too many signs have cluttered the neighborhood. Debs agreed and later announced, "I have issued an order that no more permits be issued in the area until a study is completed. You can't read those that are out there now." (END)



I know the people who are going to read it will be driving west to Beverly Hills, the Palisades and Malibu. Many of them are in show business. When I did Sinatra's sign, I didn't even put his name on it. If that sign had been on the Long Beach Freeway I would have put 'Sinatra' up there. A guy on the freeway is going 60 miles an hour and you have to catch his attention quickly. On the Strip he's only going 30." [If he's lucky. Usually it's 5 mph.—Ed.]

Once he turns his design over to





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If you think you can give your hair body without first changing the texture . . . you're fooling yourself. Now you can change the texture of your hair with Breck Basic®. Make it feel thicker. Hold firmer. Behave better. Because your hair has more than body. It has texture. And beautiful texture is basic. Breck Basic Texturizer.

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Void where prohibited by law. Limit one to a family.

Offer expires April 30, 1970.

*(with 10¢ for mailing and handling.)

In the '30s and early '40s, when nearly everybody in the Nation was trying to recover from the Great Depression-inflicted trauma, brains and nerves and muscles were soothed, sometimes, by such anticapital songs as:

What'd the old steel companies steal?

Pittsburgh.

Where's a working man get a dirty deal?

Pittsburgh.

This masterpiece of uprising, usually heard at union meetings or in tenements inhabited by jobless workers, ended with something like *Pittsburgh, oh stolen city mine*. People like the late Woody Guthrie, Pete Seeger, Millard Lampell used to sing it all the time.

Pittsburgh has changed. In 1970 it can boast a remarkable record of urban renovation. People are gainfully employed, living in splendid apartment houses in the city or in tidy houses, and enjoying the offerings of fine theaters and concert halls. But Pittsburgh still is being stolen, 14 or 15 times a week, by a slender, golden-haired lady named Marie Torre.

To say that Torre is torrid in Pittsburgh would be like saying that Arlene Francis has a certain devoted following. The Torre following is nothing like the Francis one but is nevertheless impressive: her Nielsen ratings show that more than 98,000 households in the Pittsburgh area watch her on her own show, *Contact*, on KDKA-TV; that means that more than 112,000 people make up her audience in the Pittsburgh area alone—90,000 women and 22,000 men. In addition to the five-times-weekly *Contact*, she also is seen on *The Noon News*, with a TV veteran named Bill Burns.

KDKA-TV covers not only western Pennsylvania but also parts of Ohio and West Virginia and a bit of Maryland. When stories Marie covers make the whole Westinghouse network, she

This lady slays giants

Marie Torre holds her Pittsburgh citadel against any and all invaders

By Richard Gehman

Marie Torre chatting with former Vice President Hubert Humphrey.

can be seen all over the country.

"Marie's *Contact*," says her devoted husband, Hal Friedman, who before moving to Pittsburgh was a producer for NBC, "has killed every network show that's been scheduled opposite her: Steve Allen two times, Joanie Rivers and *Dark Shadows*."

Marie commits this mayhem with what seems to be total effortlessness. She comes on in a simple dress, smiles pleasantly and gets to the business of interviewing a guest. Some mornings, before she and the guest start their conversation, she will show new food products, gadgets, toys and the like. Sometimes she offers recipes (she is a marvelous cook, and, despite her crowded schedule at the studio, manages to get dinner for Hal and her children, Adam and Roma, nearly every evening.)

The list of guests on the show would make up a small Who's Who of political figures, and film, stage and TV personalities, designers, artists, composers. The conversation is decidedly in-



formal, but each interviewee soon finds that he is up against a hard mind behind a pretty face, and that his life, work and interests have been thoroughly probed. Marie does her own digging and writes all the scripts herself.

Although she says that the late Ernie Kovacs was her all-time favorite guest, Marie is perhaps proudest of having put on Hubert Humphrey, Eugene McCarthy, Steve Allen and Art Linkletter.

Marie's fans are staunchly loyal. One day she received a letter from a California woman who said that a friend had sent her a clipping, and that it was very nice to hear from home while she was "excaping from the snow." Marie, who reads all her mail (which she gets every day by the bagful), was pleased to have heard from the lady but at the same time was a bit skeptical. "When the lady's letter came," she says, "I first read it as 'excaping from the show.'"

Miss Torre regards herself and the medium with objectivity. This is shown in her book "Don't Quote Me," pub-

lished in 1965. In it, without being cruel, she manages to stick straight pins into the inflated and assertive falsies of other lady TV commentators who employ their alleged charms to get their news. "This big blonde is only interested in news, and getting it herself," the late columnist Robert Ruark once said of her. "Don't Quote Me" is worth reading, if a reader can locate it.

If he can, he will find one of the most forthright minds in the industry speaking out with a frankness that is not always characteristic of the medium. One of her enemies, a man who observed her going from TV critic (on two New York newspapers, the World-Telegram and Sun, and the Herald Tribune) to TV personality, has said, "Marie never sold out when she was a reporter . . . but she became a sell-in when she went on TV." Another: "When she's interviewing, she's like a lady cobra . . . everything's going along fine, you think you're dealing with a charming bland wom- →

an—then *pow!* She gives you the question you can't answer under any circumstances. You find yourself saying things you hadn't planned on. It's that voice of hers. It's soft, so feminine, it kind of lulls you."

It is still the same demanding, inquiring voice she used as a reporter 11 years ago, when a Federal judge sent her to jail because she refused to reveal the name of a CBS executive who had given her some inside information on a quarrel that Judy Garland and her husband of the time, Sid Luft, had been having with the network. The story was so widely publicized in national magazines and in the daily press that it became as familiar as that of Chicken Little and the sky falling down.

The sky indeed did seem to be falling down around Marie's ears, she now says, even though the Herald Tribune stood behind her. The obdurate judge, while calling her a "Joan of Arc of her profession," gave her 10 days for refusing to rat on the CBS man, and, in the company of a regiment of law-enforcement officers, she shuffled to the New Jersey Hudson County pokey to spend 10 illuminating, if not spiritually inspiring, days.

"My mail went up about 400 per cent," Marie says today. "Jackie Gleason sent me a cake with a file in it." Jack Benny, Bob Hope, Arthur Godfrey, Alfred Hitchcock and Jerry Lewis all wrote guest columns for her. Marie scarcely was prepared for this ordeal. She had two baby children—Adam was 21 months old, and Roma 9 months—and a husband who was demonstrably dedicated to her and her career. So, although she worried, she went and sat there in her cell block, which became a kind of Grand Central Station of clergymen and religious laymen and other sympathetic people.

A short time afterward, she walked out of what she had come to regard as another jail—the Herald Tribune. She

had written an affectionate piece about Harry Truman which the newspaper had killed. Then she had written a warm piece about Margaret Truman, and that too had been consigned to the limbo of a basket on an editor's desk. Marie took her handbag out of her own desk and left, walking out on a good contract and all sorts of benefits for the future.

William Kaland, an executive of Westinghouse, then turned up in her life and offered her a job with KDKA. The Italian-American girl from Brooklyn, who is now—a guess—in her early 40s, and who had grown up on newspapers in New York after graduating from New York University, was understandably horrified by the idea of leaving New York. Kaland offered to take the Friedmans to Pittsburgh so that they could look over the scene. Marie: "We went. We saw. We were conquered."

The Friedmans, who live in a neighborhood house in the Mount Lebanon section, are less pretentious than their unpretentious neighbors. The house is Tudor on the outside and modern on the in-, full of books and records and the kids' roller skates and cycles. It is, all told, a happy household; one not likely to be rent by the tensions of clashing careers. The Friedmans complement each other; neither makes a move without a family consultation.

In late September of 1969, they went to New York to discuss Marie's career with both advertising men and talent agents. All agreed that she could easily make the transition to a larger network than the Westinghouse one, but she is somewhat reluctant to break up her pleasant home, take the kids out of their familiar school, and step into the clatter and chatter and harassment that is New York-Chicago-Los Angeles television.

"I'm not sure I want to do it," she says. "Here I run my own show. If I do say so, it's a good one. It might lose something if I take it on the road." **END**

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ARB Reports Viewing Off Sharply; Nielsen Sees Viewing Level

Has TV watching in many localities fallen off sharply in recent months? A major audience-counting service, the American Research Bureau, insists it has. The findings have aroused an industry storm. "Widespread, unaccountable and unbelievable declines" in viewing were turned up in ARB surveys of the top 50 U.S. cities last November, a trade journal, *Broadcasting magazine*, reported. Flabbergasted industry spokesmen defensively cited A.C. Nielsen nose-counts for the same period showing only isolated, minor declines. Harvey Spiegel, a Television Bureau of Advertising official, argued, in fact, that most evidence pointed to the conclusion that "people are spending more time, not less, with television." ARB president Dr. Peter Langhoff refused to back down on his organization's findings, contending the data had been reviewed and no discrepancies found. While ARB officials declined to generalize on the extent of the viewing slump, analysts at a top advertising agency, Young & Rubicam, said ARB reported declines reaching as high as 13 per cent in certain time periods (such as late evening) compared with a year earlier. While Nielsen reportedly found viewing sometimes off 5 or 6 per cent, an official of that company said audience levels in general were unchanged from the year before. Many a TV broadcaster, unconvinced though he may be that the mystery of the missing audiences won't be cleared up, will breathe easier if a new ARB "sweep" of top markets, now under way, shows last November's dip wasn't a trend.

One thing is sure about next season's prime-time TV: it will look like Old Home Week. Andy Griffith will be back on CBS in a new comedy outing; ditto Mary Tyler Moore, late of *The Dick Van Dyke Show*. Over on NBC a one-time Andy Griffith side-kick, Don Knotts, will preside over a new variety-comedy hour (Tuesdays, replacing *I Dream of Jeannie* and *Debbie Reynolds*), while on ABC that old reliable daddy of domestic mirth, Danny Thomas, will *Make Room for Granddaddy*, no less. And as if this wouldn't offer enough heartwarming nostalgia, there is further possibility that Vince Edwards, of *Ben Casey* immortality, will star in a new sociological drama on ABC. Viewers will get a two-hour preview of it March 15 on ABC's *Sunday Night Movie*. Title: "Dial Hot Line."

ABC obviously is feeling its country-music oats since Johnny Cash's new weekly hoedown took off to sudden ratings glory. Now the network is toying with another venture of this genre: it would star Ferlin Husky, out of Flat River, Mo., whose recorded back-country ballads are said to have sold 20 million copies. To see whether Husky is that good on TV, ABC will bring him on soon in a special entitled "Howdy," a farce-comedy set in a mythical Arkansas hamlet named Mildew. If "Howdy" plays well, insiders say, it could replace *Land of the Giants* on Sunday night next fall.

—Richard K. Doan

TV GUIDE / 235 Montgomery St., Suite 1620/San Francisco, Cal. 94104/981-1820

This Week's Movies

By Judith Crist

SATURDAY, NBC
SUNDAY, CBS
SUNDAY, ABC
MONDAY, ABC
MONDAY, NBC
TUESDAY, ABC
TUESDAY, NBC

THURSDAY, CBS
FRIDAY, CBS

Samson and Delilah
Born Free
The Family Jewels
Teacher's Pet
Ritual of Evil
Quarantined
What's So Bad About Feeling Good?
Peyton Place (Part I)
Peyton Place (Part II)

It's wallow time on the network-movie week, complete with a perfectly awful Hollywood Biblical, seven versions of Jerry Lewis, a couple of feeble comedies, a double installment of the one and only original "Peyton Place" and, via a couple of tailored-for-television flicks, a hard time for fictional screen stars.

As a bonus, however, CBS is showing **Born Free** Sunday evening. Seldom have man, woman and wild beast done such ensemble playing as in this story of Elsa the lion, and done so with such charm and excitement that the sentimentality is *almost* vitiated.

The Hollywood Biblical, in the ripe lush fashion of the '40s (1949, to be specific), is **Samson and Delilah**, with Victor Mature and Hedy Lamarr in the title roles, George Sanders as the supervillain, Angela Lansbury as Delilah's sister, thousands of extras living and dead, and dialogue like the Book of Judges never dreamed on.

A lot of Jerry Lewis is on display in **The Family Jewels**, produced, directed and co-authored by Lewis who provided himself with seven roles as uncles of a child heiress who has to pick her favorite relative. He does let Donna Butterworth play the heiress. There's a little less contrivance (and no Lewis) but not too much more comedy in **What's So Bad About**

Feeling Good?, a 1968 film about a toucan that spreads a virus that makes George Peppard and Mary Tyler Moore so happy they surrender hippiedom for the square life. It's enough to drive one to the square and ultra-familiar plot of the tough city editor and the college journalism teacher, via the third rerun of **Teacher's Pet**, the 1958 movie that displays vintage Clark Gable and early Doris Day, and mighty appealing they are.

Apparently recognizing the vast sudsery of **Peyton Place**, the 1957 cleaned-up movie version of Grace Metalious's erstwhile shocker, CBS is running it in two installments—and believe me, there are plots and sub-plots enough for at least that. The cast is a good one, with Diane Varsi outstanding as Allison.

On the tailored-for-televisions, Sharon Farrell's the ailing movie star in **Quarantined** and Anne Baxter's the ex-movie-star involved with the occult in **Ritual of Evil**. "Quarantined's" a sort of kidney-kidney, who's-got-a-kidney-for-transplanting suspense story. "Ritual of Evil" is an offshoot of, rather than sequel to, last season's "Fear No Evil," with Louis Jourdan again the psychiatrist and Wilfrid Hyde-White the spook expert.

In some areas network movies may not be seen on the days indicated.

Sports and Specials

SPORTS

SATURDAY

College Basketball 12:30 P.M. (3)
Kentucky vs. LSU.
American Sportsman 1:30 P.M. (13)
Quarry: ducks, geese, grouper, black marlin, kingfish, sheep.
Golf 2 P.M. (7R)
Frank Beard, Dan Sikes in New Orleans.
College Basketball 2:30 P.M. (3)
Pepperdine vs. Pacific.
College Basketball 2:30 P.M. (10, 12)
Washington State at California.
Pro Bowling 3:30 P.M. (7R, 13)
Miller High Life Open.
Boxing 5 P.M. (7R, 13)
Jimmy Ellis vs. Joe Frazier.
Roller Derby 5 P.M. (40)
Wrestling 6 P.M. (40)
Boxing 9:30 P.M. (40)

SUNDAY

NBA Basketball 10:55 A.M. (7R, 13)
New York Knicks vs. Baltimore Bullets.
NHL Hockey 11 A.M. (10, 12)
Boston Bruins vs. Chicago Black Hawks.
Tennis 2 P.M. (3)
Final matches of the First U.S. Indoor Open Tennis Championships.
Skiing 2 P.M. (10)
Jean-Claude Killy at Solitude, Utah.
Wrestling 2 P.M. (12)
Golf 2:30 P.M. (10)
Dave Hill and Dan Sikes vs. Bruce Cramp-ton and Dale Douglass.
Golf 3 P.M. (3)
Frank Beard, Dan Sikes in New Orleans.
Roller Derby 3 P.M. (40)
Fishing 3:30 P.M. (12)
Celebrities try angling.
Skiing 4 P.M. (3)
FIS World Championships.
Hunting and Fishing 4 P.M. (7R)
Fly casting lesson; elephant hunt.
Skiing 4:30 P.M. (12)
Jean-Claude Killy at Jackson Hole, Wyo.

SPECIALS





Andy Griffith Sat. 9 P.M. (10, 12)
News in Perspective Sun. 6 P.M. (6)

Continued on page A-15

Do you need a tonic?

**IF IRON-POOR BLOOD IS YOUR PROBLEM,
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ACTUAL LABORATORY BLOOD TESTS SHOW
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GERITOL

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Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

HANGEN'S CHINA

"Saturday Night at the Maos" [Jan. 31] provided a stimulating look at China (both Red and otherwise) Could we have more such correspondence from Welles Hangen in the future?

Donna Bible
University, Ala.

NORTH OF THE BORDER

I have always been under the impression that the old TV series *Cisco Kid* starred not one, but two Mexican actors—Duncan Renaldo and Leo Carrillo. If this is the case then Ricardo Montalban's projected series ["Start with the Word Mexican," Jan. 24], would be not the first, but the second in Hollywood's history.

F.D. Ritter
South Gate, Cal.

[Renaldo was born Renault Renaldo Duncan in Camden, N.J. Carrillo, a fifth generation American of Mexican descent, was born in Los Angeles.—Ed.]

FAVORITE CLASSROOM

Please say it isn't so ["The Doan Report," Jan. 24], that ABC may take *Room 222* off the air. The acting is superb, the plots are consistently good, and the black-white relationship is so understated that it has real impact.

Joyce M. Richardson
Encinitas, Cal.

ABOUT QUANTRILL

TV GUIDE's summary of the movie "Red Mountain" shown on Jan. 7, refers to the "notorious Confederate general William Quantrill." Quantrill was never a general in the Confederate service. He was a bandit pure and simple, and the South soon learned that a terrible mistake had been made in recognizing him as the leader of an independent band of partisans who never joined the Confederate regular service. A native of Ohio, he was a bandit in Kansas for a year before the

Civil War, and continued his depredations during the struggle to such an extent that finally the Confederates arrested him.

William E. Carraway
Brig. Gen. (USA Ret.)
Colorado Springs, Colo.

[Hollywood does take liberties, General.—Ed.]

DEBBIE AND LUCY

Jess Oppenheimer ["Debbie Said Yes," Jan. 31], listed a few of the differences (in his opinion) between Debbie and Lucy: Debbie has a talent for mimicry, Lucy does not; Debbie can sing and dance professionally, Lucy cannot; Debbie is acrobatic, Lucy is not; and so on, *ad infinitum*. Of course, he did miss one difference, the only one that really matters: Lucy is funny, Debbie is not.

Kathleen Fingleton
Baltimore

YOU WIN SOME, YOU LOSE SOME

Cleveland Amory's lashing of the new Jim Nabors image ["Review," Jan. 10], underscored his inability to cope with change. Certainly Nabors is a great comedian, so great that it does necessitate mental adjustment to segregate this new image—but we welcome it, since we have long commented on the tragedy of the subordination of that splendid voice to the comic talent and identity.

Eleanor M. Petterson
Medford, Ore.

Thank you for the excellent criticism by Cleveland Amory on *The Andy Williams Show* ["Review," Jan. 24]. Both my wife and I are longtime fans of Andy Williams, but the show he is hosting this season is a disaster. Just a couple of weeks before Mr. Amory's comments appeared we had discussed the show with practically the same criticisms.

R.L. Hensley
Barboursville, W. Va.

Second Look

By Scott MacDonough

Hall of Fame: 'A Storm in Summer' 'The Decision to Halt the Bombing' 'Wild River'

Ethnic conflict, another go-round at El Rancho LBJ, a kayak-and-raft trip down a wild river—such were the subjects of three recent specials.

Hall of Fame's "A Storm in Summer" traced the relationship between a 72-year-old delicatessen-owner (Jewish) and a 10-year-old boy (black), both eventually united by the slings of bigotry and the sting of death. Author Rod Serling's heart was in the right place: his pen, alas, was not. Treating a fragile human situation in the slick, spell-it-all-out style of *The Twilight Zone*, Serling gave us caricatures not characters, bathos not pathos.

Whining and wheezing amidst the bologna and borscht, Peter Ustinov was straight out of the "oy-veh" book of Semitic stereotypes, while Marilyn Mason, as one of those overcompensating social-worker types, delivered such lines as "You don't have to go to the country club to find a bigot—sometimes they're in delicatessens!"

A pity, but there's a lesson here—good intentions do not a drama make.

Meanwhile, back at the LBJ Ranch, Walter Cronkite helmed the second in CBS's series of taped interviews with former President Lyndon B. Johnson. Cronkite again was an impeccable interviewer; his questions were lucid and direct. LBJ's answers, in contrast, were often rambling and sometimes almost incoherent. Still, in these informal programs, Mr. Johnson appears to far better advantage than he ever did in his Presidential days. At his sincere best, Mr. Johnson did much

to dispel the image conjured up by his detractors—that of an arrogant, war-mongering ogre. At his worst he indulged in petty sniping, with doves, dissenters, former Secretary of Defense Clark Clifford and Senator Fulbright ("that Rhodes scholar") and "public opinion" among his targets. CBS unfortunately chose to capitalize on Mr. Johnson's worse side with tactless advertisements that encouraged viewers to tune in and see what zingers he might come up with. The interview concluded with a drooling preview promising that, in the next interview, Mr. Johnson would "tell all" about the assassination in Dallas. Reducing matters of national gravity to the level of fan-magazine gossip can only make the viewer cringe.

CBS also offered the disappointingly disjointed "Wild River," the latest in the series of National Geographic specials. Squeezed into the hour was enough material for a quartet of specials: a study of the contamination of the Hudson and Potomac rivers, a trip to the endangered Everglades, the work of ecologists Frank Jr. and John Craighead, and a month-long voyage down Idaho's unspoiled Salmon River, undertaken by the Craighead brothers and their offspring. The river run highlighted the hour, but it was undermined by a heavy and impersonal narration. Since the experience was a personal one, the Craigheads should have been their own commentators. The voice of Jacques Cousteau gives *his* specials the dimension that "Wild River" lacked—humanity.

This Week's TV Programs

TELEVISION GUIDE®
BEGINNING SATURDAY
FEBRUARY 21, 1970

MORNING

- 6:25 **13 NEWS** (C)
6:30 **3 CAMPUS PROFILE**
Topic: communicable diseases.
13 VOICE OF AGRICULTURE (C)
"Global Neighbors," a discussion
of farmers visiting farmers of other
nations.
7:00 **3 7 HECKLE AND JECKLE** (C)
10 SUNRISE SEMESTER (C)
African Social Anthropology: coloni-
alism in the East and South.
13 ART—Instruction (C)
19 NEWS
7:05 **19 MIKE STEWART—Variety**
7:25 **12 SOIL CONSERVATION**
7:30 **10 KALEIDOSCOPE** (C)
12 BIG PICTURE—Army (C)
13 SMOKEY BEAR—Children (C)
8:00 **3 7 HERE COMES THE**
GRUMP—Children (C)
10 12 JETSONS—Children (C)
13 CAP'N DELTA—Children (C)
8:30 **3 7 PINK PANTHER** (C)
10 12 BUGS BUNNY/ROAD
RUNNER—Children (C)
9:00 **3 7 H.R. PUFNSTUF** (C)
Ludicrous Lion's horse swallows
Freddy Flute. Jimmy: Jack Wild.
Witchiepoo: Billie Hayes. (Rerun)

- 9 SESAME STREET—Children**
No. 71. 1. Concepts: all, some,
none. 2. Numbers: six, seven (James
Earl Jones counts). 3. Letters: J, O,
R (Lou Rawls sings the alphabet).
4. Equal amounts. 5. Drawing con-
clusions. 6. Days of the week. 7.
Using clues. 8. Grouping by what
things do. 9. Songs: "Up—Up and
Away," "You Gotta Learn." (60 min.)
13 HOT WHEELS—Children (C)
9:30 **3 7 BANANA SPLITS** (C)
Fleegle opens a unique barbershop;
Super Drooper goes to bat for the
home team. (Rerun; 60 min.)
10 12 DASTARDLY & MUTTLEY (C)
13 HARDY BOYS—Children (C)
10:00 **9 SESAME STREET—Children**
No. 72. 1. Ethel Kennedy reads the
story "Sam." 2. Letters: J, O, R. 3.
Counting: six. 4. Concepts: long,
longer. 5. Mailman, garbage man,
barber. 6. Films: kitten, digging. 7.
Grouping by shape. 8. Anticipating
outcomes. 9. Today's song: "Seven
Days." (60 min.)
10 12 WACKY RACES (C)
13 SKY HAWKS—Children (C)
10:30 **3 7 FLINTSTONES—Children** (C)
10 12 SCOOPY-DOO—Children (C)
13 GEORGE OF THE JUNGLE (C)

CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

SACRAMENTO

- 3 KCRA-TV** (NBC) 310 10th Street
95814
6 KVIE (NET) P.O. Box 6 95801
10 KXTV (CBS) 400 Broadway
95818, Box 10 95801
13 KQVR (ABC) 1216 Arden Way,
Box 3283 95815
40 KTXL (Ind.) 1911 F St. 95814

CHICO

- 12 KHSL-TV** (ABC, CBS) 180 E.
Fourth Street, Box 489 95927

(C) Indicates color program.

MODESTO

- 19 KLOC-TV** (Ind.) P.O. Box 3689,
2842 Iowa Avenue 95352

REDDING

- 7 KRCR** (ABC, NBC) 2770 Pioneer
Drive 96001
9 KIXE (NET) P.O. Box 9 96001

See Cable-TV GUIDE (immediately
following Friday listings) for selected
non-network listings of Bay Area
stations.

AFTERNOON

11:00 **40 FARM SCENE** **C**
3 7 JAMBO—Children **C**

A pygmy donkey gets counsel from the wise old owl. Marshall Thompson is the narrator. (Rerun)

9 SESAME STREET—Children

No. 73. 1. A magician visits. 2. Alphabet: B, M, X. 3. Numbers: six, seven (Burt Lancaster counts). 4. Concepts: some, more, most. 5. Films: body parts, elephant. 6. Shapes. 7. Sorting by what things do. 8. Songs: "Twinkle, Twinkle, Little Star" and "All Together Now." (60 min.)

10 12 ARCHIE—Children **C****13 FOCUS ON EDUCATION** **C**

Topic: University of the Pacific.

40 COOKING—Bea Byer **C**11:30 **3 UNDERDOG—Children** **C****7 13 AMERICAN BANDSTAND** **C**

Featured: the Jackson 5. On film: an appearance by Diana Ross and the Supremes. (60 min.)

40 COMPASS—Travel **C**11:55 **40 TRIM TIME—Exercise** **C**12:00 **3 TRAVENTURE THEATRE** **C****9 SESAME STREET—Children**

No. 74. 1. Alphabet: J, O, R. 2. Counting: six, seven. 3. Films: where milk comes from, manhole covers. 4. Concepts: melting ice, thick. 5. Family roles. 6. Following directions. 7. Story: "Maybe a Monster." 8. Songs: "Minute Waltz," "Windy." (60 min.)

10 12 MONKEES—Children **C**

Needed: a chaperone for Davy's date. Nominated: Micky. Vandenberg: Archer Johnson. Monkees: David Jones, Mike Nesmith, Peter Tork, Micky Dolenz. (Rerun)

40 BAT MASTERSON—Western

A rival saloon owner plots to take away Luke Short's pretty piano player. Bat: Gene Barry. Short: Donald Barry. Mayor Webber: King Calder. Dolly: Evan MacNeil.

12:30 **3 COLLEGE BASKETBALL** **C**

Special: Kentucky vs. LSU at Baton Rouge, La. Reporters: John Fergu-

close
up

COLLEGE BASKETBALL

C 12:30 **3**

KENTUCKY VS. LSU

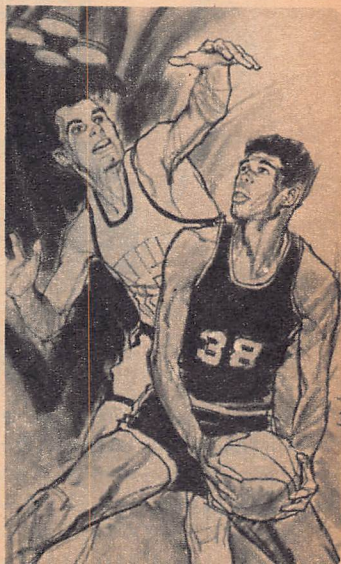
Special: Kentucky vs. LSU at Baton Rouge, La.

Kentucky is among the country's top teams, sparked by center Dan Issel and forward Mike Pratt. LSU is spearheaded by Pistol Pete Maravich, a guard who recently broke the all-time career scoring mark, topping 3000 points. Earlier this year, Kentucky beat LSU 109-96. (Live)

Kentucky

LSU

10 Dinwiddie6'4"	23 Maravich6'5"
12 Parker6'6"	24 Hickman6'
21 Mills6'2"	25 Carr5'10"
22 Pratt6'4"	30 Hess5'9"
30 Key6'3"	31 Sanders6'6"
32 Hollenbeck6'4"	33 Tribbitt6'
44 Issel6'8"	35 Hester6'8"
45 Soderburg6'8"	40 Lang6'6"
50 Noll6'7"	43 Newton6'9"



Saturday

AFTERNOON

FEBRUARY 21, 1970

son and Joe Dean. For details, see page A-7. (Live)

[Pre-empt regular programming.]

7 MOVIE—Comedy

"Big Jack." (1949) A backwoods outlaw befriends a young surgeon who is about to be hanged for grave-robbing. Wallace Beery, Richard Conte, Marjorie Main, Edward Arnold. (1 hr., 15 min.)

10 12 PENELOPE PITSTOP C

13 SKIPPY—Adventure C

On his birthday, Sonny's special helicopter ride becomes an ordeal when the pilot collapses. Sonny: Garry Pankhurst. Jerry: Tony Bonner.

40 MOVIE—Drama

"The White Tower." (1950) Five men and a girl attempt to scale a dangerous mountain. Glenn Ford, Valli, Claude Rains, Sir Cedric Hardwicke, Oscar Homolka, Lloyd Bridges, June Clayworth, Lotte Stein. (2 hrs.)

1:00 9 SESAME STREET—Children

No. 75. 1. Letters: J, O, R. 2. Counting: six, seven. 3. Using utensils. 4. The wind. 5. Films: the woods;

sounds; triangles, squares. 6. Concepts: big, bigger, biggest. 7. Songs: "Gone with the Wind," "Sorting Song." (60 min.)

10 12 SUPERMAN—Children C

13 TO BE ANNOUNCED

19 NEWS

1:05 19 KEN BELLVILLE—Variety

1:30 10 12 JONNY QUEST—Children C

13 AMERICAN SPORTSMAN C

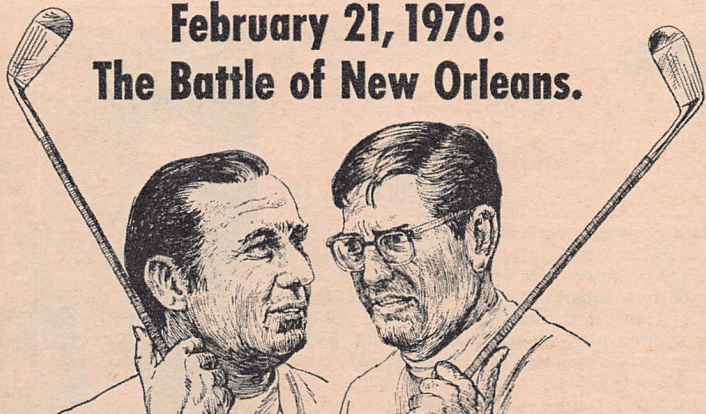
1. Actors Rick Jason and Slim Pickens head for Argentina to hunt geese and ducks. The area has five varieties of geese and 20 types of ducks, which makes for some fast shooting. 2. Ernest Borgnine and fishing expert Al Pflueger use light tackle in Australia. Borgnine, who is fishing for the first time, goes after grouper, black marlin and kingfish. 3. Vic Damone trudges through the deep mountain snow of Alberta stalking the elusive big horn sheep. Host: Curt Gowdy. (60 min.)

1:45 7 GREAT MOMENTS IN MUSIC

2:00 7 WORLD OF GOLF C

See Sun. 3 P.M. Ch. 3. (60 min.)

February 21, 1970: The Battle of New Orleans.



On one of the most beautiful courses in Louisiana, a new Battle of New Orleans will take place. Dan Sikes and Frank Beard will struggle for victory in the semi-finals of Shell's Championship International Golf Tournament. It's going to be a tense fight to the finish, for the winner will get a crack at the \$37,000 top prize in next week's finals. So pull up a chair and watch the sparks fly.

Shell's Wonderful World of Golf, 2:00-3:00pm today on NBC in color.



10 COMSTOCK CLUB PRESENTS C

Speaker: Bishop Fulton J. Sheen.

12 PRIZE PARTY—Children C**2:30 3 COLLEGE BASKETBALL C**

Time approximate. The Pepperdine Waves meet the University of the Pacific Tigers at Stockton. With the exception of leading scorer Bobby Sands (34), the Waves have been inconsistent this season. Led by forward Bill Stricker (20), the Tigers are battling for the top spot in the WCAC standings. Monte Moore and Pete Peletta report. (Taped earlier today)

10 12 COLLEGE BASKETBALL C

The Washington State Cougars meet the California Bears at Berkeley.

The Cougars are quick and get solid scoring from seniors Rick Erickson (20) and Gary Elliot (40). The Bears have plenty of talent but haven't yet meshed as a team. Center Ansley Truitt (44) is the top scorer. Ray Scott reports. (Live)

13 OUTDOORSMAN—Lange C**40 UPBEAT—Variety C****3:00 7 COLT .45—Western****13 MODERN GOLF—Dave Hill C****3:30 7 13 PRO BOWLERS TOUR C**

On tap: the Miller High Life Open, worth \$65,000 to the pros (first money: \$10,000). The defending champ is Billy Hardwick. Chris Schenkel and Billy Welu report from Milwaukee. (90 min.)

close
up**BOXING C**

5:00 7 13

ON TAPE: FRAZIER VS. ELLIS

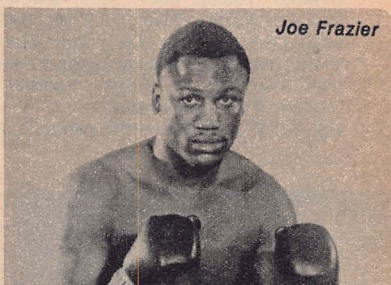
Special: In today's "Wide World of Sports" telecast, WBA heavyweight champ Jimmy Ellis meets six-state titlist Joe Frazier. It's their long-awaited bout to settle the "who's really champ?" debate. (The scheduled 15-rounder was held last Monday at New York's Madison Square Garden.)

Ellis, 29, is fighting his first bout since his controversial decision over Floyd Patterson 17 months ago. The ex-sparring partner of Muhammad Ali is a skilled counterpuncher.

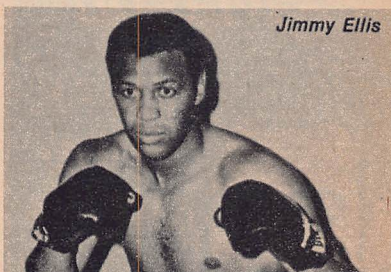
Frazier, 25, is a greater KO threat, with a devastating left hook and smashing right. He likes to come out "blowing smoke," as he says, while Ellis prefers moving in and out.

RECORDS

	BOUTS	W	L	D	KOs
Ellis	32	27	5	0	12
Frazier	24	24	0	0	21



Joe Frazier



Jimmy Ellis

AT TAHOE
JOHN DAVIDSON

 AARON & FREDDIE
 KANE TRIPLETS
 FEB 27 & 28

Harrah's

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IN RENO
FRANK GORSHIN

 SKILES & HENDERSON
 FEB 23 THRU MAR 11

Saturday

AFTERNOON-EVENING

FEBRUARY 21, 1970

- 4:30** **40 SCENE SEVENTY—Variety** (C)
3 KCRA FILMS (C)
 Time approximate. 1. "Student Film Festival." Bob Wilkins presents award winning student films. 2. "The Case of the Missing Beatle." Attorney F. Lee Bailey probes the rumor that Beatle Paul McCartney is dead. (1 hr., 25 min.)
 ["Student Film Festival" is not in color.]
10 BILL ANDERSON—Music (C)
 Time approximate. Guests: the Hard-en Brothers.
12 LAND/GIANTS—Adventure (C)
 Time approximate. The earthlings fight time and a baffling series of events as they try to thwart a plan to destroy a city. Steve: Gary Conway. Fitzhugh: Kurt Kasznar. Betty: Heather Young. Mark: Don Mathe-son. Dr. North: Francine York. Valerie: Deanna Lund. Dan: Don Mar-shall. Inspector Kobick: Kevin Ha-gen. Warkin: Ed Peck. Kamber: Charles Dierkop. (60 min.)
13 OUTDOORSMAN—Bel Lange (C)

- 5:00** **40 SPORTSCOPE** (C)
7 13 BOXING (C)
 Special: Joe Frazier vs. Jimmy Ellis in their world heavyweight cham-pionship bout, held Feb. 16. If time allows, one or both of the following will also be seen: Olympic heavy-weight champ George Foreman vs. Gregorio Peralta in another Feb. 16 bout; a segment on kick boxing. For details on the Frazier-Ellis fight, see page A-9. (90 min.)
10 WILBURN BROTHERS—Music (C)
 Guest: Bill Carlisle.
40 ROLLER DERBY (C)
5:30 **10 PORTER WAGONER—Music** (C)
 Guest: Alex Houston.
12 HERE COME THE BRIDES (C)
 See 10:30 P.M. Ch. 13. (60 min.)
5:55 **3 FILM** (C)

EVENING

- 6:00** **3 NEWS—Huntley/Brinkley** (C)
10 NEWS—Roger Mudd (C)
19 NEWS
40 WRESTLING—Sacramento (C)
6:30 **3 10 NEWS** (C)
7 NEWS—Huntley/Brinkley (C)
12 NEWS—Roger Mudd (C)
13 PERRY MASON—Mystery
 Phillippe Bertain is in love with Nin-ette Rovel, so he gives her all the money she asks for. Bertain: David McCallum. Mason: Raymond Burr. Ninette: Roxane Berard. (60 min.)
7:00 **7 ADAM-12—Crime Drama** (C)
 Investigating a robbery, the patrol-men must determine whether the suspect is a real police detective (as he identified himself) or an im-postor. That means collecting evi-dence which could incriminate a colleague. Malloy: Martin Milner. Reed: Kent McCord. Rivers: James McEachin. Mrs. Dunkit: Virginia Gregg. Pawnbroker: John Harmon. Harv: Woodrow Parfrey. MacDonald: William Boyett. Two Bits: Morris Erby. Mary Burnside: Dorothy Neu-mann.
10 DEATH VALLEY DAYS (C)
 An outlaw is confronted by the stub-born integrity of a young cavalry lieuten-ant. Curly Bill: Robert Yuro. Lieuten-ant Beal: Sam Melville. Sandy King: Luke Halpin.

Perry Mason

6:30 P.M. MONDAY SATURDAY

Thriving on the challenge of an all-out courtroom battle.

CBS

12 FAMILY AFFAIR—Comedy (C)

In hopes that the twins will learn something constructive, Bill gives them free rein to do whatever they please. Wow!!! Bill: Brian Keith. Buffy: Anissa Jones. Jody: Johnnie Whitaker. George: Kerry MacLane.

40 BUCK OWENS—Music (C)**7:30 3 7 ANDY WILLIAMS (C)**

Guests: Donald O'Connor, and singers Thelma Houston and Tony Joe White. Donald trips out a history of the dance from cave-man days to 2001; in a comedy number, Andy fends off panhandlers while singing "Strangers in the Night." Osmond Brothers, Jaime Rogers dancers, Mike Post orchestra. (60 min.)

Highlights

"Raindrops Keep Fallin' on My Head," "Born Free," "Cherish," "Can't Help Falling in Love with You" Andy
 "Save the Country" Thelma
 "High Sheriff of Calhoun County" Tony Joe
 "Sunshine Superman" Osmonds

10 12 JACKIE GLEASON (C)

The Honeymooners' Mardi Gras celebration turns typically topsy-turvy. A hotel mix-up leads the foursome to Emma (Doro Merande), Norton's very-distant relative. Emma, a phony spiritualist, takes them in—then in a seance tries to take Ralph in again. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jane Kean. Clarence: Phil Leeds. (60 min.)

Highlights

"I Believe in Voodoo" Jackie, Art, Sheila, Jane
 "When We Talk to the Spirits" Jackie, Art
 "To a Woman There's Nothing like Home" Sheila, Jane

13 LET'S MAKE A DEAL—Game (C)**40 HANK WILLIAMS JR.—Music (C)**

8:00 40 MOVIE—Science Fiction
 "Return of the Fly." (1959) Philippe Delambre continues his late father's experiments in transferring matter through space—while his assistant schemes to exploit the process. Vin-

close
upMOVIE (C)
8:30 3 7**SAMSON AND DELILAH**

This 1949 blockbuster spectacle reflects Cecil B. DeMille's painstaking attention to accuracy. Nominated for five Academy Awards in technical categories, it won Oscars for art direction and costume design.

The story . . . Samson the Danite seeks to marry Semadar of the Philistines, but her people oppose the match and Semadar dies in the ensuing revolt. Her sister Delilah vows revenge. Delilah's strategy: find the secret of Samson's strength and destroy him.

Cast . . . Samson: Victor Mature. Delilah: Hedy Lamarr. Saran: George Sanders. Semadar: Angela Lansbury. Ahtur: Henry Wilcoxon. Miriam: Olive Deering. Hazeleponit: Fay Holden. Hisham: Julia Faye. Saul: Russell (Russ) Tamblyn. Tubal: William Farnum. Teresh: Lane Chandler. Targil: Moroni Olsen.



Victor Mature

Tonight's guests:
Walter Brennan Dinah Shore
Watts Community Choir



Jimmy Durante
Presents the
Lennon Sisters Hour
Now on Saturdays

abc 9:30 13



Sue Lyon
James Mason
Shelley Winters

A relationship that eventually
leads to oblivion.

11:30 PM
Saturday



Saturday
EVENING

cent Price, Brett Halsey, David Frankham, John Sutton. (90 min.)

8:30 3 7 MOVIE—Drama C

Cecil B. DeMille's "Samson and Delilah." See the Close-up on page A-11. (2 hrs., 30 min.)

["Adam-12" will not be seen.]

10 MY THREE SONS C

Can blustery Uncle Charley find happiness as the leader of a sedate string quartet? Barbara thinks so, and she volunteers his services without his knowledge. Uncle Charley: William Demarest. Barbara: Beverly Garland. Steve: Fred MacMurray. Effie: Winifred Coffin. Monica: Virginia Lewis. Phoebe: Madge Cleveland. Robbie: Don Grady. Katie: Tina Cole. Dodie: Dawn Lyn. Ernie: Barry Livingston. Chip: Stanley Livingston.

12 13 LAWRENCE WELK C

Guests: Welk's former pianist Frank Scott (playing his song "Apples and Bananas") and young trumpeter David Joy ("Jazz It Blues"). In a salute to Brotherhood Week, Dick Dale sings "The Brotherhood of Man" and Myron Floren reads "The United States Flag." (60 min.)

9:00 10 ANDY GRIFFITH—Variety C

Special: Andy's guests are Don Knotts, Tennessee Ernie Ford, the folk-singing Back Porch Majority and singer Maggie Peterson (with the Bruce Davis Quintet). Andy sings country tunes with Ernie, reprises his night-club act with Don and tells about a small-town boy named William Shakespeare. Nick Castle dancers, Alan Copeland orchestra. (Rerun; 60 min.)

Highlights

"Let the Good Times Roll"
.....Andy, dancers
"I'm Just a Country Boy"Ernie
"This Little Light" ...Back Porches
"South Rampart Street Parade"
.....Maggie, Quintet
"Maple on the Hill," "Singin' the Blues," "I Walk the Line," "Just a Little Lovin'"Andy, Ernie
"Long, Long Ago," "Trombone Cholly"All
["Green Acres" and "Petticoat Junction" are pre-empted.]

9:30 12 MOVIE—Documentary (C)

"The Journey of Robert Kennedy." Historian Arthur Schlesinger Jr. wrote the script for this highly personal account of the life of Robert F. Kennedy. John Huston narrates. Home movies, newsreels, TV interviews, and the reminiscences of friends contribute to the portrait recalling the strong tie between John and Robert Kennedy, and the 1960 Presidential campaign; Robert's marriage to Ethel; and his high-risk, high-energy life style. Commenting: Robert McNamara (on the 1962 Cuban missile crisis); Allard K. Lowenstein (Kennedy's reluctance to enter the 1968 Presidential primaries); Art Buchwald (the vigorous life at the senator's home); Frank Mankiewicz (Kennedy's political style); Charles Evers (why the black community and the poor revered the Kennedys). Directed by Mel Stuart ("The Making of the President 1964, 1968"). (90 min.)

13 DURANE/LENNONS (C)

Guests: Dinah Shore, Walter Brennan and the Watts Community Choir. Walter spoofs old stars recalling the past; Dinah becomes a fifth Lennon for a Beatles medley; the cast salutes Boston. (60 min.)

Highlights

"What Are You Doing?"Dinah
 "Wonderful, Wonderful Day," "They Say It's Wonderful," "Where or When"Lennons
 "He Ain't Heavy, He's My Brother"Choir, Jimmy
 "Good Morning, Starshine"Walter, Jimmy
 "Raindrops Keep Fallin' on My Head"Dianne
 [See next week's TV GUIDE for a feature on Jimmy Durante.]

10 BOXING—Las Vegas (C)**10:00 10 MANNIX—Crime Drama (C)**

"Fly, Little One." Cracking a murder case hinges on Mannix's reaching an emotionally disturbed child. Somewhere in the girl's fantasy world is the clue that will lead him to the killer of her beloved doctor. Mannix: Mike Connors. Peggy: Gail Fisher. (60 min.)

Continued on next page

In 30 seconds a downhill racer can plunge a half a mile. In the same time you can dial a call anywhere in the country.



Pacific Telephone



Dial direct, it's faster.

Saturday

EVENING

FEBRUARY 21, 1970

Guest Cast

HicksLawrence Dane
AmosWoodrow Parfrey
DanaPamelyn Ferdin
Dr. Barbara HarleyJulie Gregg
Lieutenant MalcolmWard Wood
Dr. GasperiMartin Braddock
KillerGene Dynarski
MotherGerry Lock
Mrs. CarrShirley O'Hara
Dr. WallenbergAlexander Keefe

10:30 13 HERE COME THE BRIDES (C)
While a raucous trappers' conclave gets under way in Seattle, Joshua Bolt opts for a quieter experience: arranging for blind Callie Marsh to travel to San Francisco for an operation that could restore her sight. Joshua: David Soul. Jason: Robert Brown. Stempel: Mark Lenard. Lottie: Joan Blondell. Candy: Bridget Hanley. Clancey: Henry Beckman. Biddie: Susan Tolsky. Corky: Robert Biheller. Callie: Meg Foster. Jacob: Gene Evans. Haynie: Ronald Feinberg. Dr. Bryce: Don Hanmer. Goff: Rance Howard. Hawkins: John Czingland. (60 min.)

11:00 3 7 10 NEWS (C)
12 MOVIE—Drama (C)
"Parrish." (1960) Widow Ellen McLean's teen-age son Parrish gets involved in simultaneous affairs with three different girls. Troy Donahue, Claudette Colbert, Connie Stevens, Karl Malden, Dean Jagger.

11:15 7 MOVIE—Musical Drama
"Carmen Jones." (1954) A modernized version of the opera "Carmen." This is the story of a pleasure-loving girl who works in a Southern

parachute factory. Music by Georges Bizet. Dorothy Dandridge, Harry Belafonte, Olga James, Pearl Bailey.

10 MOVIE—Drama
"Sink the Bismarck!" (English; 1960) Dramatization of the World War II British search-and-destroy operation against the German battleship Bismarck. Kenneth More, Dana Wynter, Laurence Naismith. (2 hrs., 5 min.)

11:30 3 AVENGERS—Adventure
13 MOVIE—Drama
"Lolita." (English; 1961) Stanley Kubrick's film about scholarly Humbert Humbert's self-destructive obsession for young Lolita Haze. James Mason, Sue Lyon, Shelley Winters, Peter Sellers. (2 hrs., 45 min.)

40 MOVIE—Drama
"Repulsion." (English; 1965) Director Roman Polanski mixed Grand Guignol and surrealism to create this critically acclaimed study of a young woman's disintegration into madness. Catherine Deneuve, Yvonne Furneaux, John Fraser, Ian Hendry, Valerie Taylor. (2 hrs., 15 min.)

12:30 3 MOVIE—Mystery (C)
"Phantom of the Rue Morgue," (1954) adapted from Edgar Allan Poe's tale of the search for a mysterious and brutal murderer. Karl Malden, Patricia Medina.

1:45 40 MOVIE—Drama
"The Tall Target." (1951) In 1861, a New York policeman uncovers a plot to assassinate President Lincoln. Dick Powell, Paula Raymond, Adolphe Menjou, Marshall Thompson.

2:15 13 NEWS (C)

2:30 13 NEWS (C)

CARMEN JONES

Harry Belafonte

Dorothy Dandridge

Saturday 11:15 pm



KRCR-TV
REDDING

MORNING

- 6:30 **10 HERALD OF TRUTH** (C)
 6:40 **13 NEWS** (C)
 6:45 **13 SACRED HEART—Religion** (C)
 7:00 **3 ACROSS THE FENCE** (C)
 Getting ready for spring planting; finishing wood products.
10 THE ANSWER—Religion (C)
 "The Search."
13 FAITH FOR TODAY (C)
 "When Red Shadows Deepen."
 7:30 **3 SACRED HEART—Religion** (C)
 "William James: the Varieties of Religious Experience."
10 SACRED HEART—Religion (C)
 "A Door Called Death."
13 THIS IS THE LIFE—Drama (C)
 Topic: facing responsibility.
 7:45 **3 CHRISTOPHER PROGRAM** (C)
 "By Any Name a Teacher."
10 LIFT EVERY VOICE (C)
 8:00 **3 THIS IS THE LIFE—Drama** (C)
 Topic: the unwed mother.
7 FAITH FOR TODAY (C)
10 LAMP UNTO MY FEET (C)
 "The Pastor's Prisons." Dr. George Beto, a Lutheran pastor, specializes in helping people outside the church. As director of the Texas Department of Correction, he's in charge of 14 prisons. Dr. Beto is seen making his rounds and discussing problems with inmates.
12 ORAL ROBERTS—Religion (C)
13 CAP'N DELTA—Children (C)
 8:30 **3 FRONTIERS OF FAITH** (C)
 The Judaic roots of the Sermon on the Mount are explored in this second of four programs on "The Revolutionary Words." Films and ancient maps illustrate as readings from the Bible and historical commentaries chronicle Jewish religious beliefs at the time of Christ. Narrator: William Prince. Readers: Stephen Joyce and Roxie Roker.
7 DUDLEY DO-RIGHT—Children (C)
10 LOOK UP AND LIVE (C)
 "Disco-Teach." The Mission singers are five divinity students who are trying to reach the younger generation. Their method: making monthly recordings in which they sing and discuss current hit songs. The quintet is seen performing and talking with high school students.

- 12 TURNING POINT** (C)
13 MISS PAT'S PLAYROOM (C)
 8:45 **40 DAVEY AND GOLIATH** (C)
 9:00 **3 MOVIE—Mystery**
 "The House of Fear." (1945) This film version of Sir Arthur Conan Doyle's "Adventures of the Five Orange Pips" follows Sherlock Holmes investigation into a unique club—whose members are being murdered one by one. Basil Rathbone, Nigel Bruce. (90 min.)
7 CATHEDRAL OF TOMORROW—Rex Humbard (C)
10 ORAL ROBERTS—Religion (C)
12 HERALD OF TRUTH (C)
13 MOVIE—Drama
 "Decision Against Time." (English; 1957) John Mitchell, already plagued with family problems, learns that his job hinges on the successful testing of a new rocket-propelled transport plane. Jack Hawkins, Eddie Byrne, Donald Pleasence. (90 min.)
40 TOM & JERRY—Children (C)
 9:30 **10 KATHRYN KUHLMAN** (C)
12 REVIVAL FIRES—Religion (C)
40 BATMAN—Children (C)
 10:00 **7 BULLWINKLE—Children** (C)
10 CAMERA THREE (C)
 Film: John Barth's 1958 novel "End of the Road" has become a controversial new movie, starring Stacy Keach and James Earl Jones. Clips from the film highlight this discussion with director Aram Avakian. This first film by Avakian has been called "a virtuoso technical performance"; his earlier credits include the edit-

Sports and Specials

Continued from page A-3

- | | |
|-------------------------|--------------------------|
| Born Free | Sun. 7 P.M. (10, 12) |
| Pogo | Sun. 8:30 P.M. (3, 7R) |
| Perry Como | Sun. 10 P.M. (3, 7R) |
| Science Convention | Sun. 11 P.M. (9R) |
| Black Journal | Mon. 9 P.M. (6, 9R) |
| Movin' | Tues. 7:30 P.M. (10, 12) |
| The Environment Crusade | Tues. 10 P.M. (10) |
| Your Dollar's Worth | Wed. 9 P.M. (6, 9R) |
| Don Adams | Thurs. 8 P.M. (10, 12) |

Sunday

MORNING-AFTERNOON

FEBRUARY 22, 1970

ing of "Mickey One" and action sequences for "Paper Lion." Avakian also coauthored the "Road" script with Terry Southern and Dennis McGuire. Joining the discussion: Joe Gelmis, film critic for Newsday (Long Island, N.Y.)

12 47 HAPPINESS WAY (C)

40 THREE STOOGES—Children

10:30 3 CALIFORNIA USA (C)

Bamford Frankland, co-ordinator of the state office of traffic safety, chats with host Jack Fries on how the government is helping improve the safety on our highways.

7 13 ISSUES AND ANSWERS (C)

Scheduled guest: George Wallace. The former Alabama governor and 1968 Presidential candidate recently urged Southern governors to defy Federal-court orders for school desegregation. (Live)

10 FACE THE NATION (C)

Scheduled: Sen. John Stennis (D-Miss.), who has sponsored an education-bill amendment calling for uniform school-desegregation standards throughout the U.S.

12 BATMAN—Children (C)

40 MOVIE—Western

"The Nebraskan." (1953) Phil Carey, Richard Webb. (1 hr., 25 min.)

10:55 7 13 NBA BASKETBALL (C)

The New York Knicks meet the Bullets at Baltimore in an Eastern Division clash. At press time, the Knicks were atop the division with the NBA's best defense and a balanced attack. Stand-outs: 6'10" center Willis Reed (19) and 6'4" guard Walt Frazier (10). The Bullets were pacing the league in scoring but were near the bottom on defense. Leaders include 6'6" forward Gus Johnson (25), 6'3 1/2" guard Earl Monroe (10) and 6'7 1/2" center Wes Unseld (41). Chris Schenkel and Jack Twyman report. (Live)

11:00 3 CHILDREN BY CHOICE (C)

Topic: "Will the Pill Kill?"

10 12 NHL HOCKEY (C)

The Boston Bruins meet the Black Hawks at Chicago. Boston, in the thick of the East Division race, boasts a high-scoring twosome. At press time, defenseman Bobby Orr (4) was the NHL's top scorer. Cen-

ter Phil Esposito (7), last year's point champ, ranked second. Chicago is struggling for a play-off spot. Their defense is far superior to Boston's, but the attack is far worse. Center Stan Mikita (21) and forward Bobby Hull (9) are among the leading goal-getters. Dan Kelly and Bill Mazer report. (Live)

11:30 3 CAPITAL AND THE CLERGY (C)

Topic: the relevance of the political system. Guest: Sen. Mervyn Dymally.

11:55 40 TRIM TIME—Exercise (C)

AFTERNOON

12:00 3 BISHOP SHEEN—Talk (C)

"Psychology of the Rat Race." Bishop Fulton J. Sheen talks about the fast pace of modern life.

40 McKEEVER—Comedy

The Colonel is certain that everyone has forgotten his birthday. Colonel: Allyn Joslyn. McKeever: Scott Lane.

12:15 19 SOCIAL SECURITY

12:30 3 FILM (C)

19 CHURCH SERVICE—Baptist

40 OUR GANG—Children

12:35 3 FILM

1:00 3 MEET THE PRESS (C)

Scheduled: Secretary of Defense Melvin Laird, who recently returned from a trip to Vietnam. Panelists: William Beecher (New York Times), Charles Corddry (Baltimore Sun), Elizabeth Drew (Atlantic Monthly), Robert Goralski (NBC). Moderator: Lawrence Spivak.

7 DIRECTIONS—Report (C)

Time approximate. Giant stone figures offer clues to the mystery of the ancient civilization that once populated the South Pacific's Easter Island. This visit focuses on the island's history and culture. Peter Jennings narrates with archeologist William Mulloy, who first visited the island with the Thor Heyerdahl expedition in 1956.

13 CESAR'S WORLD—Travel (C)

Time approximate. A colorful tour of Kuwait. Cesar Romero is the host.

40 MOVIE—Drama

"The Hoodlum Priest." (1961) Based on incidents in the life of Father Charles Dismas Clark, a St. Louis priest who devoted his life to the

rehabilitation of ex-convicts. Don Murray, Keir Dullea. (2 hrs.)

1:30 **3** CAMPUS DISCOVERY

"What's New," a discussion of college programs.

(7) DISCOVERY (C)

Utah's Canyonlands National Park is crammed with unusual rock formations. As cameras tour the park, hosts Bill Owen and Virginia Gibson review the area's geological evolution and describe people who have lived in this wilderness, including Indians and outlaws.

FO OUTDOORS (C)

Time approximate. Julius Boros and his three sons angle for barracuda and bonita off Key West, Fla. Also: Julius gives a golf tip on wedge shots.

12 INTERNATIONAL TRADERS

13 STATE CAPITOL (C)

Guest: Sidney Brossman, chancellor of California community colleges.

19 GOSPEL MUSIC—Religion

12 TO BE ANNOUNCED

1:45

2:00 **3** TENNIS—Salsbury, Md. **(C)**

Special: Final matches of the first U.S. indoor Open Tennis Championships are telecast from Salisbury Md. Top competitors in men's singles and doubles: Australian Rod Laver (world's top-ranked player), Tony Roche of Australia (ranked No. 2), Tom Okker of the Netherlands, America's Arthur Ashe, six-time Australian champion Roy Emerson and the entire U.S. Davis Cup team (including Stan Smith, Cliff Richey and Ashe). Commentary by Bud Collins and former Davis team captain Donald Dell. (60 min.)

(7) VOICE OF AGRICULTURE

(10) KILLY CHALLENGE—Skiing (C)

Location: Solitude, Utah. Killy skis slalom and giant slalom against European challengers Trygve Berge and Ruedi Wyrtsch, and U.S. contenders Tom Leroi and Bill Peterson. Commentators: Gil Stratton and Doug Pfeiffer.

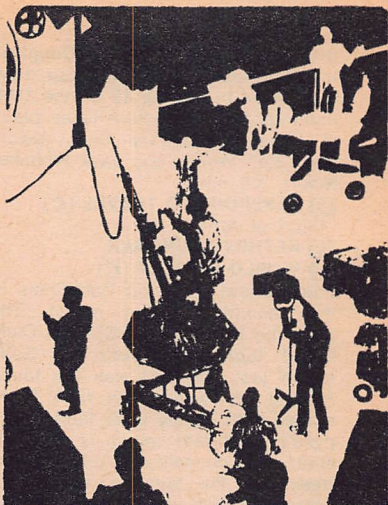
12 WRESTLING

**13 FORUM OF BETTER UNDER-
STANDING (C)**

2:30 (7) HAPPINESS IS (C)

10 CBS GOLF CLASSIC (C)

Dave Hill and Dan Sikes take on



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Sunday

AFTERNOON

FEBRUARY 22, 1970

Bruce Crampton and Dale Douglass in a first-round match. All four players ranked in the top 15 on the 1969 earnings list. The action takes place at Firestone Country Club, Akron, Ohio. Ken Venturi and Jack Whitaker report. (60 min.)

13 PASSPORT TO TRAVEL (C)
"Heart of Africa."

19 KATHRYN KUHLMAN

3:00 3 WORLD OF GOLF (C)

Frank Beard takes on Dan Sikes in the second semifinal match. The site: the New Orleans Country Club. Beard took the "World of Golf" crown last year and was the tour's leading money-winner in 1969; Sikes ranked 15th on the prize ledger. The par-71, 6481-yard course is relatively short but deceptively tough. Giant trees line the fairways, demanding accurate drives and iron play; small, sloping greens are well-guarded by bunkers. Jimmy Demaret and Gene Sarazen report. (60 min.)

7 INSIGHT—Religion (C)

A young man re-examines his life

when his girl friend is murdered after an LSD "trip." Ken Stratton: Brian Keith. Mike: Don Quine. Maynard Ballman: Tim O'Connor.

12 RIFLEMAN—Western

13 GALLOPING GOURMET (C)

Floating Island, a dessert.

19 CHURCH OF CHRIST—Hughson

40 ROLLER DERBY (C)

3:30 6 LET'S LIPREAD—Lessons

7 DEATH VALLEY DAYS (C)

9 FRENCH CHEF—Cooking

Julia Child prepares petits fours cakes, with a fondant icing.

10 RIFLEMAN—Western

Miss Milly Scott arrives in North Fork to take over the general store—and finds that everyone in town owes her money. Lucas: Chuck Connors. Milly: Joan Taylor. Mark: Johnny Crawford. Micah: Paul Fix.

12 FISHERMAN'S WORLD (C)

Special: Celebrities test their fishing prowess in the U.S. and the Bahamas. Garry Moore heads for Marco Island, Fla., where he goes after snook and tarpon. David Wayne an-



CRACK IN THE WORLD

An underground atom bomb explodes the earth's core . . . and the world totters on the brink of destruction.

DANA ANDREWS — JANETTE SCOTT

5 PM SUNDAY — COLOR



gles for bonefish at Great Harbour Cay in the Bahamas; while over at Cat Cay, baseball star Boog Powell goes deep-sea fishing for marlin and wahoo. Golfer Sam Snead's quarry is bass in South Carolina's Santee River. Humorist Jean Shepard tries ice fishing on Lake Geneva, Wisc. Host: actor John Bromfield. (60 min.)

[Pre-empts regular programming.]

13 COLLEGE TALENT (C)

Gordon MacRae joins host Arthur Godfrey. Talent: pianist Frank Wiens and singers Kenny Jay, Dee Dee Garritty, and Dick and Karen Carpenter.

19 FILM

4:00 3 SKIING (C)

Special: Coverage of the FIS world Championships concludes at Vysoke Tatry, Czechoslovakia. Today: the special jump (90 meters); the 30-kilometer cross-country; the 15-kilometer cross-country run (whose results are combined with results of a 70-meter jump to determine one winner); and closing ceremonies. Outstanding press-time entrants in the jumps include Czech Olympic gold medalist Jiri Raska. The talent-heavy Norwegian team was the cross-country favorite. Jim Simpson and Art Devlin report. (60 min.)

[Pre-empts regular programming.]

6 9 NET JOURNAL

"Who Invited US?" gauges the future of U.S. military involvement abroad. The report includes a historical review of American intervention, with a look at Latin America as a possible arena for stronger U.S. presence in the '70s. Among those interviewed: Averell Harriman; former CIA executive director Lyman Kirkpatrick; former CIA-military liaison Fletcher Prouty; Sen. Frank Church (D-Idaho); and Sen. Karl Mundt (R-S.D.). (60 min.)

[Ch. 9 does not colorcast.]

7 AMERICAN SPORTSMAN (C)

1. The Outward Bound Schools offer a 26-day course on survival in the wilderness. At the Colorado and Oregon branches, Curt Gowdy introduces such programs as mountain climbing and foraging. 2. World champion flycaster Jon Tarantino

teaches former football star Jerry Kramer the secrets of his art. 3. Cliff Robertson stalks an elephant in Zambia, Africa, with white hunter Keith Rouse. (60 min.)

10 MOVIE—Comedy (C)

"Mr. Hobbs Takes a Vacation." (1962) Roger Hobbs' vacation plans are thrown into comic chaos when his wife rents a dilapidated beach house. James Stewart, Maureen O'Hara, Fabian. (2 hrs.)

13 BRADY BUNCH—Comedy (C)

Family friction develops after Peter is hailed as a hero for preventing an accident in the toy store. The boy is getting a lot of attention—too much for the rest of the Bradys to take. Mike: Robert Reed. Carol: Florence Henderson. Alice: Ann B. Davis. Peter: Christopher Knight. Greg: Barry Williams. Bobby: Mike Lookinland. Cindy: Susan Olsen. Marcia: Maureen McCormick. Jan: Eve Plumb. Driscoll: Pitt Herbert. Mrs. Spencer: Dani Nolan.

19 THE ANSWER—Religion

**NOW
SUNDAY
NEWS**

6 — 7 PM

11 — 11:30 PM

turn on 10



40 GIRL FROM U.N.C.L.E. (C)

April becomes involved in the world of fashions. Conrad: Edward Andrews. April: Stefanie Powers. Mark: Noel Harrison. (60 min.)

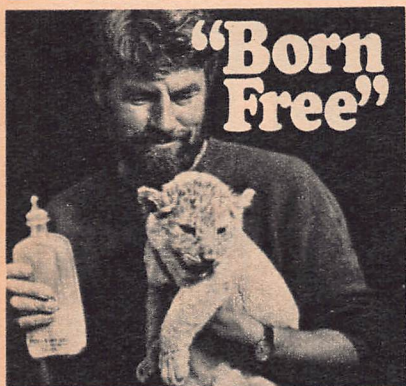
4:30 12 KILLY CHALLENGE—Skiing (C)

Location: Jackson Hole in Wyoming's Grand Tetons. Killy's challengers are fellow French champion Pascal Jugy, Austrians Gerhard Hopfensberger and Hermann Gollner, and Marvin Moriarity of the U.S. Gil Stratton and Doug Pfeiffer comment.

13 GHOST AND MRS. MUIR (C)

"Martha Meets the Captain." It takes a ghost's gambit to save a sad situation. The Muirs do such a good job arranging a surprise farewell fete for their beloved Martha that she thinks nobody cares. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Martha: Reta Shaw. Claymore: Charles Nelson Reilly. Peevey: Guy Raymond. Jonathan: Harlen Carraher. Candy: Kellie Flanagan.

19 REVIVAL FIRES—Religion



One of the most beloved adventure films of all times. The story of Elsa, the lion cub who was "born free" but who loved her captors more than freedom.

Special host: Dick Van Dyke

**7tonight,
CBS@10,12**

5:00 3 MOVIE—Comedy (C)

"Spencer's Mountain." (1963) A tale about a Wyoming couple and their struggles to raise nine children. Henry Fonda, Maureen O'Hara, Wally Cox. (2 hrs., 30 min.)

6 KUKLA, FRAN, AND OLLIE

Ollie's pals prepare a surprise birthday party. Fran Allison.

7 PASSPORT TO TRAVEL (C)

"Paris."

9 WILLIAM F. BUCKLEY JR.

The New Left is strongly denounced in Daniel Boorstin's "Sociology of the Absurd." Boorstin discusses current factions within the New Left and their methods of protest, which he claims are sensational—but not meaningful. Host: William F. Buckley Jr. (60 min.)

12 AMATEUR HOUR (C)

Guests: singers Geraldine Griffin, Tamra Lee Robinson; Toby Lee Guinsburg and the Walsh Sisters; violinist-tap dancer Jerry Holland Jr.; tap dancer Vicki Lynn Smith; magician Ward Thomas; Nancy and Donna, novelty act; and the Acro Dynamic Four, acrobats. Host: Ted Mack. Lloyd Marx orchestra.

13 MOVIE—Science Fiction (C)

"Crack in the World." (1965) Sane scientists with a mad project. Dana Andrews, Janette Scott, Kieron Moore, Alexander Knox. (2 hrs.)

19 CATHEDRAL OF TOMORROW

40 RAT PATROL—Adventure (C)

Troy helps an OSS agent plant a phony map inside a German command post. Troy: Christopher George Griffin. Warren Stevens.

**THE
FBI**

Tonight: Truck hijacking. Good fences don't always make good neighbors.
Sunday 8:00-9:00 Channel 13 in color

FEBRUARY 22, 1970

Sunday

AFTERNOON-EVENING

5:30 6 FRENCH CHEF—Cooking

Julia Child shows how to prepare a cheese soufflé.

7 MOVIE—Western C

"Bend of the River." (1952) In 1847, a group of pioneers are stranded upriver without food and supplies. James Stewart, Arthur Kennedy, Rock Hudson. (90 min.)

12 IT TAKES A THIEF C

"Situation Red." The security chief at a nuclear-attack command post goes berserk during a full-scale alert. Convinced it's the real thing, he seals himself in the Presidential control room—a virtual bank vault that only a master thief could open. Mundy: Robert Wagner. McCoy: Earl Holliman. General Wiley: Barry Sullivan. Colonel Collins: G.D. Spradlin. Devon: George Murdock. Dawson: Michael Walker. Castle: Michael Bow. Surgeon: Bartlett Robinson. Peters: Robert Palmer. Wills: James McEachin.

40 AMATEUR HOUR C

Guests: singers Ronald Gentry,

Queen Coleman and Beverly Hill; dancers Nello Rota, Connie Kelly and the Dixetts; accordionist Frederick Sinn; Terrie and the Pirates, instrumentalists. Host: Ted Mack. Lloyd Marx orchestra.

EVENING

6:00 6 NEWS IN PERSPECTIVE

Special: How is the South adjusting to the Supreme Court's ruling for immediate school desegregation? In Atlanta, films document reactions among citizens and school authorities. Discussing the ruling are Georgia legislator Julian Bond; Roy Harris, former aide to George Wallace; Southern-based New York Times reporters James Wooten and Roy Reed. Host: Clifton Daniel. (60 min.)

9 YOUNG MUSICAL ARTISTS

Tenor William Cochran performs songs and arias by Handel, Wolf, Scarlatti, Wagner and Leoncavallo.

10 NEWS—Roger Mudd C

19 ASSEMBLIES OF GOD—Religion

close
up

MOVIE C

7:00 10 12

BORN FREE

Special: Critics applauded this 1966 semidocumentary as lively, honest and unusual. Based on a 1960 best-seller by Joy Adamson, the film combines precision teamwork with excellent supervision of animals performing before the cameras.

Dick Van Dyke introduces segments of the film, and reviews the background of the book and the movie.

The setting is Kenya, where game warden George Adamson and his wife Joy take on the task of raising three orphaned lion cubs.

After the animals are grown, the Adamsons decide to keep the youngest, Elsa, as a pet. But they soon realize that the lion must be freed. Their problem: Elsa, now tame, must be taught to fend for herself. Either that, or she'll be sent to a zoo.

Academy Awards went to John Barry's score and the title song he composed with Don Black. Directed by James Hill, who won an Oscar for his documentary film short "Giuseppina."

Cast . . . George: Bill Travers. Joy: Virginia McKenna. Kendall: Geoffrey Keen. Nuru: Peter Luckoye.

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40 HERE COME THE STARS (C)

Guest of honor: George Burns. Other guests include Jack Benny; Edward G. Robinson (in a rare TV appearance); singers Pat Boone, Della Reese and Roberta Sherwood; and comic Gene Baylos. George Jessel emcees. (60 min.)

6:30 (9) FOLK GUITAR PLUS—Lessons

Lesson: banjo chord A minor.

10 NEWS—Dave Browne (C)

12 NEWS—Roger Mudd (C)

19 QUEST FOR LIFE—Religion

7:00 (6) (9) THE ADVOCATES (C)

The incident at Songmy has revived questions about how a soldier should respond to an order he feels is morally wrong. Tonight's debate topic: "Should the Army instruct soldiers to ignore orders they reasonably believe contrary to the international laws of war?" Debaters: Los Angeles attorneys Howard Miller (pro) and Allyn Krepps (con). Victor Palmieri moderates. (Live; 60 min.)

[Ch. 9 does not colorcast.]

(7) WILD KINGDOM (C)

The mongoose is a small carnivorous mammal, seeking its prey (snakes and rodents) in Africa and Asia. Films show an African mongoose family burrowed in a termite mound and the animals that pass their home each day: wart hogs, jackals, cheetahs and lions.

10 12 MOVIE—Adventure (C)

Special: "Born Free." See the Close-up on page A-21. (2 hrs.)

[Pre-empted: "Lassie," "To Rome with Love" and Ed Sullivan.]

13 LAND OF THE GIANTS (C)

"A Small War." A macabre war game pits the earthlings against the destructive toy weapons of a giant youngster. Erdap: Charles Drake. Alek: Sean Kelly. Steve: Gary Conway. Fitzhugh: Kurt Kasznar. Dan: Don Marshall. Barry: Stefan Arrgrim. Valerie: Deanna Lund. Betty: Heather Young. (60 min.)

19 CHRISTADELPHIANS

40 MOVIE—Adventure (C)

"Mogambo." (1953) The story of a safari hunting gorillas. Clark Gable, Ava Gardner, Grace Kelly. (2 hrs.)

7:30 (3) (7) WORLD OF DISNEY (C)

Movie: "Big Red" (1962), conclusion. After nursing Big Red back to health, orphan Rene Dumont returns the Irish setter to its owner, sportsman James Haggin. But when Haggin ships the dog and its mate off to Montreal, the pair escape—and Rene goes after them. Based on novels by James Kjelgaard; filmed in Quebec. (Rerun; 60 min.)

Cast

James Haggin Walter Pidgeon
Rene Dumont Gilles Payant
Emile Fornet Emile Genest
Therese Janette Bertrand
Baggageman Georges Bouvier

8:00 (6) (9) FORSYTE SAGA—Drama

Chapter 21: "Action for Libel." Soames begins collecting evidence against Marjorie Ferrar; Michael's maiden speech in Parliament provokes a fellow M.P.; Marjorie decides to marry. (60 min.)

Cast

Soames Eric Porter
Fleur Susan Hampshire
Marjorie Caroline Blakiston
Michael Nicholas Pennell
MacGown John Phillips
Francis Wilmot Hal Hamilton

13 FBI (C)

Agent Colby goes undercover as a truck dispatcher (and ex-convict) in a hijack ring investigation. He's immediately endangered by the suspicious ringleader, who is unaware that his own life is being plotted against. Colby: William Reynolds. Erskine: Efreim Zimbalist Jr. Ward: Philip Abbott. (60 min.)

Continued on next page

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Guest Cast

Barney Simms Edward Binns
Frank Brokaw Vincent Beck
Terry Simms Nina Foch
Norman Whitehead Paul Mantee
Davey Osborn Hal Lynch
Lobb McCoy Roy Jensen

8:30 3 7 POGO—Cartoon (C)

Special: Pogo Possum and his comic-strip pals star in a musical cartoon. Every critter in the swamp is on a support-your-favorite-holiday campaign: Albert the Alligator, Beauregard Bugleboy (faithful dog), Dr. Howland Owl, turtle Churchy LaFemme, Porky Pine and Bun(ny) Rab(bit)—who wants a holiday every day. Story and songs by "Pogo" creator Walt Kelly. Animation by Chuck Jones ("How the Grinch Stole Christmas"). (Rerun)

[Bill Cosby will not be seen.]

9:00 3 7 BONANZA (C)

"Long Way to Ogden." A Chicago meat packer tries to force Ben and the other cattlemen to sell their herds at disastrously low prices. Emmett J. Whitney has the ranchers over a barrel: he's purchased the rights to every available railroad cattle car. Ben: Lorne Greene. Joe: Michael Landon. (60 min.)

Guest Cast

Whitney Walter Barnes
Ma Brinker Kathleen Freeman
Luther James McCallion
Steve Rance Mark Tapscott
Sheriff Ray Teal
Spanier Billy Green Bush

6 9 THE SHOW—Variety (C)

Guests: Joe McGinniss, author of the controversial best-seller "The Selling of the President 1968"; and Dion, a former rock 'n' roll star turned folk singer. Topics include the roles of advertising and televised debates in Presidential elections; and Vice President Agnew's criticism of the networks. Bob Walsh, Donal Leace. (60 min.)

Highlights

"Abraham, Martin and John," "You Know I'm a King Con Man," "Sisters of Mercy" Dion
"People Love Each Other," "Suzanne" Donal
[Ch. 9 does not colorcast.]

10 12 GLEN CAMPBELL (C)

Guests: Dionne Warwick, the 5th Dimension, Ruth Buzzi of "Laugh-In" and comic John Byner (impersonating singers Dylan, Sinatra — and Campbell). Of special interest: the 5th Dimension's musical interpretation of the Declaration of Independence, and Glen, Dionne and the 5th Dimension singing a medley of their hits. (60 min.)

Highlights

"Always Something There to Remind Me" Dionne
"Only Love Can Break a Heart,"
"The Race Is On" Glen
"Ticket to Ride"
..... Glen, 5th Dimension
"I'll Never Fall in Love Again"
..... Glen, Dionne

13 MOVIE—Comedy (C)

Jerry Lewis plays seven roles in "The Family Jewels" (1965), about an orphan girl with \$30,000,000 and her choice of six uncles to manage the estate. Anne Baxter appears in a cameo. (2 hrs.)

Cast

Willard/Uncles Jerry Lewis
Dr. Matson Sebastian Cabot
Donna Peyton Donna Butterworth
Clown Gene Baylos
Pilot Milton Frome
Joe Herbie Faye

9:10 40 MOVIE—Comedy Drama

"The Devil's Disciple." (1958) George Bernard Shaw's play about an infernally sarcastic young man named Dick Dudgeon who returns to the New England town where his father has just been executed by the British. Burt Lancaster, Kirk Douglas, Laurence Olivier. (2 hrs.)

10:00 3 7 VARIETY SPECIAL (C)

Special: Perry Como's guests include Bob Hope and Nancy Sinatra. See opposite. (60 min.)

[Pre-empted: "The Bold Ones."]

6 9 NET FESTIVAL

"The March King: John Philip Sousa." The vibrant music of Sousa (1854-1932) highlights this biography, interspersed with old films, comments by people who knew him (including Leopold Stokowski) and his own words. Selections, including "The Stars and Stripes Forever" and

"Washington Post," are played by the Detroit Concert Band and the Marine Corps Band. (60 min.)

10 12 MISSION: IMPOSSIBLE (C)

The IMF cracks England's upper crust to meet Lady Cora Weston, the bait used in a blackmail-espionage ring. Phelps and Paris form a romantic triangle with the lady, who could lead them to the ring's unknown mastermind. Then Paris starts getting serious. Phelps: Peter Graves. Paris: Leonard Nimoy. Barney: Greg Morris. (60 min.)

Guest Cast

Lady Cora Weston Jane Mellow
 Lord Weston John Williams
 Rorke Don Knight
 Rogers Jerry Douglas
 Conway Charles MacCauley
 Blake Peter Ashton

11:00 3 10 13 NEWS (C)
7 GALLANT MEN—Drama

USO singer Joyce Adams was Captain Benedict's girl until she developed a strong attachment to a badly wounded GI. (60 min.)

9 SCIENCE CONVENTION—Report

Special: "A.A.A.S. Convention Magazine: The State of Science Today," first of five reports on proceedings at Boston's 136th meeting of the American Association for the Advancement of Science. David Prowitt, NET executive science producer, serves as host. (60 min.)

12 NEWS—Harry Reasoner (C)
40 GENE NELSON—Variety (C)
11:15 10 MOVIE—Mystery

"The Maltese Falcon." (1941) Private detective Sam Spade sets out to find the person responsible for the death of his partner. Humphrey Bogart, Mary Astor, Sydney Greenstreet. (1 hr., 50 min.)

12 IT'S ABOUT TIME (C)
13 DICK CAVETT (C)

Scheduled: Dianne Pike, widow of Bishop James Pike. (90 min.)

11:25 3 FILM (C)
11:30 3 JOHNNY CARSON (C)
12 ZANE GREY—Western
12:00 7 NEWS (C)
12:45 13 NEWS (C)
**close
up**
VARIETY SPECIAL (C)
10:00 3 7
THE MANY MOODS OF PERRY COMO

Special: Bob Hope, Nancy Sinatra, Flip Wilson and Bobby Sherman spend a warm hour with the cool one.

Perry sets the show's tongue-in-cheek premise in a session with his psychiatrist (Bob). Also: Hope holds forth on contemporary films, and Flip comes on as a white blues musician auditioning in a Negro club.

Sketch: Perry plays a boss being given a bad time by a gorgeous employee (Flip—bewigged and bedazzling).

Nick Perito orchestra; special material by Ray Charles, Perry's long-time musical sidekick. Highlights . . . Perry: "The Mood I'm In," "Everybody's Talkin'," "I Love You," "Didn't We?" Nancy: "Don't Look at Me That Way." Bobby: "Easy Come, Easy Go." (60 min.)



MORNING

- 5:55 **13 NEWS** (C)
 6:00 **3 RHYME AND REASON**
 1. Teaching the troubled. 2. Drawing with Tarmo Pasto. (60 min.)
10 LIVING WORD—Religion (C)
13 POLICE AND THE COMMUNITY
 6:15 **10 INDUSTRY ON PARADE**
 6:30 **10 SUNRISE SEMESTER** (C)
 Iranian Culture: the Seleucids and Kushans. Prof. Peter Chelkowski.
12 FILM (C)
19 FARM SHOW
 7:00 **3 7 TODAY** (C)
 Scheduled: Mrs. Diane Kennedy Pike, widow of Bishop James Pike; first of five interviews with leading Democrats; Columbia professor Paul Wolff (abolishment of college degrees); singers Charlie Brown and Yvonne. (2 hrs.)
10 12 NEWS—Bentli (C)
13 AGRICULTURE TODAY (C)
19 CHESTER SMITH—Variety
 7:15 **13 CARTOONLAND—Children** (C)

THE STEVE ALLEN SHOW

90 fun-filled minutes featuring a different lineup of new and exciting guest stars each day.

9-10:30 am



Followed by
Divorce Court



- 8:00 **10 12 CAPTAIN KANGAROO** (C)
 George Washington's birthday is celebrated. Included: patriotic songs and a musical play about the Bill of Rights. (60 min.)
 8:30 **19 WARREN STONE—Variety**
 9:00 **3 7 IT TAKES TWO—Game** (C)
 Father-son week: Leif Erickson, Art Linkletter, Jan Murray and sons.
10 12 LUCILLE BALL (C)
 Howard Morris plays a lifeguard.
13 STEVE ALLEN—Variety (C)
 Guests: singer Sue Raney, Charley Weaver and comic Fred Smoot. Paul Smith orchestra. (90 min.)
 9:25 **3 7 NEWS—Dickerson** (C)
 9:30 **3 7 CONCENTRATION** (C)
10 12 BEVERLY HILLBILLIES (C)
 A champion-bred trotter is hauling Granny all over town.
 10:00 **3 7 SALE OF THE CENTURY** (C)
10 12 ANDY GRIFFITH (C)
 Opie owes Aunt Bee an apology.
 10:30 **3 7 HOLLYWOOD SQUARES** (C)
 Guests: Tige Andrews, Jim Backus, Sandy Baron, Nanette Fabray, Alan Sues and Karen Valentine.
10 12 LOVE OF LIFE—Serial (C)
13 DIVORCE COURT—Drama (C)
 Charge: desertion.
19 FILM
 10:50 **40 FELIX—Children** (C)
 11:00 **3 7 JEOPARDY—Game** (C)
10 12 WHERE THE HEART IS (C)
13 NEWS—Rashleigh (C)
40 ROMPER ROOM—Children (C)
 11:25 **10 NEWS—Chris Harris** (C)
12 NEWS—Edwards (C)
 11:30 **3 7 WHO, WHAT OR WHERE** (C)
6 9 SESAME STREET (C)
 No. 76. 1. Alphabet: D, E, M. 2.



THE MIKE DOUGLAS SHOW

3 PM WEEKDAYS



turn on 10

FEBRUARY 23, 1970

Counting: eight, nine. 3. Films: body parts, noises. 4. Concepts: over and under; forward and backward. 5. Problem solving. 6. Points of view. 7. Song: "Good Morning, Starshine." (60 min.)

[Ch. 9 does not colorcast. Repeated 3 P.M. Ch. 9; 5:30 P.M. Chs. 6, 9.]

10 12 SEARCH FOR TOMORROW—Serial C

13 GALLOPING GOURMET C

Roast duck basted with marmalade.

40 KARTOON KARNIVAL C

11:55 3 NEWS—Newman C

7 NEWS—Reuter C

40 TRIM TIME—Exercise C

AFTERNOON

12:00 3 10 NEWS C

7 40 LIFE WITH LINKLETTER C

Jack Linkletter interviews Andy Devine. Discussion: love affairs.

12 13 BEWITCHED—Comedy C

White lies give Darrin an earache.

19 NEWS

12:05 19 MIKE STEWART—Variety

12:30 6 MISTEROGERS—Children

7 40 DAYS OF OUR LIVES C

10 12 AS THE WORLD TURNS C

13 THAT GIRL—Comedy C

Ann helps a would-be Robin Hood.

1:00 3 7 DOCTORS—Serial C

6 KUKLA, FRAN AND OLLIE

See Sun. 5 P.M. Ch. 6 for details.

10 12 LOVE IS A MANY-SPLENDORED THING—Serial C

13 ALL MY CHILDREN—Serial C

40 MOVIE—Adventure

"Drums in the Deep South." (1951)

A small band of Confederate sol-

Monday

MORNING-AFTERNOON

diers attempt to halt General Sherman's march to the sea. James Craig, Barbara Payton. (90 min.)

1:30 3 7 ANOTHER WORLD C

6 THE SHOW—Variety

See Sun. 9 P.M. Ch. 6. (60 min.)

10 12 GUIDING LIGHT—Serial C

13 LET'S MAKE A DEAL—Game C

2:00 3 BRIGHT PROMISE—Serial C

7 13 NEWLYWED GAME C

10 12 SECRET STORM—Serial C

19 NEWS

2:05 19 KEN BELLVILLE—Variety

2:30 3 MOVIE—Comedy C

"Gidget Goes Hawaiian." (1961) After a misunderstanding with her boy friend, Gidget finds herself attracted to a popular TV personality. Deborah Walley, James Darren, Michael Callan, Carl Reiner. (90 min.)

6 NET FESTIVAL

See Sun. 10 P.M. Ch. 6. (60 min.)

7 DATING GAME C

Scheduled: Helen O'Connell.

10 12 EDGE OF NIGHT—Serial C

GILLIGAN'S ISLAND

4:30 PM



Colorful weekday fun



**GOMER
PYLE
USMC
4:30 PM
WEEKDAYS**

turn on 10



**Jack Narz
hosts**



5 PM WEEKDAYS

turn on 10



Monday

AFTERNOON

FEBRUARY 23, 1970

13 TRUTH OR CONSEQUENCES (C)

40 NAME DROPPERS—Game (C)

Scheduled: Phil Silvers, Suzanne Pleshette and Sandy Baron.

3:00 7 13 GENERAL HOSPITAL (C)

9 SESAME STREET—Children

See 11:30 A.M. Ch. 6. (60 min.)

10 MIKE DOUGLAS—Variety (C)

This week's co-host is Fernando Lamas. Scheduled guests: Phyllis Diller, actor Jim Brown and singer Gerri Granger. (90 min.)

12 GOMER PYLE, USMC (C)

Carter's sister pays a visit.

40 BUGS BUNNY/POPEYE (C)

3:30 6 FRENCH CHEF—Cooking

See Sun 5:30 P.M. Ch. 6.

7 13 ONE LIFE TO LIVE (C)

12 ALL MY CHILDREN—Serial

40 OUR GANG/THREE STOOGES

4:00 3 BATMAN—Adventure (C)

Part 1: Lola Lasagne (Ethel Merman) joins the Penguin in a grab for the winner's purse in the Bruce Wayne Foundation Handicap.

6 FORSYTE SAGA—Drama

See Sun. 8 P.M. Ch. 6. (60 min.)

7 13 DARK SHADOWS—Serial (C)

12 PERRY MASON—Mystery

Executive Richard Vanaman, who's being considered for an important promotion, has become a target for blackmail. Vanaman: Arthur Franz. Mason: Raymond Burr. Burger: William Talman. (60 min.)

40 FLIPPER—Drama (C)

In the first of a two-part story, Ulla asks Porter to help diagnose the temper tantrums of the Navy's research dolphin. Porter: Brian Kelly.

4:30 3 STAR TREK—Drama (C)

Spock's brain becomes the object of a bizarre search after a beautiful woman deftly removes the organ and vanishes! Spock: Leonard Nimoy. Kara: Marj Dusay. (60 min.)

7 LET'S MAKE A DEAL—Game (C)

10 GOMER PYLE, USMC (C)

Carol Burnett sings with Gomer.

13 GILLIGAN'S ISLAND (C)

Gilligan surprises everyone with his ability to read minds. Gilligan: Bob Denver. Skipper: Alan Hale.

40 MAN FROM U.N.C.L.E. (C)

Solo and Illya meet Clemency McGill, a clairvoyant mountain girl who may be the only one who can help them stop THRUSH from paralyzing world air-travel. Solo: Robert Vaughn. Clemency McGill: Joan Freeman. (60 min.)

5:00 6 TO BE ANNOUNCED

7 THAT GIRL—Comedy (C)

Sid Caesar as a pompous comic. Ann: Marlo Thomas.

9 MISTEROGERS—Children

10 BEAT THE CLOCK—Game (C)

Guest: puppeteer Shari Lewis.

POLLUTION:

WILL WE
SURVIVE
THE '70s?

BIG NEWS
5:30 - 7 PM

turn on 10



"I Love Lucy"

5:00 PM



Spoil yourself tonight.



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It's also human and understanding.

Enjoy this kind of news tonight. And get spoiled.

First Team News
5:30 - 7:00



Monday

AFTERNOON-EVENING

FEBRUARY 23, 1970

12 NEWLYWED GAME (C)

13 I LOVE LUCY—Comedy

Lucy and Ethel try to show their superior knowledge of the French language. Lucy: Lucille Ball.

5:15 6 FRIENDLY GIANT—Children

Friendly tells why bears hibernate.

5:30 3 DICK VAN DYKE—Comedy

6 9 SESAME STREET—Children

See 11:30 A.M. Ch. 6. (60 min.)

7 12 NEWS (C)

10 NEWS—Walter Cronkite (C)

13 NEWS—Reynolds/Smith (C)

40 I SPY—Drama (C)

An enemy agent demands secret information in exchange for the lives of Scott's mother and sister. Scott: Bill Cosby. Tommy: Jim Brown. Kelly: Robert Culp. (60 min.)

EVENING

6:00 3 NEWS—Huntley/Brinkley (C)

10 13 NEWS (C)

19 NEWS

6:05 19 AUCTION—Warren Stone

6:30 3 NEWS—Whitten/Harvey (C)

6 MISTEROGERS—Children

Topic: respecting your friends.

7 NEWS—Huntley/Brinkley (C)

9 WHAT'S NEW—Children

The UN's information and communication systems are examined in this third of five programs.

12 NEWS—Walter Cronkite (C)

13 PERRY MASON—Mystery

Nellie Meacham's husband died while they were in Europe so the family is rather shocked when she returns home with a new husband. Nellie: Jeanette Nolan. (60 min.)

40 MOVIE—Western (C)

"The Unforgiven," (1960) Part 1. The lives of frontiersman Ben Zachary and his family are disrupted by an old man who claims that Rachel Zachary is actually a kidnaped Indian girl. Burt Lancaster, Audrey Hepburn, Audie Murphy. (90 min.)

7:00 6 WHAT'S NEW—Children

A child encounters and overcomes racial prejudice in this three-part dramatization.

7 FBI (C)

See Sun, 8 P.M. Ch. 13. (60 min.)

9 NEWSROOM—Mel Wax

10 HAVE GUN—WILL TRAVEL

Paladin agrees to bring in bandit Sancho Fernandez, but he asks a strange reward.

12 BEWITCHED—Comedy (C)

Endora puts Darrin under a spell that makes him power-mad, money-hungry and eager to undermine his boss. Samantha: Elizabeth Montgomery. Darrin: Dick Sargent. Louise: Kasey Rogers. McMann: Leon Ames. Braddock: Arch Johnson. Mrs. McMann: Jeanne Sorel.

7:30 3 MY WORLD—Comedy (C)

Clashing with an obtuse editor over his drawings is hard enough on Monroe; being rejected by Lydia's sixth-grade newspaper is the affront that sends him into a confrontation with a 10-year-old whippersnapper. Monroe: William Windom. Lydia: Lisa Gerritsen. Greeley: Harold J. Stone. Ellen: Joan Hotchkis.

Guest Cast

Patrick Christopher Shea
Mrs. McGraw Allyn Ann McLerie

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"HAVE GUN, WILL TRAVEL"

7 PM WEEKNIGHTS

KXTV 10

turn on 10

Monday

EVENING

6 YOUNG MUSICAL ARTISTS

Pianist Nerine Barrett plays the Sonata in B Minor by Chopin.

10 12 GUNSMOKE (C)

Newly O'Brian (series regular Buck Taylor) gets his lumps as he tries to prove that a lovely girl is a con woman out to fleece blacksmith Ben Sommars. Festus: Ken Curtis. Doc: Milburn Stone. Kitty: Amanda Blake. Bodkin: Roy Roberts. (60 min.)

Guest Cast

CeliaMelissa Murphy
Ben SommarsCliff Osmond
Martin BlakeFrank Marth
CashierGeorge Petrie
BarneyCharles Seel
BurnettWalker Edmiston

13 IT TAKES A THIEF (C)

The singing 5th Dimension figure prominently as The Group in "Sing a Song of Murder." As Mundy checks out the suspected murder of a female member of The Group, the case becomes linked to an assassination plot aimed at a Communist peace envoy. Songs: "One Less

Bell," "Puppet Man." Mundy: Robert Wagner. (60 min.)

Guest Cast

JackJoseph Cotten
Martha GowanBeah Richards
MarilynMarilyn McCoo
Karoletz: Will Kuluva. Lenny: Buddy Lester. Havos: Paul Micale.

8:00 3 7 LAUGH-IN (C)

Ringo Starr is Dan Rowan and Dick Martin's guest. The Beatle visits Ruth Buzzi and Arte Johnson on the park bench, and trades quips with Dan and Dick, Jo Anne Worley, Teresa Graves, Pamela Rodgers and Jeremy Lloyd. Also: Sheldon Leonard appears as a shady salesman; and Lily Tomlin telephones Hubert Humphrey. Henry Gibson, Goldie Hawn. (60 min.)

[Series regular Arte Johnson is featured on page 12.]

6 9 WORLD PRESS—Report (C)

[Ch. 9 does not colercast.]

40 DAVID FROST—Interview (C)

Johnny Carson is David's guest. See below. (60 min.)

close
up

DAVID FROST

(C) 8:00 40

AN INTERVIEW WITH JOHNNY CARSON

David Frost departs from his usual format for this show, devoted entirely to an interview with Johnny Carson.

Johnny, who rarely agrees to be interviewed on TV, runs the gamut from sober reflections to comical asides. Frost quizzes the "Tonight Show" host on a wide variety of subjects, some of which surprise Carson. As he tells David, "I get the feeling that you're Saint Peter and I'm trying to get into heaven."

With Frost leading the way, Johnny reviews the high—and low—points of his life. Reminiscences go all the way back to Johnny's teen-age years as an amateur magician in Nebraska. (He's put to the test when David produces a deck of cards.) There's also an anecdote about Carson's days as a writer for Red Skelton ("One of the great clowns working today"), and a bit of horseplay as Johnny is coaxed into showing the audience how he once practiced the art of ventriloquism.

In more serious moments, Johnny talks about belief in God (he views that as less important than positive relations between people); the responsibilities of parenthood ("children do not want a 30- or 40-year-old playmate"); and sexual mores in today's society.

8:30 (10) (12) HERE'S LUCY—Comedy (C)

Thanks to a 100-year-old promissory note found in the attic, Lucy socks it to Harry right in the wallet. By now Harry's great-grandfather would have owed Lucy's great-grandmother \$138,000, which Lucy plans to collect—as painfully as possible. Lucy: Lucille Ball. Harry: Gale Gordon. Kim: Lucie Arnaz. Craig: Desi Arnaz Jr. Lawyer: Lyle Talbot.

(13) MOVIE—Comedy

"Teacher's Pet" (1958) won Oscar nominations for supporting actor Gig Young, and screenwriters Fay and Michael Kanin. Contemptuous of journalism courses, self-taught city editor Jim Gannon changes his tune when he meets Prof. Erica Stone. In fact, he even enrolls in her class. (Rerun; 2 hrs., 30 min.)

Cast

Jim Gannon Clark Gable
Erica Stone Doris Day
Dr. Hugo Pine Gig Young
Peggy DeFore Mamie Van Doren
Katy Fuller Marion Ross
Barney Kovac Nick Adams
Mrs. Kovac Vivian Nathan

9:00 (3) MOVIE—Drama (C)

"Splendor in the Grass" (1961), playwright William Inge's Oscar-winning drama of young love distorted by parental misunderstanding. Natalie Wood, Warren Beatty. (2 hrs.)

(6) (9) BLACK JOURNAL (C)

Special: Scheduled segments . . . 1. A visit to Ethiopia's ancient ruins of Meroe to investigate origins of black civilization. 2. Rerun segment: in an interview taped in 1965, assassinated

Black Muslim leader Malcolm X expounds on his life and philosophy. 3. Highlights from two dedication ceremonies: Atlanta's Martin Luther King Jr. Institute of Black Studies; and the William DuBois Park in Great Barrington, Mass., where the black leader (1868-1963) was born. (Actor Ossie Davis and Georgia legislator Julian Bond were present at the park dedication.) (60 min.) [Ch. 9 does not colorcast.]

(7) (40) MOVIE—Drama (C)

"Ritual of Evil," a made-for-TV film starring Louis Jourdan and Anne Baxter. Psychiatrist David Sorell trespasses in the supernatural when he investigates the mysterious death of his patient, a young heiress. Sorell's probe leads him to a curious group of people: a disturbed ex-actress, a self-proclaimed witch and a former drug addict. (2 hrs.)

Cast

Dr. David Sorell Louis Jourdan
Jolene Wiley Anne Baxter
Leila Barton Diana Hyland
Edward Bolander John McMartin
Snowden Wilfrid Hyde-White
Loey Belinda Montgomery
Richmond Georg Stanford Brown
Aline Wiley Carla Borelli
Sheriff Regé Cordic
Mora Dehl Berti

(10) (12) MAYBERRY R.F.D. (C)

Sam's betwixt and between as he tries to find water on his property. Aunt Bee and Mike believe an old gentleman's claim that he can do the job; Sam prefers to employ a geologist. Judson: Douglas V. Fow-

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ley. Sam: Ken Berry. Aunt Bee: Frances Bavier. Harris: Hal Lynch. Mike: Buddy Foster. Howard: Jack Dodson.

[Pre-empted on Jan. 26 by President Nixon's speech.]

9:30 10 12 DORIS DAY—Comedy C

Lew Ayres stars in the first of a two-part story. Doris scores the scoop of the year and doesn't even know it. She's hired a new ranch hand, unaware that he's reclusive millionaire William Tyler, the object of an intensive search by Today's World magazine. Nicholson: McLean Stevenson. Ron: Paul Smith. Buck: Denver Pyle. Billy: Philip Brown. Toby: Tod Starke.

Guest Cast

TylerLew Ayres
ClarkRoss Elliott
BradfordJohn Stuart

10:00 6 NET PLAYHOUSE—Drama

The generation gap is explored in "A Generation of Leaves," an eight-part international series of plays. Tonight: "America, Inc.," a three-pronged view of the U.S.: cinemaverite films of a cross-country odyssey by young British actor-producer David Silver; ironic commentary by humorist Jean Shepherd; and mock public-service commercials by a mythical sponsor. (90 min.)

9 WILLIAM F. BUCKLEY JR.
See Sun. 5 P.M. Ch. 9 (60 min.)

10 12 CAROL BURNETT C

Jack Jones sings "More Today than Yesterday" and "God Bless the Child." Pat Carroll does a rousing song-and-dance version of "I Don't Care" with Carol. In sketches, Pat and Carol are actresses auditioning for a foot-powder commercial, and housewives flirting with a golf pro. Carol does impressions of girl singers, and everyone emotes in another soapy chapter of "As the Stomach Turns." Harvey Korman, Lyle Waggoner, Vicki Lawrence, Ernest Flatt dancers, Harry Zimmerman orchestra. (60 min.)

11:00 3 7 10 12 13 NEWS C

40 BILKO—Comedy

The Colonel sends an Army chaplain to San Francisco to keep Bilko out of trouble there. Bilko: Phil Silvers.

11:30 3 7 JOHNNY CARSON C

Scheduled: Johnny begins the last of two weeks in Hollywood. Tonight's guests: Lucille Ball, Buddy Hackett, Jaye P. Morgan. (90 min.)

6 FLASH GORDON—Serial

"The Purple Death" begins a 12-part science-fiction adventure taken from the 1940 movie serial "Flash Gordon Conquers the Universe."

10 MOVIE—Western C

"Horizons West." (1952) Dan Hammond throws in with a band of rustlers. Robert Ryan, Rock Hudson, Julia Adams. (1 hr., 35 min.)

12 40 MERV GRIFFIN C

Scheduled: Merv begins a six-night stint in Las Vegas. Guests include Dean Martin, Milton Berle and Jerry Van Dyke. (90 min.)

13 DICK CAVETT C

Scheduled: actor Alejandro Rey; the Theater of the Deaf, performing excerpts from Dylan Thomas's play "Under Milkwood." (90 min.)

1:00 3 13 NEWS C

40 TRIM TIME—Exercise C

ABC Monday Night Movie



Doris Day Clark Gable

Teacher's Pet

8:30



MORNING

- 5:55** **3 FARM MARKET REPORT** (C)
13 NEWS (C)
- 6:00** **3 RHYME AND REASON**
 1. The superintendent. 2. Drawing with Tarmo Pasto. (60 min.)
10 CALENDAR (C)
13 AMERICAN DREAM—Education
- 6:30** **10 SUNRISE SEMESTER** (C)
 African Social Anthropology: the cultures of Western Africa.
12 FILM (C)
- 6:50** **19 FARM SHOW**
- 7:00** **3 7 TODAY** (C)
 Scheduled: Sugar Ray Robinson; conservationist Frank Graham Jr., discussing Rachel Carson; and interview with a leading Democrat; a report on the future of American farmers. (2 hrs.)
10 12 NEWS—Benti (C)
13 AGRICULTURE TODAY (C)
19 CHESTER SMITH—Variety
- 7:15** **13 CARTOONLAND—Children** (C)
- 8:00** **10 12 CAPTAIN KANGAROO** (C)
 Story: "My Hopping Bunny." Animals: donkey, bunny. (60 min.)
- 8:30** **19 WARREN STONE—Variety**
- 9:00** **3 7 IT TAKES TWO—Game** (C)
 Guests: Leif Erickson, Art Linkletter, Jan Murray and sons.
9 CLASSROOM—Lessons
10 12 LUCILLE BALL (C)
 Mel Torme guests and sings. Barney Miller: Lou Klugman.
13 STEVE ALLEN—Variety (C)
 Guests: comedian Jackie Gayle and Charley Weaver. (90 min.)
- 9:15** **6 CLASSROOM—Lessons**
 Recess: 2:30-5:15 P.M.

- 9:25** **3 7 NEWS—Dickerson** (C)
- 9:30** **3 7 CONCENTRATION** (C)
10 12 BEVERLY HILLBILLIES (C)
 Elly May is after a cat burglar.
- 10:00** **3 7 SALE OF THE CENTURY** (C)
10 12 ANDY GRIFFITH (C)
 Political rivals: Bee and Howard.
- 10:30** **3 7 HOLLYWOOD SQUARES** (C)
 Guests: Tige Andrews, Jim Backus, Sandy Baron, Nanette Fabray, Alan Sues and Karen Valentine.
10 12 LOVE OF LIFE—Serial (C)
13 DIVORCE COURT—Drama (C)
 Charge: adultery. Patricia: Roberta Reeves. Hall: Jack Griffin.
19 FILM
- 10:50** **40 FELIX—Children** (C)
- 11:00** **3 7 JEOPARDY—Game** (C)
10 12 WHERE THE HEART IS (C)
13 NEWS—Rashleigh (C)
40 ROMPER ROOM—Children (C)
- 11:25** **10 NEWS—Chris Harris** (C)
12 NEWS—Doug Edwards (C)
- 11:30** **3 7 WHO, WHAT OR WHERE** (C)
6 9 SESAME STREET (C)
 No. 77. 1. Letters: D, E, M (James Earl Jones recites the alphabet). 2. Counting: eight, nine. 3. Films: where garbage goes, a fishing boat. 4. Concepts: before, after. 5. Family roles. (60 min.)
 [Ch. 9 does not colorcast. Repeated 3 P.M. Ch. 9; 5:30 P.M. Chs. 6, 9.]
10 12 SEARCH FOR TOMORROW—Serial (C)
13 GALLOPING GOURMET (C)
 Recipe: apple beignets.
40 KARTOON KARNIVAL (C)
- 11:55** **3 NEWS—Floyd Kalber** (C)
7 NEWS—Reeter (C)
40 TRIM TIME—Exercise (C)

11 AM REPORT

Total news
 Features
 Community events
Monday-Friday



**THE MIKE
 DOUGLAS
 SHOW**

3 PM WEEKDAYS



turn on 10

FEBRUARY 24, 1970

AFTERNOON

- 12:00 **3 10 NEWS C**
7 40 LIFE WITH LINKLETTER C
 Guest: actor Peter Lupus of "Mission: Impossible."
12 13 BEWITCHED—Comedy
 Endora brands Darrin a cheap skate. Samantha: Elizabeth Montgomery.
19 NEWS
- 12:05 **19 MIKE STEWART—Variety**
- 12:30 **6 MISTEROGERS—Children C**
7 40 DAYS OF OUR LIVES C
10 12 AS THE WORLD TURNS C
13 THAT GIRL—Comedy C
 Ann's frantic: Don's playing Freud.
- 1:00 **3 7 DOCTORS—Serial C**
10 12 LOVE IS A MANY-SPLENDORED THING—Serial C
13 ALL MY CHILDREN—Serial C
40 MOVIE—Biography
 "The Iron Major." (1943) Film biography of Frank Cavanaugh, dynamic football coach, and World War I hero. Pat O'Brien, Ruth Warrick, Robert Ryan. (90 min.)
- 1:30 **3 7 ANOTHER WORLD C**
10 12 GUIDING LIGHT—Serial C
13 LET'S MAKE A DEAL—Game C
- 2:00 **3 BRIGHT PROMISE—Serial C**
7 13 NEWLYWED GAME C
10 12 SECRET STORM C
- 2:05 **19 KEN BELLVILLE—Variety**
- 2:30 **3 MOVIE—Drama C**
 "The Left Hand of God." (1955) An American soldier of fortune poses as a priest to avoid capture by a Chinese war lord. Humphrey Bogart, Gene Tierney, Lee J. Cobb. (90 min.)
7 DATING GAME C
10 12 EDGE OF NIGHT—Serial C

Tuesday
 AFTERNOON

- 13 TRUTH OR CONSEQUENCES C**
40 NAME DROPPERS—Game C
 Scheduled: Phil Silvers, Suzanne Pleshette and Sandy Baron.
- 3:00 **7 13 GENERAL HOSPITAL C**
9 SESAME STREET—Children
 See 11:30 A.M. Ch. 6. (60 min.)
10 MIKE DOUGLAS—Variety C
 Scheduled: Fernando Lamas, Molly Picon, French singer-composer Charles Aznavour and mentalist Kreskin. (90 min.)
- 12 GOMER PYLE, USMC C**
 Gomer is up for a promotion. Gomer: Jim Nabors.
- 40 BUGS BUNNY/POPEYE C**
- 3:30 **7 13 ONE LIFE TO LIVE C**
12 ALL MY CHILDREN—Serial
40 OUR GANG/THREE STOOGES
- 4:00 **3 BATMAN—Adventure C**
 Conclusion: the Penguin and Lola Lasagne jockey to win the Bruce Wayne Foundation Handicap. Lola: Ethel Merman. Penguin: Burgess Meredith. Batman: Adam West.
7 13 DARK SHADOWS—Serial C
12 PERRY MASON—Mystery
 Maj. Jerry Reynolds is charged with murder after a government investigator is found dead. Reynolds: Robert Rockwell. Dr. Harrison: Richard Arlen. Mason: Raymond Burr. (60 min.)
40 FLIPPER—Drama C
 Conclusion: a massive search is launched for the Navy's valuable research dolphin. Porter: Brian Kelly. Bud: Tommy Norden.
- 4:30 **3 STAR TREK—Drama C**
 Jealousy is the catalyst when the Enterprise picks up two passengers. Kirk: William Shatner. (60 min.)



**GOMER
 PYLE
 USMC**
 4:30 PM
 WEEKDAYS

turn on 10



**Jack Narz
 hosts**



5 PM WEEKDAYS

turn on 10



Tuesday

AFTERNOON-EVENING

7 LET'S MAKE A DEAL—Game

10 GOMER PYLE, USMC (C)

Comic Reva Rose plays Carter's sis. Gomer: Jim Nabors.

13 GILLIGAN'S ISLAND (C)

The Skipper feels snubbed because he hasn't received an invitation to the Howells' annual ball. Gilligan: Bob Denver. Skipper: Alan Hale.

40 MAN FROM UNCLE (C)

Solo and Illya are assigned to guard

FEBRUARY 24, 1970

Prof. Lillian Stemmler, who has developed a drug that sharpens the human senses. Prof. Stemmler: Eve Arden. Solo: Robert Vaughn. Illya: David McCallum. (60 min.)

5:00 7 THAT GIRL—Comedy

Ann is after a producer's eye.

9 MISTEROGERS—Children

10 BEAT THE CLOCK—Game (C)

Guest: puppeteer Shari Lewis.

12 GHOST/MRS. MUIR—Comedy (C)

A ghostly variation of musical chairs follows Claymore's confiscation of the captain's rarest antiques. The spirit will move heaven, earth, and lots and lots of furniture to get them back. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Hammond: Dan Tobin. Peevey: Guy Raymond. Deke: Mason Curry. Homer: Burt Mustin.

13 I LOVE LUCY—Comedy

The Ricardos help the Mertzes redecorate their apartment. Lucy: Lucille Ball. Ricky: Desi Arnaz.

5:15 6 FRIENDLY GIANT—Children

"Little Birds Don't Cry." Jerome tells how birds talk.

5:30 3 DICK VAN DYKE—Comedy

6 9 SESAME STREET—Children

See 11:30 A.M. Ch. 6. (60 min.)

7 12 NEWS (C)

10 NEWS—Walter Cronkite (C)

13 NEWS—Reynolds/Smith (C)

40 I SPY—Drama (C)

At the Greek-Bulgarian border, Kelly and Scott try to liberate an agent who is strangely reluctant to cross into the free world. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

Spoil yourself tonight.

watch
Cronkite & Cable

**First Team News
5:30-7:00**



HAPPINESS IS CHANNEL 12 NEWS!!!



STAN STATHAM

5:30
to
6:30



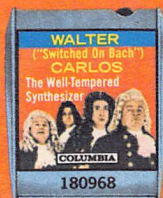
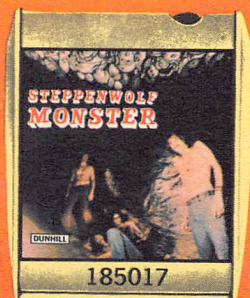
RAY NARBAITZ

Week-
nights



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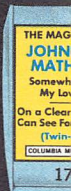
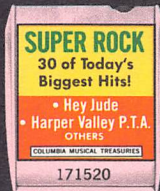
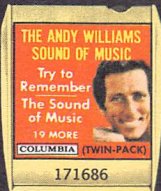
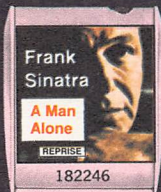
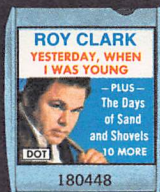
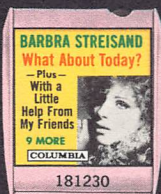
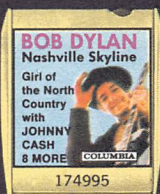
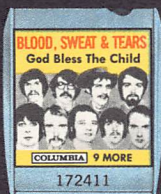
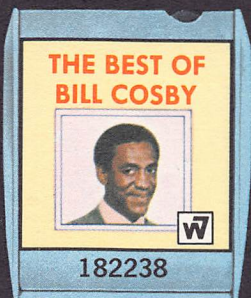
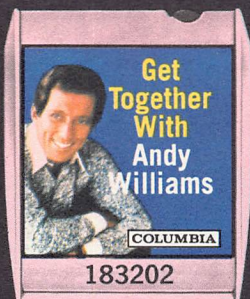
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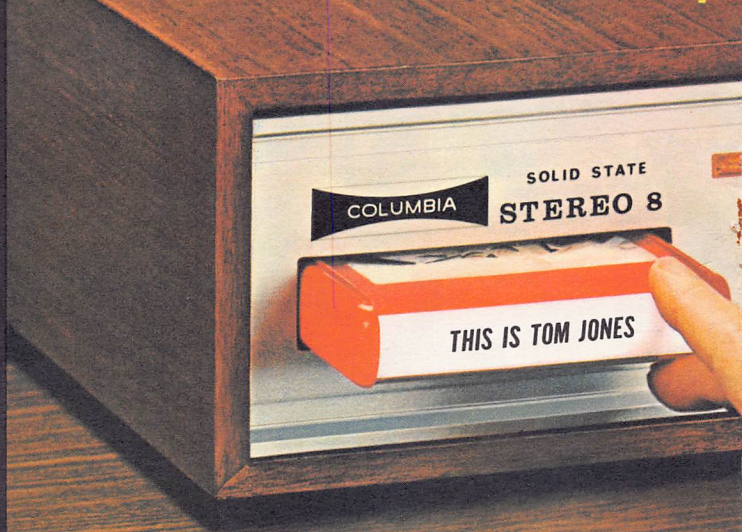
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HERE'S A FABULOUS OPPORTUNITY to add the effortless convenience and superb stereo reproduction of tape cartridges to your present home stereo record system! It's the famous Columbia 8-Track Tape Cartridge Player! This beautiful, top-performing Player was designed to high Columbia standards, and our regular price is \$69.95!

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one for only
\$14.95*

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The richness of full stereo sound—with the convenience of 8-track cartridges!

- Plays through your home stereo record system...no special installation, plugs right into your amplifier or stereo phonograph
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- Completely automatic operation
- Program Indicator...lights up each program when unit is in operation
- Rich walnut graining...small compact size

COLUMBIA STEREO TAPE CARTRIDGE SERVICE, Terre Haute, Indiana 47808

Please enroll me as a member of the Service. I've indicated below the three cartridges I wish to receive for \$1.00 each, plus mailing and handling. I agree to purchase four more selections during the coming year at the regular Service price under the terms outlined in this advertisement...and I may cancel my membership any time thereafter. If I continue, I am to receive an 8-track cartridge of my choice FREE for every two additional selections I accept.

SEND ME THESE 3 CARTRIDGES (fill in numbers below)

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My main musical interest is (check one box only): ☐ Easy Listening ☐ Young Sounds ☐ Country

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City _____ State _____ Zip _____

☐ Check here if, in addition, you want to receive the Columbia 8-Track Tape Cartridge Player for only \$14.95. Enclose your check or money order for \$14.95 as full payment. (Complete satisfaction is guaranteed or your money will be refunded in full.) You'll be billed \$3.00 for your first three cartridges (plus a mailing and handling charge), and you merely agree to purchase as few as twelve additional cartridges during the next two years at the regular Service price. (Be sure to indicate in the boxes above the three cartridges you want.) If you wish to charge your Player, your first three cartridges (plus mailing and handling) to a credit card, check one and fill in your account number below:

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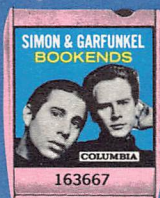
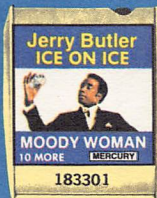
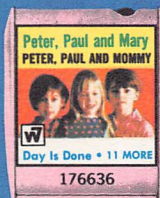
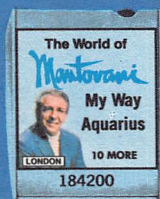
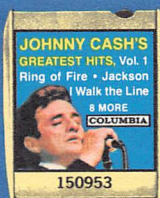
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CARTRIDGE SERVICE**

**Terre Haute, Indiana
47808**



EVENING

- 6:00 **3 NEWS—Huntley/Brinkley (C)**
10 13 NEWS (C)
19 NEWS
- 6:30 **3 NEWS—Whitten/Michels (C)**
6 MISTEROGERS—Children
 Misterogers shows how actions count more than thoughts.
7 NEWS—Huntley/Brinkley (C)
9 WHAT'S NEW—Children
 A look at the work of interpreters at the UN. Second of five programs.
12 NEWS—Walter Cronkite (C)
13 PERRY MASON—Mystery
 Dianne Adler signs a contract paying her \$200 a week to gain weight. Dianne: Mary Ann Mobley. (55 min.)
40 MOVIE—Western (C)
 "The Unforgiven." Conclusion. See Mon. 6:30 P.M. for details. (90 min.)
- 7:00 **6 WHAT'S NEW—Children**
 Part 2. A dramatized study of racial prejudice among the very young.
7 GREEN ACRES—Comedy (C)
 See Sat. 9 P.M. Ch. 10 for details.
9 NEWSROOM—Mel Wax
10 HAVE GUN—WILL TRAVEL
 Paladin shoots a killer, then must face an inquest and three vengeful brothers. Paladin: Richard Boone.
12 ROOM 222—Comedy Drama (C)
 Liz has her hands full dealing with Arnold Stopps, a pushy parent raising a furor over his daughter's course of study. The man insists on a college prep course for the girl, completely ignoring her desire to be a hair stylist. Liz: Denise Nicholas. Pete: Lloyd Haynes. Kaufman: Michael Constantine. Arnold Stopps:



"HAVE GUN, WILL TRAVEL"
 7 PM WEEKNIGHTS
 KXTV **10**
 turn on 10

POLLUTION:

WILL WE SURVIVE THE '70s?

BIG NEWS
5:30 - 7 PM

turn on 10 KXTV **10**
a CBS affiliate

Perry Mason

Thriving on the challenge of an all-out courtroom battle.



6:30 P.M.
MONDAY
 through
SATURDAY



Tuesday

EVENING

FEBRUARY 24, 1970

Bruce Kirby. Sharon Stopps: Ethelinn Block. Nancy: Betty Harford.

7:25 **13 OUTDOORSMAN—Lange** (C)

7:30 **3 JEANNIE—Comedy** (C)

The officers' wives association is holding a week-long Good Husband contest. Jeannie's quite determined her Tony will win—even though he's locked away on a flight simulation mission. Jeannie: Barbara Eden. Tony: Larry Hagman. Bellows: Hayden Rorke. Roger: Bill Daily. Mrs. Bellows: Emmaline Henry.

Guest Cast

Mrs. Endicott Joan Tompkins
Mrs. Ross Norma Connelly

6 FRENCH CHEF—Cooking

Julia Child prepares cheese souffle.

7 13 MOD SQUAD—Drama (C)

"The Deadly Sin." Julie enters a convent to protect a young postulant nun who saw a gangland murder. Her memory of the event has been blanked by a terrible shock: the killer was her father, a key syndicate chieftain. Julie: Peggy Lipton. Linc: Clarence Williams

III. Pete: Michael Cole. Greer: Tige Andrews. (60 min.)

Guest Cast

Melissa Lynn Loring
Paul Laker Bert Freed
Teddy Capp Don Dubbins
Benny Dennis Cross

[Next week: an article on series co-star Clarence Williams III.]

10 12 VARIETY SPECIAL (C)

Special: "Movin'," a musical-comedy happening. For details, see the Close-up below. (60 min.)

["Lancer" will not be seen.]

8:00 **3 DEBBIE REYNOLDS—Comedy** (C)

"How to Succeed in the Stock Market Without Really Trying." Strong men weep and two husbands learn a lesson when Debbie and Charlotte take a mad fling in the stock market—investing \$100 in a company they never heard of. Jim: Don Chastain. Charlotte: Patricia Smith. Lowenfeld: Jerome Cowan. Bill Larkin: Robert H. Harris.

6 GORDON CURRIE—Discussion
Australian-born author and cartoon-

close
up

Liza Minnelli

Lorne
Greene

Diahann
Carroll



VARIETY SPECIAL (C)

7:30 **10 12**

MOVIN'

Special: Andy Williams hosts this fast-paced mélange of music and mirth.

Guests (in alphabetical order): Burt Bacharach, Diahann Carroll, Roy Clark, Jose Feliciano, Gaylord and Holiday, Lorne Greene, Bill Medley, Liza Minnelli and the Bojangles. Ray Charles singers, Buddy Schwab dancers.

Highlights . . . Andy: "Movin'," "Can't Help Falling in Love with You." Burt: "Walk on By." Diahann: "Traces," "You've Lost That Lovin' Feelin'." Roy: "Folsom Prison Blues." Jose: "Little Red Rooster," "Point of View." Lorne: "1432 Franklin Pike Circle Hero," "Danny Boy." Bill: "Hey, Jude." Liza: modern medley. Andy, Diahann: "Jingle, Jangle." Burt, Roy: "Raindrops Keep Fallin' on My Head." Produced and directed by Bob Henry. (60 min.)

ist Gordon Currie dines with silent guests (mannequins) and reminisces about his works and travels.

9 PATRIOTIC CONTATA—Music

The Church of Jesus Christ of Latter Day Saints in Chico presents a half hour of patriotic music.

40 DAVID FROST—Variety C

Scheduled: producer-director Mervyn LeRoy, David Hartman ("The Bold Ones"), and comics Stiller and Meara. (60 min.)

8:30 3 7 JULIA—Comedy C

Julia meets dilemmas on two fronts: a jealous lady neighbor and a zealous efficiency expert at the clinic. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Myron Rush: Hamilton Camp. Lydia: Hazel Scott. Milton: Larry McCormick. Corey: Marc Copage. Hannah: Lurene Tuttle. Cooper: Ned Glass. Marie: Betty Beaird.

6 INTERFACE—Report C

Topic: the rotating combustion engine that has no reciprocating pistons, no valves, and no vibration.

9 CHINA TODAY—Education

History professor Dr. Grenville Gibbs discusses "China Today," an extension class offered at Shasta College.

10 12 RED SKELTON C

Mickey Rooney, Tiny Tim, Audrey Meadows and Jackie Coogan join Red in a wild version of "The Three Musketeers," wherein Tim is mistaken for the endangered queen. Silent Spot: Red is a meticulous street-cleaner. Jimmy Cross, Tom Hansen dancers, Jimmy Joyce singers, David Rose orchestra. (60 min.)

Highlights

"A Bird in a Gilded Cage"Tim
"March of the Musketeers"

.....Mickey, Tim, Red

13 MOVIE—Drama C

"Quarantine," a made-for-TV movie. Cholera hits like a thunderbolt at a clinic run by a renowned medical family. Torn by a domestic crisis, the doctors try desperately to stem the epidemic and save the life of a movie star who is fighting treatment. (90 min.)

Cast

John BedfordJohn Dehner
Larry BedfordGary Collins

Continued on next page

Tuesday night, Feb. 24,
Chevrolet presents a
Special Television Program

Movin'



With Special Guest Star
Andy Williams

and also starring in alphabetical order

Burt Bacharach
Diahann Carroll
Roy Clark
Jose Feliciano
Lorne Greene
Liza Minnelli

and your comedy host
Jonathan Winters

with
Gaylord and Holiday
Bill Medley
Steppenwolf

and the "On the Move" singers and
dancers and announcing the

New 1970 Camaro



Tuesday

EVENING

FEBRUARY 24, 1970

Ginny Pepper Sharon Farrell
Martha Atkinson Terry Moore
Tom Bedford Dan Ferrone
Wilbur Mott Wally Cox
Peggy Bedford: Susan Howard.
Nurse Nelson: Virginia Gregg. Mr.
Berryman: Sam Jaffe. Bud: Gordon
Pinant. Jimmy: Mitch Vogel.

9:00 **3 7 MOVIE—Comedy C**

"What's So Bad About Feeling Good?" (1968), a whimsical farce satirizing hippies and the Establishment. Arriving in Manhattan on a Greek freighter, an elusive toucan proceeds to spread a virus that causes immediate euphoria. Most radically affected: a group of East Village dropouts. In her last screen performance, Thelma Ritter plays a cameo role. (2 hrs.)

Cast

Pete George Peppard
Liz Mary Tyler Moore
J. Gardner Monroe ... Dom DeLuise
Mayor John McMartin
Aida Susan Saint James
Barney Don Stroud

Conrad Nathaniel Frey
Dr. Shapiro Charles Lane
Gertrude Jeanne Arnold

6 9 NET FESTIVAL—Music C

Pianist Glenn Gould focuses on Bach. See opposite. (60 min.)
[Ch. 9 does not colorcast.]

40 MOVIE—Drama

"Malaya." (1949) A reporter and a convict lead a desperate mission to smuggle rubber out of Malaya. Spencer Tracy, James Stewart. (2 hrs.)

9:30 **10 12 GOVERNOR AND J.J. C**

Abraham Lincoln, his witticisms and a legend concerning his stay at the state capital all play a part in J.J.'s efforts to save the Children's Zoo from a planned freeway. Governor: Dan Dailey. J.J.: Julie Sommars. George: James Callahan.

Guest Cast

Dave Cardon Charles Bateman
Ace Earhart Hamilton Camp

10:00 **6 9 GOVERNOR'S NEWS CONFERENCE**

10 CBS NEWS SPECIAL—Report C
Special: "The Environment Crusade." This report focuses on citizens' demands for antipollution and the results they might achieve. CBS correspondents talk with students preparing for the April 22 nationwide Earth Day. Commenting on problems and politics of environment control: Russell Train, chairman of the President's Council on Environmental Quality; and leading ecologists Paul Ehrlich and Barry Commoner. Host: Walter Cronkite.

12 13 MARCUS WELBY, M.D. C
"The Other Side of the Chart." Dr. Kiley, hospitalized with chicken pox, feels a deepening interest in the case of fellow patient Dutch Radtke. Dutch, unaware of the gravity of his symptoms, is making persistent plays for the lady doctor on his case. Kiley: James Brolin. Welby: Robert Young. (60 min.)

Guest Cast

Dutch Don Stroud
Dr. Gardner Elizabeth Hubbard
Nurse MacAndrews Joanna Cameron
Dr. Winnick Whit Bissell
Nurse Donnelly Marcia Ralston
Odie Lampton Slim Gaillard

Next week, TV GUIDE
profiles Clarence
Williams III, probing into
his feelings about the
role he portrays in
The Mod Squad.



10:30 **6** KVIE FILM FESTIVAL

"Vic and Tad," a portrait of two people attempting to maintain enduring values in a changing society.

9 FLOWER ARRANGEMENTS

In this last program of the series we learn that all Ikebana isn't classical but that the students' imagination can create new arrangements.

10 KXTV REPORTS **C**

"Pollution: Will We Survive the '70's?" Some ecologists say we may survive for another 35-100 years if we take action on pollution now. Others predict mass death from smog within 5-10 years. KXTV newsman Bob McCafferty and a camera crew have made an in-depth pictorial study of what is happening in California. Their purpose: to arouse public sentiment and opposition to what is taking place throughout the state. Judge for yourself: will we survive the '70's?

11:00 **3** **7** **10** **12** **13** NEWS **C****6** FLASH GORDON—Serial

See Mon. 11:30 P.M. for details.

40 BILKO—Comedy

Bilko learns that his great-great-granduncle was on General Washington's staff. George Washington: Charles McClelland.

11:25 **6** FLASH GORDON—Serial

Chapter 2: "Freezing Torture." Flash: Buster Crabbe. Dale: Carol Hughes. Ming: Charles Middleton.

11:30 **3** **7** JOHNNY CARSON **C**

Scheduled: in Hollywood, Johnny welcomes Ozzie and Harriet Nelson, comedienne Rose Marie. (90 min.)

10 MOVIE—Comedy **C**

"Bedtime Story." (1964) Sex farce about con artists on the French Riviera. David Niven, Shirley Jones, Marlon Brando. (1 hr., 50 min.)

12 **40** MERV GRIFFIN **C**

Scheduled: in Las Vegas, Merv welcomes Glen Campbell, Jack Carter and Mamie Van Doren. (90 min.)

13 DICK CAVETT **C**

Scheduled: British singer Dusty Springfield. (90 min.)

1:00 **3** **13** NEWS **C****40** TRIM TIME—Exercise **C**close
up9:00 **6** **9** NET FESTIVAL **C**

THE WELL-TEMPERED LISTENER

Canadian pianist Glenn Gould is one of the world's foremost interpreters of Bach. During this unusual hour, which he conceived and developed, Gould plays works by Bach and discusses musical concepts.

In informal conversation with Curtis Davis, NET director of cultural-affairs programming, Gould explains his musical philosophy. He seeks to make music more than a conventional experience in sound. Recordings, radio, film and television have become his tools for the creation of fresh approaches to classics. Gould's theory is illustrated via animated sequences that offer a fanciful interpretation of Bach fugues.

The musical portions of the program draw from Bach's "The Well-Tempered Klavier," a collection of 48 preludes and fugues. Gould discusses the nature of fugue and counterpoint as prefaces to his performances on piano, harpsichord and organ.

The four prelude-fugue pieces in the program's concert segment: No. 14 in F Sharp Minor; No. 3 in C Sharp Major; No. 22 in B Flat Minor; No. 9 in E Major. (60 min.)




Bach

MORNING

- 5:55 **3 FARM MARKET REPORT** (C)
13 NEWS (C)
 6:00 **3 RHYME AND REASON**
 1. The counsellor. 2. Drawing with Tarmo Pasto. (60 min.)
10 ACROSS THE FENCE (C)
13 POLICE AND THE COMMUNITY
 6:30 **10 SUNRISE SEMESTER** (C)
 Iranian Culture: the Parthians and Arsacids. Prof. Peter Chelkowski.
12 FILM (C)
 6:50 **19 FARM SHOW**
 7:00 **3 7 TODAY** (C)
 Scheduled reports: the UN's anti-genocide pact; prenatal malnutrition. Interviews: a leading Democrat; actress Maya Angelou, author of a book about a Southern black girl. (2 hrs.)
10 12 NEWS—Benti (C)
13 AGRICULTURE TODAY (C)
19 CHESTER SMITH—Variety
 7:15 **13 CARTOONLAND—Children** (C)
 8:00 **10 12 CAPTAIN KANGAROO** (C)
 Live animals: a squirrel monkey and puppies. (60 min.)
 8:30 **19 WARREN STONE—Variety**
 9:00 **3 7 IT TAKES TWO—Game** (C)
 Guests: Leif Erickson, Art Linkletter, Jan Murray and sons.
9 CLASSROOM—Lessons
10 12 LUCILLE BALL—Comedy (C)
 Joan Blondell guests.
13 STEVE ALLEN—Variety (C)
 Guests: Soupy Sales, Carmen MacRae, comic Allan Drake and diving champion Sue Gossick. (90 min.)
 9:15 **6 CLASSROOM—Lessons**
 Recess: 2:30-5:15 P.M.
 9:25 **3 7 NEWS—Dickerson** (C)

- 9:30 **3 7 CONCENTRATION** (C)
10 12 BEVERLY HILLBILLIES (C)
 Elly's chickens cause a ruckus.
 10:00 **3 7 SALE OF THE CENTURY** (C)
10 12 ANDY GRIFFITH (C)
 Is Andy rekindling an old flame?
 Helen: Aneta Corsaut.
 10:30 **3 7 HOLLYWOOD SQUARES** (C)
 Guests: Tige Andrews, Jim Backus, Sandy Baron, Nanette Fabray, Alan Sues and Karen Valentine.
10 12 LOVE OF LIFE—Serial (C)
13 DIVORCE COURT—Drama (C)
 Charge: mental cruelty.
19 FILM
 10:50 **40 FELIX—Children** (C)
 11:00 **3 7 JEOPARDY—Game** (C)
10 12 WHERE THE HEART IS (C)
13 NEWS—Rashleigh (C)
40 ROMPER ROOM—Children (C)
 11:25 **10 NEWS—Chris Harris** (C)
12 NEWS—Edwards (C)
 11:30 **3 7 WHO, WHAT OR WHERE** (C)
6 9 SESAME STREET (C)
 No. 78. 1. Alphabet: D, E, M, 2. Numbers: eight, nine (Pat Paulsen counts). 3. Films: big and little, zoo, tomato, baker. 4. Community roles. 5. Grouping by size. 6. Magnifying glass. 7. Song: "Rubber Duckie." (60 min.)
 [Ch. 9 does not colorcast. Repeated 3 P.M. Ch. 9; 5:30 P.M. Chs. 6, 9.]
10 12 SEARCH FOR TOMORROW—Serial (C)
13 GALLOPING GOURMET (C)
 Recipe: cioppino, fish chowder.
40 KARTOON KARNIVAL (C)
 11:55 **3 NEWS—Floyd Kalber** (C)
7 NEWS—Reuter (C)
40 TRIM TIME—Exercise (C)



THE MIKE DOUGLAS SHOW
 3 PM WEEKDAYS
 turn on 10 **KXTV 10**



GOMER PYLE USMC
 4:30 PM WEEKDAYS
 turn on 10 **KXTV 10**

FEBRUARY 25, 1970


Wednesday

AFTERNOON

AFTERNOON

- 12:00** **3 10 NEWS C**
7 40 LIFE WITH LINKLETTER C
 Guests: Arlene Dahl and philanthropist H. Ross Perot.
12 13 BEWITCHED—Comedy
 Da Vinci—a house painter?
19 NEWS
- 12:05** **19 MIKE STEWART—Variety**
- 12:30** **6 MISTEROGERS—Children**
7 40 DAYS OF OUR LIVES C
10 12 AS THE WORLD TURNS C
13 THAT GIRL—Comedy C
 Guests: Joan Blondell, Robert Alda.
- 1:00** **3 7 DOCTORS—Serial C**
10 12 LOVE IS A MANY-SPLENDORED THING—Serial C
13 ALL MY CHILDREN—Serial C
40 COOKING SHOW
- 1:30** **3 7 ANOTHER WORLD C**
10 12 GUIDING LIGHT—Serial C
13 LET'S MAKE A DEAL—Game C
40 EASTSIDE/WESTSIDE—Drama
 "Where's Harry?" is what Dolores Bernstein wonders, because after 20 years of marriage, her husband has disappeared. (60 min.)
- 2:00** **3 BRIGHT PROMISE—Serial C**
7 13 NEWLYWED GAME C
10 12 SECRET STORM—Serial C
19 NEWS
- 2:05** **19 KEN BELLVILLE—Variety**
- 2:30** **3 MOVIE—Drama C**
 "Hemingway's Adventures of a Young Man" (1962) Part 1, traces an adolescent's emergence into manhood. Richard Beymer, Diane Baker, Paul Newman, Arthur Kennedy. (90 min.)
7 DATING GAME C
10 12 EDGE OF NIGHT—Serial C

- 13 TRUTH OR CONSEQUENCES C**
40 NAME DROPPERS—Game C
 Scheduled: Phil Silvers, Suzanne Pleshette and Sandy Baron.
- 3:00** **7 13 GENERAL HOSPITAL C**
9 SESAME STREET—Children
 See 11:30 A.M. Ch. 6 (60 min.)
10 MIKE DOUGLAS—Variety C
 Scheduled: anthropologist Margaret Mead, Fernando Lamas and singer Little Richard. (90 min.)
12 GOMER PYLE, USMC C
 Wedding jitters strike Gomer's pal.
40 BUGS BUNNY/POPEYE C
- 3:30** **7 13 ONE LIFE TO LIVE C**
12 ALL MY CHILDREN—Serial
40 OUR GANG/THREE STOOGES
- 4:00** **3 BATMAN—Adventure C**
 King Tut plans on revealing Batman's true identity.
7 13 DARK SHADOWS—Serial C
12 PERRY MASON—Mystery
 J.J. Gideon isn't pleased about his grandson's dates with secretary Dordine Hopkins. David: Karl Held. J.J. Gideon: Otto Kruger. (60 min.)
40 FLIPPER—Drama C
 Ulla's research submarine strikes a coral formation that kills the power and jams the escape hatch.
- 4:30** **3 STAR TREK—Adventure C**
 Two robed figures subject the Enterprise officers to a series of unexplained tortures. Gem: Kathryn Hays. (60 min.)
7 LET'S MAKE A DEAL—Game
10 GOMER PYLE, USMC C
 See Mon. 3 P.M. Ch. 12 for details.
13 GILLIGAN ISLAND—Comedy C
 Gilligan spots a parachutist descending on the island.



Jack Narz
 hosts
BEAT THE CLOCK
 5 PM WEEKDAYS
 KXTV
10
 turn on 10

KOVR EVENING NEWS

5:30-6:30 PM

WEEKNIGHTS



Wednesday

AFTERNOON-EVENING

40 MAN FROM UNCLE (C)

THRUSH is planning to assemble a hydrogen bomb on an Oklahoma Indian reservation. (60 min.)

5:00 7 THAT GIRL—Comedy

Ethel Merman is Ann's house guest. Ann: Marlo Thomas.

9 MISTEROGERS—Children

10 BEAT THE CLOCK—Game (C)

Guest: puppeteer Shari Lewis.

12 LET'S MAKE A DEAL—Game (C)

13 I LOVE LUCY—Comedy

Police are looking for Mme. X, a mysterious burglar.

5:15 6 FRIENDLY GIANT—Children

Friendly reads about lions.

5:30 3 DICK VAN DYKE—Comedy

6 9 SESAME STREET—Children

See 11:30 A.M. Ch. 6. (60 min.)

7 12 NEWS (C)

10 NEWS—Walter Cronkite (C)

13 NEWS—Reynolds/Smith (C)

40 I SPY—Drama (C)

In Greece, Kelly and Scott are ordered to assassinate a likeable enemy agent. Kelly: Robert Culp. Karlovassi: Walter Slezak. (60 min.)

FEBRUARY 25, 1970

EVENING

6:00 3 NEWS—Huntley/Brinkley (C)

10 13 NEWS (C)

7 NEWS

6:05 19 FILM

6:30 3 NEWS—Whitten/Geise (C)

6 MISTEROGERS—Children

Lady Elaine tries her hand at house repairs. Host: Fred Rogers.

7 NEWS—Huntley/Brinkley (C)

9 WHAT'S NEW—Children

The UN's information and communication systems are examined in this third of five programs.

12 NEWS—Walter Cronkite (C)

13 PERRY MASON—Mystery

Lucille Forrest hires Mason to override a clause in her late husband's will. Mason: Raymond Burr. (60 min.)

40 MOVIE—Drama

"Chicago Confidential." (1957) Arthur Blane is framed on a murder charge by a gang of racketeers. Beverly Garland, Dick Foran. (90 min.)

7:00 6 WHAT'S NEW—Children

"Stand Up for Counting," conclusion, focuses on a child's battle against racial prejudice.

7 MY WORLD—Comedy (C)

John Monroe's innocent collaboration with a lady writer assumes a tantalizing new dimension when Mrs. Monroe voices a hastily drawn conclusion to her highly suggestible spouse. Monroe: William Windom. Dorothy: Neva Patterson.

9 NEWSROOM—Mel Wax

10 HAVE GUN—WILL TRAVEL

An aged, injured bankrobber enlists Paladin's aid.


Spoil yourself tonight.

watch
Cronkite & Cable

First Team News

5:30-7:00

KXTV
10



**"HAVE
GUN,
WILL
TRAVEL"**

7 PM WEEKNIGHTS

turn on 10

KXTV
10

12 THAT GIRL—Comedy (C)

Ann takes a whirl in the stock market after getting an inadvertent—and unconfirmed—tip. Ann: Marlo Thomas. Arnold: Harry Townes.

19 WRESTLING—Chicago**7:30 3 7 VIRGINIAN—Western (C)**

Patrick Macnee of "The Avengers" and singer Jackie DeShannon in "A King's Ransom." Tragedy strikes the Shiloh when Clay Grainger is kidnapped by a ruthless gang from Australia. They're holding the cattleman in an abandoned mine and demanding \$20,000 ransom. Grainger: John McIntire. Virginian: James Drury. Holly: Jeanette Nolan. Jim: Tim Matheson. (90 min.)

Guest Cast

Connor Patrick Macnee
Mag Jackie DeShannon
Henry Don Knight
Alf Michael Pate
Ben Alan Baxter

6 FOLK GUITAR PLUS—Lessons

Autoharp lesson: the C scale with a French folk song.

10 12 HEE HAW—Variety (C)

Loretta Lynn and Charley Pride are the guests. Buck Owens, Roy Clark, Minnie Pearl, Archie Campbell, Hagers, Junior Samples, Grandpa and Ramona Jones, Gordie Tapp, Stringbean, Susan Raye. (60 min.)

Highlights

"To Make a Man," "Wings Upon Your Horn" Loretta
"I'm So Afraid of Losing You Again," "Anybody Going to San Antone" Charley
"Foggy Mountain Breakdown" Roy
"Kansas City Song" Buck
[Read Cleveland Amory's review of this series on page 44.]

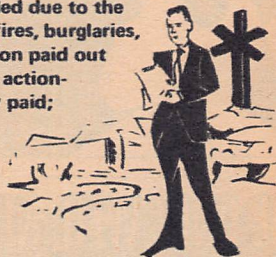
13 NANNY AND THE PROFESSOR (C)

It's positively weird. A series of mishaps stops the Everetts as they go their separate ways on a Saturday. Nanny, it seems, was thinking of a family picnic. . . . Nanny: Juliet Mills. Everett: Richard Long. Hal: David Doremus. Butch: Trent Lehman. Prudence: Kim Richards. Francine: Eileen Baral.

MEN—TRAIN NOW

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Insurance Adjusters and Investigators are badly needed due to the tremendous increase in claims from auto accidents, fires, burglaries, riots, storms and industrial accidents. Over \$50 million paid out each day. Top money can be earned in this exciting, action-packed field. Car usually furnished; expenses usually paid; no selling; meet important and interesting people. Keep present job and train at home in spare time followed by practical training at our facilities. Nationwide placement assistance. For **FREE** information fill out and mail coupon today!



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Wednesday

EVENING

FEBRUARY 25, 1970

8:00 (6) (9) KUKLA, FRAN AND OLLIE (C)
Ollie enters the world of show biz as a publicity-TV producer. His first production, a lesson in dragon talk, is jeopardized when his pals decide to get into the act. Songs include "Summer Wind" and "Just in Time." Fran Allison.

[Ch. 9 does not colorcast.]

(13) COURTSHIP OF EDDIE'S FATHER—Comedy (C)

"Free Is a Four-Letter Word." At least to Cissy Drummond-Randolph, the haughty new president of Tom's company. In fact, her first executive order is for Tom to fire Norman, his close friend and very free-thinking art director. Cissy: Tippi Hedren. Tom: Bill Bixby. Norman: James Komack. Eddie: Brandon Cruz. Mrs. Livingston: Miyoshi Umeki.

(19) JOAQUIN ESTEVES

(40) DAVID FROST—Variety (C)
Scheduled: Vincent Price, playwright LeRoi Jones, Buck Owens, U.S. am-


bassador from Sierra Leone John Akar and singer Gerri Granger. (60 min.)

8:30 (6) (9) BOOK BEAT—Interview (C)
Edward R. Murrow's broadcasts from war-torn London and Korea, and his denunciation of Sen. Joseph McCarthy stand among the most memorable hours in radio and television. Bob Cromie talks with veteran CBS newsmen Alexander Kendrick, a long-time Murrow associate who has written the Murrow biography "Prime Time."

[Ch. 9 does not colorcast.]

(10) (12) BEVERLY HILLBILLIES (C)

While the Clampetts live the rustic life in a back-yard cabin, Shorty Kellems prepares for paradise: turning the vacant mansion into a hotel for single women! Jed: Buddy Ebsen. Granny: Irene Ryan. Shorty: Shug Fisher. Jethro: Max Baer. Elly May: Donna Douglas. Drysdale: Raymond Bailey. Jane: Nancy Kulp.



KRAFT MUSIC HALL
America in the 70's

EDDY ARNOLD

with
Anita Bryant • Browning Bryant
Arte Johnson

Channel 3, 7 9 PM

THE ONLY WED. NITE MOVIE IS NOW ON TV 40



**ENEMY
BELOW**

IN COLOR

Robert Mitchum
Curt Jergens

9PM

TV
40
KTVL
CHANNEL 40
SACRAMENTO - STOCKTON

13 ROOM 222—Comedy-Drama (C)

The question of teen-age marriage is explored as Liz and Pete carefully try to persuade a high school couple to postpone their planned elopement. Pete: Lloyd Haynes. Liz: Denise Nicholas. Kaufman: Michael Constantine. Alice: Karen Valentine. Richie: Howard Rice.

Guest Cast

CharlieBrad David
AbbieKathleen Lloyd
BernieDavid Jolliffe
ByronRafael Lopez
[Series regular Denise Nicholas models scarfs on page 32.]

9:00 3 7 MUSIC HALL (C)

Eddy Arnold salutes the '70s with Arte Johnson of "Laugh-In," Anita Bryant and teen-age singer Browning Bryant (no relation to Anita). In sketches, Arte is verrry interesting as the inventor of the world's first completely automated home; and Mr. Crushed Velvet, hottest young composer in the business. Peter Matz orchestra. (60 min.)

Highlights

"Soul Deep," "Blowin' In the Wind," "Tennessee Stud" ...Eddy
"New World Coming"Anita
"Turn, Turn, Turn"Browning
"I'm Little But I'm Loud" ..Eddy, Anita
"It's Such a Pretty World Today"
.....Eddy, Browning

6 9 YOUR DOLLAR'S WORTH (C)

Special: The pros and cons of credit cards are discussed. Among those commenting: Sen. William Proxmire (D-Wis.), who has proposed limited liability on stolen credit cards; and William Dixon, chief hearing examiner of the Federal Trade Commission, who discusses the FTC's proposed regulation banning unsolicited credit cards from the mails. Also: an interview with Bess Myerson Grant, commissioner of consumer affairs for New York City; a Consumer Union report on black-and-white TV sets; a look at glass-cutting methods. (60 min.)

[Ch. 9 does not colorcast.]

**JOHNNY CASH (C)****9:00 13****HOPE GOES COUNTRY**

Bob Hope makes a rare foray onto a country-music stage. Johnny's other guests: Mama Cass Elliot, and Kenny Rogers and the First Edition.

Hope shows how to handle a comic monologue with some observations about the Nashville sound. And after Johnny sings a few lines from "A Boy Named Sue," Bob launches into light-hearted memories of his own childhood.

Ride This Train segment: Johnny reminisces about country churches. Carl Perkins, Carter Family, Statler Brothers, Tennessee Three, Bill Walker orchestra. (60 min.)

Highlights

"Hey Porter," "Jesus Was a Carpenter," "Black Mountain Rag," "Big River"Johnny
"New World Coming"Mama Cass
"Something's Burning"First Edition

10 12 MEDICAL CENTER C

Mercedes McCambridge in "A Matter of Tomorrow." Head nurse Marge Bowen dispenses hope as well as pills, especially to a young singer who fears a throat operation will destroy his career. But Marge won't take her own advice; she refuses to undergo surgery that might take her out of the wards forever. Gannon: Chad Everett. Lochner: James Daly. (60 min.)

Guest Cast

Marge Mercedes McCambridge
Johnny Kane Cliff Potts
Musician David Saber
Nancy Suzanne Benoit
[Series co-star James Daly is featured on page 26.]

13 JOHNNY CASH—Variety C

Bob Hope is among the guests. See page A-51. (60 min.)

40 MOVIE—Drama C

"The Enemy Below." (1957) Curt Jurgens, Theodore Bikel. (2 hrs.)

10:00 3 7 THEN CAME BRONSON C

"Still Waters." The California coastline provides the setting as Bronson joins a small-town newspaperman in the agony of making a tough decision. The man's editorial campaign against water pollution is driving away advertisers. Stopping the crusade may cost him the respect of his sensitive young daughter. Filmed near Monterey. Bronson: Michael Parks. (60 min.)

Guest Cast

Harve John Colicos
Petey Veronica Cartwright
June Jean Allison
Adams Phillip Pine
Sheriff Don Dubbins
Printer Karl Lukas

6 9 SOUL!—Variety C

Singer Jerry Butler's guests: Gale Sayers of the Chicago Bears; Jim Haskins, author of "Diary of a Harlem Schoolteacher"; singers Roberta Flack, the Unifics, and Patti LaBelle and the Bluebells. (60 min.)

Highlights

"Gotta Go See if I Can't Get Your
Mama to Come Back Home"
..... Jerry
"Something" Roberta
[Ch. 9 does not colorcast.]

10 12 HAWAII FIVE-O C

First of a two-part drama dealing with chemical-biological warfare. Five-O searches for a missing scientist who has unleashed a germ strain capable of killing all life on earth. McGarrett: Jack Lord. Danny: James MacArthur. Governor: Richard Denning. Kono: Zulu. Chin-Ho: Kam Fong. (60 min.)

Guest Cast

Alex Kline Ed Flanders
Wanda Loretta Swit
Morgan Karl Swenson
Jonathan Kaye Joseph Sirola

13 ENGELBERT HUMPERDINCK C

Guests: Milton Berle, British actress Nyree Dawn Porter of "The Forsyte Saga," Carmen McRae and Oliver. Milton, Nyree and Engelbert parody the continuing adventures of the Forsytes. Irving Davies dancers, Jack Parnell orchestra. (60 min.)

Highlights

"Until It's Time for You to Go,"
"I'll Be Your Baby Tonight,"
"Aquarius/Let the Sunshine In"
..... Engelbert
"The Music That Makes Me Dance"
..... Carmen
"Jean" Oliver
"When in Rome" Nyree
"They Can't Take That Away from
Me" Engelbert, Carmen

11:00 3 7 10 12 13 NEWS C

6 FLASH GORDON—Serial
Chapter 3. "Walking Bombs."

40 BILKO—Comedy

11:30 3 7 JOHNNY CARSON C

Scheduled: Johnny's guests in Hollywood are Mickey Rooney and Della Reese. (90 min.)

10 MOVIE—Adventure C

"The Far Horizons." (1955) Fred MacMurray, Charlton Heston, Donna Reed. (1 hr., 55 min.)

12 40 MERV GRIFFIN C

Scheduled in Las Vegas: Woody Allen, singer Jimmy Dean, comic Stanley Myron Handleman and motorcyclist Evel Knieval. (90 min.)

13 DICK CAVETT C

Scheduled: Sugar Ray Robinson, discussing his autobiography; Cajun singer Doug Kershaw. (90 min.)


1:00 3 13 NEWS C

40 TRIM TIME—Exercise C


MORNING

- 5:55 **3 FARM MARKET REPORT** (C)
13 NEWS (C)
 6:00 **3 RHYME AND REASON**
 1. Schools and Delinquency. 2. Drawing with Tarmo Pasto. (60 min.)
10 BIG PICTURE (C)
13 AMERICAN DREAM—Education
 6:25 **12 SOIL CONSERVATION**
 6:30 **10 SUNRISE SEMESTER** (C)
 African Social Anthropology: the cultures of Eastern Africa.
12 U.S. FARM REPORT (C)
13 JACK LA LAMME—Exercise (C)
 6:50 **19 FARM SHOW**
 7:00 **3 7 TODAY** (C)
 Scheduled: 1. A look at the medieval art exhibit at New York City's Metropolitan Museum of Art. An interview with a leading Democrat. 3. A discussion of modern linguistics. (2 hrs.)
10 12 NEWS—Benti (C)
13 AGRICULTURE TODAY (C)
19 CHESTER SMITH—Variety
 7:15 **13 CARTOONLAND—Children** (C)
 8:00 **10 12 CAPTAIN KANGAROO** (C)
 The Captain reads "McGregor Was a Dog." (60 min.)
 8:30 **19 WARREN STONE—Variety**
 9:00 **3 7 IT TAKES TWO—Game** (C)
 Guests: Leif Erickson, Art Linkletter, Jan Murray and sons.
10 12 LUCILLE BALL—Comedy (C)
 The Countess (Ann Sothern) visits. Mooney: Gale Gordon.
13 STEVE ALLEN—Variety (C)
 Guests: Jayne Meadows, ventriloquist Paul Winchell and comic Jerry Collins. (90 min.)

- 9:15 **6 CLASSROOM—Lessons**
9 CLASSROOM—Lessons
 Recess: 4-5 P.M.
 9:25 **3 7 NEWS—Dickerson** (C)
 9:30 **3 7 CONCENTRATION** (C)
10 12 BEVERLY HILLBILLIES (C)
 Louis Nye as Sonny Drysdale.
 10:00 **3 7 SALE OF THE CENTURY** (C)
10 12 ANDY GRIFFITH (C)
 Problem: an abandoned baby.
 10:30 **3 7 HOLLYWOOD SQUARES** (C)
 Guests: Tige Andrews, Jim Backus, Sandy Baron, Nanette Fabray, Alan Sues and Karen Valentine.
10 12 LOVE OF LIFE—Serial (C)
13 DIVORCE COURT—Drama (C)
 Charge: mental cruelty.
19 FILM
 10:50 **40 FELIX—Children** (C)
 11:00 **3 7 JEOPARDY—Game** (C)
10 12 WHERE THE HEART IS (C)
13 NEWS—Rashleigh (C)
40 ROMPER ROOM—Children (C)
 11:25 **10 NEWS—Chris Harris** (C)
12 NEWS—Edwards (C)
 11:30 **3 7 WHO, WHAT OR WHERE** (C)
6 9 SESAME STREET (C)
 No. 79. 1. Alphabet: B, D, E, M. 2. Counting: eight, nine. 3. Concepts: near, far. 4. Social relationships. 5. Making friends. 6. Considering the feelings of others. 6. Cooperation. 8. Water. 9. Story: "Will I Have a Friend?" (60 min.)
 [Ch. 9 does not colorcast. Repeated 3 P.M. Ch. 9; 5:30 P.M. Chs. 6, 9.]
10 12 SEARCH FOR TOMORROW—Serial (C)
13 GALLOPING GOURMET (C)
 Recipe: sole Gascogne.
40 KARTOON KARNIVAL (C)



THE MIKE DOUGLAS SHOW
 3 PM WEEKDAYS
 KXTV **10**
 turn on 10



GOMER PYLE USMC
 4:30 PM WEEKDAYS
 KXTV **10**
 turn on 10

Thursday

MORNING-AFTERNOON


FEBRUARY 26, 1970

- 11:55 **3** NEWS—Floyd Kalber **C**
7 NEWS—Keeter **C**
40 TRIM TIME—Exercise **C**

AFTERNOON

- 12:00 **3** **10** NEWS **C**
7 **40** LIFE WITH LINKLETTER **C**
 Martin Milner of "Adam-12" tells how to assist the police.
12 **13** BEWITCHED—Comedy
 Is Endora headed for matrimony? Samantha: Elizabeth Montgomery.
19 NEWS
- 12:05 **19** MIKE STEWART—Variety
- 12:30 **6** MISTEROGERS—Children
7 **40** DAYS OF OUR LIVES **C**
10 **12** AS THE WORLD TURNS **C**
13 THAT GIRL—Comedy **C**
 A prudish parent poses problems. Ann: Marlo Thomas.
- 1:00 **3** **7** DOCTORS—Serial **C**
10 **12** LOVE IS A MANY-SPLENDORED THING—Serial **C**
13 ALL MY CHILDREN—Serial **C**
40 COOKING—Bea Byer **C**
- 1:30 **3** **7** ANOTHER WORLD **C**
10 **12** GUIDING LIGHT—Serial **C**
13 LET'S MAKE A DEAL—Game **C**
40 EAST SIDE/WEST SIDE—Drama
 Little Amy Morgan is schizophrenic, but her mother refuses to seek help—a situation which threatens to break up the family. Brock: George C. Scott. Nan: Marian Seldes. Amy: Renee Dudley. (60 min.)
- 2:00 **3** BRIGHT PROMISE—Serial **C**
7 **13** NEWLYWED GAME **C**
10 **12** SECRET STORM **C**
19 NEWS
- 2:05 **19** KEN BELLVILLE—Variety **C**

- 2:30 **3** MOVIE—Drama **C**
 "Hemingway's Adventures of a Young Man," conclusion. See Wed. 2:30 P.M. Ch. 3 for details. (90 min.)
7 DATING GAME **C**
10 **12** EDGE OF NIGHT **C**
13 TRUTH OR CONSEQUENCES **C**
40 NAME DROPPERS—Game **C**
 Scheduled: Phil Silvers, Suzanne Pleshette and Sandy Baron.
- 3:00 **7** **13** GENERAL HOSPITAL **C**
9 SESAME STREET—Children
 See 11:30 A.M. Ch. 6. (60 min.)
10 MIKE DOUGLAS—Variety **C**
 Scheduled: Fernando Lamas, Bob Denver and singer-actress Pat Suzuki. Joe Harnell orchestra. (90 min.)
12 GOMER PYLE, USMC **C**
 A blind date for Gomer. Carter: Frank Sutton. Gomer: Jim Nabors.
40 BUGS BUNNY/POPEYE **C**
- 3:30 **7** **13** ONE LIFE TO LIVE **C**
12 ALL MY CHILDREN—Serial
40 OUR GANG/THREE STOOGES
- 4:00 **3** BATMAN—Adventure **C**
 Milton Berle guest stars as Louie the Lilac, a foul friend who is out to gain control of Gotham's hippie flower children. Lila: Lisa Seagram.
7 **13** DARK SHADOWS—Serial **C**
12 PERRY MASON—Mystery
 When her former husband's plane crashes, Lola Bronson suspects sabotage. Lola: Lisa Gaye. Jeff Bronson: Charles Bateman. Ryder: Guy Mitchell. Concepcion O'Higgins: Faith Domergue. Mason: Raymond Burr. Della: Barbara Hale. (60 min.)
40 FLIPPER—Drama **C**
 Part 1: Flipper has fallen in love with a lady dolphin.



Jack Narz
hosts
BEAT THE CLOCK
5 PM WEEKDAYS
KXTV **10**
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NEWS

KOVR EVENING

5:30-6:30PM

WEEKNIGHTS



Thursday


AFTERNOON-EVENING

- 4:30** **3 STAR TREK—Drama** **C**
 Spock takes command when Kirk vanishes into a hostile segment of space where matter disintegrates—and men are seized by madness. McCoy: DeForest Kelley. (60 min.)
- 7 LET'S MAKE A DEAL—Game**
10 GOMER PYLE, USMC **C**
 See Tues. 3 P.M. Ch. 12.
- 13 GILLIGAN'S ISLAND—Comedy**
 Someone is throwing hand grenades at the castaways. Gilligan: Bob Denver. Skipper: Alan Hale.
- 40 MAN FROM U.N.C.L.E.** **C**
 Solo and Illya investigate a girls' school where the daughters of prominent people have been programmed to obey all orders. Solo: Robert Vaughn. (60 min.)
- 5:00** **7 THAT GIRL—Comedy**
 Ann is ill—and visitors are a pain.
- 9 MISTEROGERS—Children**
10 BEAT THE CLOCK—Game **C**
 Guest: puppeteer Shari Lewis.
- 12 COURTSHIP OF EDDIE'S FATHER—Comedy** **C**
 Cold turkey! Norman has a monkey on his stomach when he sets out to lose five pounds over a weekend—and moves in with the Corbetts to make sure he succeeds. Norman: James Komack. Tom: Bill Bixby. Eddie: Brandon Cruz.
- 13 I LOVE LUCY—Comedy**
 Ricky and Fred insist on wearing their oldest clothes in public. So Lucy and Ethel secretly sell the men's clothes to a second-hand clothes dealer. Lucy: Lucille Ball.
- 5:15** **6 FRIENDLY GIANT—Children**
 Friendly sings about the wind.

- 5:30** **3 DICK VAN DYKE—Comedy**
6 9 SESAME STREET—Children
 See 11:30 A.M. Ch. 6. (60 min.)
- 7 12 NEWS** **C**
10 NEWS—Walter Cronkite **C**
13 NEWS—Reynolds/Smith **C**
40 I SPY—Drama **C**
 In the first of a two-part story, Kelly and Scott match wits with a gang of thieves who are after an American girl's family heirloom. Kelly: Robert Culp. Katie: Joey Heatherton. Scott: Bill Cosby. (60 min.)

EVENING

- 6:00** **3 NEWS—Huntley/Brinkley** **C**
10 13 NEWS **C**
19 NEWS
- 6:30** **3 NEWS—Whitten/Olitsky** **C**
6 MISTEROGERS—Children **C**
 Topic: cooperation.
7 NEWS—Huntley/Brinkley **C**
9 WHAT'S NEW—Children
 A look at the methods used to report on speeches at the UN. Fourth of five programs.



"HAVE GUN, WILL TRAVEL"
7 PM WEEKNIGHTS
 KXTV **10**
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Spoil yourself tonight.

watch
Cronkite & Cable

First Team News
5:30-7:00



Thursday

EVENING

FEBRUARY 26, 1970

12 NEWS—Walter Cronkite (C)

13 PERRY MASON—Mystery

A small insurance company is on the verge of bankruptcy because of an unusually high number of heart-attack claims. Arthur Wendell: Robert Emhardt. (55 min.)

40 MOVIE—Science Fiction

"The Thing." (1951) Howard Hawks' suspense drama about an Arctic research group periled by a "Thing" in their midst. James Arness plays the "Thing." Kenneth Tobey, Margaret Sheridan. (90 min.)

7:00 6 WHAT'S NEW—Children

A visit to Arkansas' Animal Behavior Institute. Also: tips on training household pets.

7 MY THREE SONS—Comedy

See Sat. 8:30 P.M. Ch. 10.

9 NEWSROOM—Mel Wax

10 HAVE GUN—WILL TRAVEL

A lady rancher's rough, unpolished neighbor wants to win her hand. Paladin: Richard Boone.

12 TO BE ANNOUNCED

7:25 13 OUTDOORSMAN—Lange (C)

7:30 3 7 DANIEL BOONE (C)

Daniel takes dramatic steps to cool off a young man simmering with hate. Mason Pruitt is determined to exact vengeance on a trapper he believes murdered his parents 15 years before. Daniel: Fess Parker. Gabe: Rosey Grier. Israel: Darby Hinton. Cincinnatus: Dallas McKennon. (60 min.)

Guest Cast

Mason Pruitt Jim McMullan
Amy Linda Marsh
Smith David McLean
Hanker Ramon Bieri
Wilson Bob Anderson
William Pete Logan

6 AUTO MECHANICS—Instruction

A review of the first three lessons.

10 FAMILY AFFAIR (C)

Even kids can get hung up on the horns of a dilemma. Jody, for instance, must choose between Buffy and a stickball team that will have no truck with girls. Bill: Brian Keith. Jody: Johnnie Whitaker. Buffy: Anissa Jones. French: Sebastian Cabot.

close
up

DON ADAMS (C)

8:00 10 12

HOORAY FOR HOLLYWOOD

Special: Don Adams, Don Rickles and Edie Adams star in a comedy salute to Hollywood, narrated by Charlton Heston.

Full dress comedy vignettes hark back to the silent era (Don Adams as the Sheik), early talkies (Rickles and Adams trying to stay in range of a microphone), Thirties gangster and horror films, and love stories (would you believe Don and Edie Adams in "Wuthering Heights"?).

Also: a Heston's-eye view of Biblical epics; Edie as Mae West, Bette Davis, Shirley Temple and Marilyn Monroe; Adams as Bogart in "To Have and Have Not"; Adams and Rickles in a "Midnight Cowboy" scene; and Edie, Rickles and Adams in a musical moment from "Oliver!"

Grey Lockwood directed. Script by Don Adams, Gerald Gardner and Dee Caruso. (60 min.)



Don Rickles and Don Adams

Guest Cast

Sherry Francine York
 Randy Sean Kelly
 Tom Scott Garret
 Carlos Miguel Monsalve

12 13 PAT PAULSEN—Variety (C)

Henry Fonda is Pat's guest. Pat tells the fantastic story of his own life and plays a small-town newscaster beset by on-the-air mishaps. Denny Vaughn orchestra.

8:00 6 9 WASHINGTON: WEEK IN REVIEW—Report (C)

[Ch. 9 does not colorcast.]

10 12 DON ADAMS—Comedy (C)

Special: Charlton Heston narrates "Hooray for Hollywood," with Don Rickles and Edie Adams. See the Close-up opposite. (60 min.)

[Jim Nabors will not be seen.]

13 THAT GIRL—Comedy (C)

Ann's high school reunion. It's nostalgia for her, but near-nausea for Don, who has to endure Ann's painstaking preparations for the gala. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker.

Guest Cast

Jensen Iggy Wolfington
 Melvin Eldon Quick
 Estelle Florence Mercer
 Mike Oaky Miller
 Rusty Anita Alberts

40 DAVID FROST—Variety (C)

Scheduled: comic actor Stanley Holloway, singer Johnnie Ray and comics Patchett & Tarses. (60 min.)

8:30 3 7 IRONSIDE (C)

"One Hour to Kill." And the target is Ironside, alone and virtually defenseless in his apartment. His mysterious assailant has cut the telephone lines and removed any object the Chief might use as a weapon. Ironside: Raymond Burr. Mark: Don Mitchell. Ed: Don Galloway. Eve: Barbara Anderson. Commissioner: Gene Lyons. (60 min.)

Guest Cast

Jimmy Chard Robert Lipton
 Lecturer Henry Corden
 Liz Lavelle Roby
 Pizza Maker Ralph Manza
 Repairman Chuck Morrell

JULES VERNE'S



"JOURNEY TO THE CENTER OF THE EARTH"

PAT BOONE / JAMES MASON / ARLENE DAHL

THURSDAY 9 PM

turn on 10



Thursday

EVENING

FEBRUARY 26, 1970

6 9 NET PLAYHOUSE—Drama C

"Yesterday the Children Were Dancing," second of eight plays exploring the generation gap. Montreal 1964: French Canadians advocating a separate Quebec province have unleashed a reign of terror. Caught in the conflict are a prominent lawyer, earmarked for a high government post, and his son—a terrorist. Canadian playwright Gratien Gelinas and his son Yves star in the drama, which was adapted by the CBS from Gelinas's successful stage play. (90 min.)

Cast

Pierre Gravel Gratien Gelinas
 Louise Gravel Huguette Oligny
 Andre Gravel Yves Gelinas
 Nicole Chartier .. Suzanne Levesque
 Paul O'Brien Jacques Auger
 Raoul Roberge Yvon Dufour
 Larry Gravel Alain Gelinas
 Miss Leroux Colette Courtois
 [Ch. 9 does not colorcast.]

13 BEWITCHED—Comedy C

The Stephens face a monumental dilemma when Tabitha changes a grown man into a boy. She can't reverse the spell, and the 32-year-old midget follows them home, demanding action. Samantha: Elizabeth Montgomery. Darrin: Dick Sargent. Bates (the boy): Richard Powell. Tabitha: Erin Murphy. Dr. Bombay: Bernard Fox. Bates (the man): Ron Masak. Waterman: Jonathan Hole. Policeman: Paul Smith. Ruthie: Pat Priest.

9:00 10 MOVIE—Fantasy C

"Journey to the Center of the Earth." (1959) Adaptation of Jules Verne's tale of a professor and his star pupil who explore a strange world beneath the earth's surface. James Mason, Pat Boone, Arlene Dahl, Diane Baker. (2 hrs.)

12 40 MOVIE—Drama C

Lana Turner in "Peyton Place," Part 1. See opposite. (2 hrs.)
 [The film concludes tomorrow, 9 P.M., Chs. 12 and 40.]

13 TOM JONES—Variety C

Guests: Barbara McNair, Dick Shawn, and Smokey Robinson and the Miracles. Norman Maen dancers, Johnnie Spence orchestra. (60 min.)

Highlights

"I'm So Lonesome I Could Cry,"
 "Take a Letter, Maria," "I've
 Got It Bad and That Ain't
 Good," "Georgia," "Slow Down"
 Tom
 "After Saint Francis" Barbara
 "Tracks of My Tears"
 Smokey, Miracles
 "California Soul" Tom, Barbara
 "I Heard It Through the Grape-
 vine" Tom, Smokey

9:30 3 7 DRAGNET C

Friday and Gannon set out to muzzle thieves who steal valuable dogs and then collect hefty rewards from the dogs' owners. Friday: Jack Webb. Gannon: Harry Morgan.

Guest Cast

Myron Bentley Bert Holland
 Eula Van Meter Luana Anders
 Harry Jennings Tim Donnelly
 Carl Barth James Minotto
 Captain Green Art Gilmore

10:00 3 7 DEAN MARTIN C

In a change-of-pace show, Dean has but two guests: Ann-Margret and Bob Newhart. Bob recounts the first elevator "launching"; Ann-Margret plays a doctor tending Dean; and the three join for a song-and-dance number. Ken Lane, Les Brown orchestra. (60 min.)

Highlights

"Second Hand Rose," "Welcome
 to My World" Dean
 "It's Better with a Union Man"
 Dean, Ann-Margret, Bob
 Medley: "Hey, Good Lookin',"
 "Sittin' on the Dock of the
 Bay," "That Old Feeling," "I
 Take a Lot of Pride in What I
 Am," "Baby, Take a Bow"
 Dean, Ann-Margret

6 TOY THAT GREW UP

"My Boy." Child star Jackie Coogan was featured in this 1921 story of an orphaned waif who tries to make friends with an old sea-dog. Mathilde Brumdege, Claude Gillingwater. (55 min.)

9 DO YOU READ ME—Education

A discussion, demonstration and evaluation of the several perceptual approaches to reading that attempt to develop the visual, sensory and motor skills.

13 PARIS 7000—Drama (C)

English character actor Wilfrid Hyde-White in "Ordeal." Accused of receiving stolen top-secret documents, Brennan turns fugitive to put the finger on the real culprit: a top agent of the British Foreign Service. Brennan: George Hamilton. Stevens: Gene Raymond. (60 min.)

Guest Cast

Sir Grey Wilfrid Hyde-White
 Tony Blake Greg Mullavey
 Michael Reed John Orchard
 Derek Peter Bromilow
 Claude Allen Emerson
 Doctor Peter Brocco

10:30 (9) SUZUKI STRINGS—Music

Children from Japan, ranging in ages from 7-13, present a half hour of violin music. These children have studied the violin under the Suzuki method of teaching, which is also explained.

11:00 (3) (7) (10) (12) (13) NEWS (C)**(6) FLASH GORDON—Serial**

Chapter 5: "The Destroying Ray."
 Flash: Buster Crabbe.

(40) BILKO—Comedy

Ritzik has a large sum of money that Bilko is anxious to get his hands on. Bilko: Phil Silvers.

11:30 (3) (7) JOHNNY CARSON (C)

Scheduled in Hollywood: George Raft and Barbara Eden ("I Dream of Jeannie"). (90 min.)

(10) SKI LODGE—Reece Cave (C)**(12) (40) MERV GRIFFIN (C)**

Scheduled: Merv's guests in Las Vegas are Gig Young, and comics Gaylord and Holiday. (90 min.)

(13) DICK CAVETT (C)

Scheduled: Jazz great Dizzy Gillespie and former U.S. Attorney General Ramsey Clark. (90 min.)

11:35 (10) MOVIE—Western (C)

"The Last Sunset." (1961) During a cattle drive tension grows between Brendan O'Malley and trail boss Dana Stribling, who plans to see that O'Malley meets justice at the border. Rock Hudson, Kirk Douglas. (2 hrs., 5 min.)

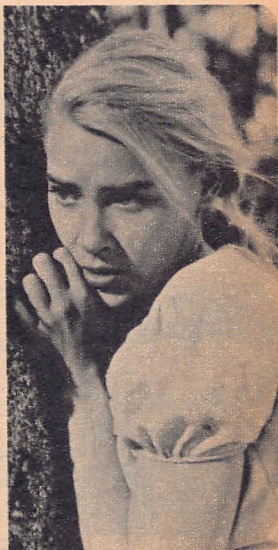
1:00 (3) (13) NEWS (C)**(40) TRIM TIME—Exercise (C)**
**close
up**
MOVIE (C)
 9:00 **(12) (40)**
PEYTON PLACE

Grace Metalious's spicy first novel caused a sensation in the mid-'50s. In 1957, producer Jerry Wald ("Johnny Belinda") turned out this tasteful adaptation. (Telecast in two parts, the film concludes tomorrow, 9 P.M., Chs. 12 and 40.)

The plot interweaves conflicts and secrets in a small New England town, with accents on the sexual improprieties and hypocrisies of the townspeople.

"Peyton Place" drew nine Oscar nominations. Included were ones for Best Picture, director Mark Robson ("The Bridges at Toko-Ri"), screenwriter John Michael Hayes and photographer William Mellor, who filmed much of the story in Camden, Maine. The movie's success fostered a sequel and a network TV series.

Cast . . . Constance: Lana Turner. Allison: Diane Varsi. Selena: Hope Lange. Rossi: Lee Phillips. Cross: Arthur Kennedy. Dr. Swain: Lloyd Nolan. Norman: Russ Tamblyn. Betty: Terry Moore. Rodney: Barry Coe. Ted: David Nelson. Mrs. Thornton: Mildred Dunnock. Nellie: Betty Field. Harrington: Leon Ames. Prosecutor: Lorne Greene. Bushwell: Robert H. Harris.


*Hope Lange*

Friday

MORNING-AFTERNOON

MORNING

- 5:55 **3 FARM MARKET REPORT** (C)
13 NEWS (C)
- 6:00 **3 RHYME AND REASON**
 The teacher is a social animal.
10 EXISTENCE—Agriculture (C)
13 TO BE ANNOUNCED
- 6:30 **3 CAMPUS SPECTRUM**
10 SUNRISE SEMESTER (C)
 Iranian Culture: the Sassanians—
 heirs of Achaemenids.
12 THIS IS THE LIFE—Drama (C)
- 6:50 **19 FARM SHOW**
- 7:00 **3 7 TODAY** (C)
 Scheduled: former Black Panther
 Earl Anthony; the last of five inter-
 views with leading Democrats; and
 book reviewer Gene Shalit. (2 hrs.)
10 12 NEWS—Benti (C)
13 AGRICULTURE TODAY (C)
19 CHESTER SMITH—Variety
- 7:15 **13 CARTOONLAND—Children**
- 7:50 **10 SKI LODGE—Reece Cave** (C)
- 8:00 **10 12 CAPTAIN KANGAROO** (C)
 Today: animal day, including a my-
 nah bird and a honey bear. The
 Captain reads "But Where Is the
 Green Parrot?" (60 min.)
- 8:30 **19 WARREN STONE—Variety**
- 9:00 **3 7 IT TAKES TWO—Game** (C)
 Guests: Leif Erickson, Art Linkletter,
 Jan Murray and sons.
9 CLASSROOM—Lessons
10 12 LUCILLE BALL—Comedy (C)
 Ann Sothern as the Countess. Moo-
 ney: Gale Gordon.
13 STEVE ALLEN—Variety (C)
 Guests: Mort Sahl, singer John Ga-
 ry and comic Jerry Shane. Paul
 Smith orchestra. (90 min.)



**THE MIKE
DOUGLAS
SHOW**

3 PM WEEKDAYS

turn on 10

KXTV **10**

FEBRUARY 27, 1970

- 9:15 **6 CLASSROOM—Lessons**
 Recess: 2:30-5:15 P.M.
- 9:25 **3 7 NEWS—Dickerson** (C)
- 9:30 **3 7 CONCENTRATION** (C)
10 12 BEVERLY HILLBILLIES (C)
 Midwife chores for Granny and Elly.
 Jed: Buddy Ebsen. Granny: Irene
 Ryan. Elly May: Donna Douglas.
- 10:00 **3 7 SALE OF THE CENTURY** (C)
10 12 ANDY GRIFFITH (C)
 Bee opens a Chinese restaurant.
 Charlie: Keye Luke. Aunt Bee:
 Frances Bavier.
- 10:30 **3 7 HOLLYWOOD SQUARES** (C)
 Guests: Tige Andrews, Jim Backus,
 Sandy Baron, Nanette Fabray, Alan
 Sues and Karen Valentine. Peter
 Marshall is the host.
10 12 LOVE OF LIFE—Serial (C)
13 DIVORCE COURT—Drama (C)
 Charge: mental cruelty. Janet: Eliza
 Thorne. Kern: Robert Browne.
 Judge: Voltaire Perkins.
- 10:50 **19 RAMONA'S PARTY LINE**
- 10:50 **40 FELIX—Children** (C)
- 11:00 **3 7 JEOPARDY—Game** (C)
10 12 WHERE THE HEART IS (C)
13 NEWS—Rashleigh (C)
40 ROMPER ROOM—Children (C)
- 11:25 **10 NEWS—Chris Harris** (C)
12 NEWS—Edwards (C)
- 11:30 **3 7 WHO, WHAT OR WHERE** (C)
6 9 SESAME STREET (C)
 No. 78. 1. Letters: H, T, R (Pat Paul-
 sen recites the alphabet). 2. Count-
 ing: nine. 3. Wet, dry. 4. Recogniz-
 ing what's wrong. 5. Film: flower.
 6. Songs: "Spinning Wheel," "Lulu's
 Back in Town." (60 min.)
 [Ch. 9 does not colorcast. Repeated
 3 P.M. Ch. 9; 5:30 P.M. Chs. 6, 9.]
10 12 SEARCH FOR TOMOR-
ROW—Serial (C)
13 GALLOPING GOURMET (C)
 Fillet steak Washington.
40 KARTOON KARNIVAL (C)
- 11:55 **3 NEWS—Floyd Kalber** (C)
7 NEWS—Reeter (C)
40 TRIM TIME—Exercise (C)

AFTERNOON

- 12:00 **3 10 NEWS** (C)
7 40 LIFE WITH LINKLETTER (C)
 Guests: White House social sec-
 retary Lucy Winchester; wives of Amer-
 ican prisoners in North Vietnam.

FEBRUARY 27, 1970

Friday

AFTERNOON

- 12:13 BEWITCHED—Comedy**
Mischievous-makers are after Darrin.
Darrin: Dick York.
- 12:05 19 NEWS**
- 12:30 13 MIKE STEWART—Variety**
- 12:30 6 MISTEROGERS—Children**
- 7 40 DAYS OF OUR LIVES (C)**
- 10 12 AS THE WORLD TURNS (C)**
- 13 THAT GIRL—Comedy (C)**
A car accident creates confusion.
Ann: Marlo Thomas.
- 1:00 3 7 DOCTORS—Serial (C)**
- 10 12 LOVE IS A MANY-
SPLENDORED THING—Serial (C)**
- 13 ALL MY CHILDREN (C)**
- 40 MOVIE—Drama**
"Affair with a Stranger." (1953) Depressed after her child dies, a wife is thinking of divorce. A new element enters the situation—another woman. Jean Simmons, Victor Mature, Monica Lewis. (90 min.)
- 1:30 3 7 ANOTHER WORLD (C)**
- 10 12 GUIDING LIGHT—Serial (C)**
- 13 LET'S MAKE A DEAL—Game (C)**
- 2:00 3 BRIGHT PROMISE—Serial (C)**
- 7 13 NEWLYWED GAME (C)**
- 10 12 SECRET STORM (C)**
- 19 NEWS**
- 2:05 19 KEN BELLVILLE—Variety**
- 2:30 3 MOVIE—Drama**
"Where the Sidewalk Ends." (1950) Mark Dixon, police detective, believes that the only way to get information from lawbreakers is to beat it out of them. Dana Andrews, Gene Tierney. Gary Merrill, Karl Malden, Craig Stevens. (90 min.)
- 7 DATING GAME (C)**
- 10 12 EDGE OF NIGHT—Serial (C)**
- 13 TRUTH OR CONSEQUENCES (C)**

- 40 NAME DROPPERS—Game (C)**
Scheduled: Phil Silvers, Suzanne Pleshette and Sandy Baron. Hosts: Al Lohman and Roger Barkley.
- 3:00 7 13 GENERAL HOSPITAL (C)**
- 9 SESAME STREET—Children**
See 11:30 A.M. Ch. 6. (60 min.)
- 10 MIKE DOUGLAS—Variety (C)**
Scheduled: Fernando Lamas, and singers Billy Shepard and Judi Jordan. (90 min.)
- 12 GOMER PYLE, USMC (C)**
Gomer helps a family in need. Gomer: Jim Nabors.
- 40 BUGS BUNNY/POPEYE (C)**
- 3:30 7 13 ONE LIFE TO LIVE (C)**
- 12 ALL MY CHILDREN—Serial**
- 40 OUR GANG/THREE STOOGES**
- 4:00 3 BATMAN—Adventure (C)**
Part 1: Egghead kidnaps the commissioner and demands an egg-sorbitant ransom: 10 cents on every egg eaten in Gotham City! Egghead: Vincent Price. Olga: Anne Baxter.
- 7 13 DARK SHADOWS—Serial (C)**
- 12 PERRY MASON—Mystery**
Publisher Joe Davies has troubles: his fiancée has sided with his business rivals—then she tells him that she's going to marry someone else. Davies: Linden Chiles. Grace Davies: Irene Hervey. Ralph Quentin: Jan Merlin. (60 min.)
- 19 NEWS**
- 40 FLIPPER—Drama (C)**
Conclusion: Flipper's dolphin girl friend must undergo a dangerous operation. Porter: Brian Kelly. Ted: Tom Hill. Sandy: Luke Halpin. Bud: Tommy Norden.
- 4:05 19 GLENN STEPP—Variety**



**GOMER
PYLE
USMC**
4:30 PM
WEEKDAYS

turn on 10

KXTV



**Jack Narz
hosts**



5 PM WEEKDAYS

turn on 10

KXTV



Friday

AFTERNOON-EVENING

- 4:30** **3 STAR TREK—Drama** (C)
McCoy falls in love with the high priestess of a planet doomed to destruction. McCoy: DeForest Kelley. Natira: Kate Woodville. (60 min.)
- 7 LET'S MAKE A DEAL—Game**
- 9 GUTEN TAG—Lessons**
- 10 GOMER PYLE, USMC** (C)
See Wed. 3 P.M. Ch. 12.
- 13 GILLIGAN'S ISLAND** (C)
The months of isolation have taken their toll on the castaways—who have become exceedingly quarrelsome. Gilligan: Bob Denver. Skipper: Alan Hale. Ginger: Tina Louise.
- 40 MAN FROM U.N.C.L.E.** (C)
Solo claims that he was attacked by an invincible woman who dented steel with her fist and absorbed two clips of bullets. Solo: Robert Vaughn. Andy: Jeannine Riley. (60 min.)
- 5:00** **7 THAT GIRL—Comedy**
Is there a crowd? Don thinks so. Don: Ted Bessell.
- 9 MISTEROGERS—Children**
- 10 BEAT THE CLOCK—Game** (C)
Guest: puppeteer Shari Lewis.

FEBRUARY 27, 1970

- 12 BRADY BUNCH—Comedy** (C)
See Sun. 4 P.M. Ch. 13 for details.
- 13 I LOVE LUCY—Comedy**
A visit to the eye doctor creates problems for Lucy and Ricky. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.
- 5:15** **6 FRIENDLY GIANT—Children**
Friendly explains how to fly a kite.
- 5:30** **3 DICK VAN DYKE—Comedy**
- 6** **9 SESAME STREET—Children**
See 11:30 A.M. Ch. 6. (60 min.)
- 7** **12 NEWS** (C)
- 10 NEWS—Walter Cronkite** (C)
- 13 NEWS—Reynolds/Smith** (C)
- 40 I SPY—Drama** (C)
Conclusion: Kelly and Scott try to substitute a recovered Da Vinci for an Italian gallery's forgery. Kelly: Robert Culp. Scott: Bill Cosby. Katie: Joey Heatherton. Aldo: Gabriel Ferzetti. (60 min.)

EVENING

- 6:00** **3 NEWS—Huntley/Brinkley** (C)
- 10** **13 NEWS** (C)
- 19 NEWS**
- 6:05** **19 VOICE OF MEXICO—Variety**
- 6:30** **3 NEWS—Whitten/Boyd** (C)
- 6** **MISTEROGERS—Children**
The Misterogers crew sets up a make-believe restaurant.
- 7** **NEWS—Huntley/Brinkley** (C)
- 9** **WHAT'S NEW—Children**
This last in a five-program series on the UN examines the International School for diplomats' children.
- 12** **NEWS—Walter Cronkite** (C)
- 13** **PERRY MASON—Mystery**
Mason is listening to a late-night

Spoil yourself tonight.

watch
Cronkite & Cable

First Team News
5:30-7:00



**"HAVE
GUN,
WILL
TRAVEL"**

7 PM WEEKNIGHTS

turn on 10



CHARADE

Paris is the setting for a masterpiece of motion picture suspense, as two people become involved in an incredible adventure involving murder and money.

CARY GRANT
AUDREY HEPBURN
WALTER MATTHAU
JAMES COBURN



8 PM FRIDAY



COLOR

MCCLEACHY BROADCASTING

Friday

EVENING

FEBRUARY 27, 1970

talk show when he hears the station owner's conversation cut dead—by the sound of gunfire. Mason: Raymond Burr. Daniel Thorne: Lee Paterson. (60 min.)

40 MOVIE—Western C

"Across the Wide Missouri." (1951) Finding good beaver country in the Rockies, Flint Mitchell decides to do his trapping there, despite warnings about hostile Indians. Clark Gable, Ricardo Montalban, John Hodiak, Adolphe Menjou, Jack Holt. (90 min.)

7:00 6 WHAT'S NEW—Children

This dramatized study of photography includes a montage of Civil War photos and a tour of New York's George Eastman House of Photography. Boy: Chuck McAteer.

7 MR. ROBERTS—Comedy

9 NEWSROOM—Mel Wax

10 HAVE GUN—WILL TRAVEL

Paladin acts to thwart a warden's plan to lynch a prisoner cleared of murder. Paladin: Richard Boone. Roy Carter: Scott Marlowe. Sidney Carter: Robert Armstrong. Warden Bullock: Paul Birch.

12 NANNY AND THE PROFESSOR

With his dad's beat-up old telescope, some amazing beginner's luck and Nanny's mysterious touch, Butch makes an astronomical discovery that creates a hubbub in the scientific world. Nanny: Juliet Mills. Everett: Richard Long. Butch: Trent Lehman. Hal: David Doremus. Dr. Lazko: Sam Jaffe. Reporter: Larry Gelman.

7:30 3 7 HIGH CHAPARRAL C

Blue defies Government and paren-

tal authority to help Henry Simmons, who's been wanted for years on an unjust desertion charge. Now, with an Army search party bearing down on them, Simmons' daughter wants her father to stand and fight. Blue: Mark Slade. John: Leif Erickson. Buck: Cameron Mitchell. Victoria: Linda Cristal. Mano: Henry Darrow. (60 min.)

Guest Cast

Lt. Jason Adams Robert Pine
Simmons Donald Moffat
Martha Renne Jarrett
Sergeant Wilson Garry Walberg
General Morris Stuart Randall
Captain Sandy Rosenthal

6 FOLK GUITAR PLUS—Lessons

Autoharp lesson: the C scale with a French folk song and a Spanish Civil War song.

10 12 GET SMART—Comedy C

Max and the Chief are in for a hot time when they enter a regal, Roman-style steam bath. The place is a KAOS spy center where "truth steam" is used to make visitors tell all. Max: Don Adams. Chief: Edward Platt. 99: Barbara Feldon. Larrabee: Robert Karvelas.

Guest Cast

Montague Leach Ronald Long
Centurion Michael Long
Senator Brookside ... John Zaremba

13 FLYING NUN—Comedy C

A Korean war orphan Carlos adopted presents quite a problem when she arrives to visit. She's 19, beautiful—and her heart belongs to daddy. Sr. Bertrille: Sally Field. Carlos: Alejandro Rey. Sr. Sixto: Shelley

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FEBRUARY 27, 1970

Morrison. Rev. Mother: Madeleine Sherwood. Sr. Ana: Linda Dangcil. Sr. Jacqueline: Marge Redmond.

Guest Cast

Kim Miko Kayama
Ramon George Bryson
Raoul Gregory Sierra

8:00 **6 THE ADVOCATES—Debate**
See Sun. 7 P.M. for details. (60 min.)

9 OLD FILMS FOR NEW FANS

"East of East," produced in 1936, this is a story of spies. Hosts: Bill White and David Overby. (2 hrs.)

10 12 TIM CONWAY—Comedy C

Conditions at the airport: confusion and mayhem, as Spud and Herb connive to stop foreclosure on their plane by the greedy Ronnie Crawford. Spud: Tim Conway. Herb: Joe Flynn. Ronnie: Johnnie Collins III. Harry: Fabian Dean. Sherman: Dennis Robertson.

Guest Cast

Trooper Biggs Edward Faulkner
Trooper Tully Lew Brown
Red Phelps Morgan Jones
Hale Joseph Mell

Friday
EVENING

13 MOVIE—Mystery C

"Charade." (1963) Entertaining suspense melodrama involving Cary Grant and Audrey Hepburn with a gang of international cutthroats in Paris. Walter Matthau, James Coburn, George Kennedy. (2 hrs.)

40 DAVID FROST—Variety C

Scheduled: French mime Marcel Marceau; John Lahr, biographer of his father Bert ("Notes on a Cowardly Lion"); singer John Gary; and director Allan King ("A Married Couple"). (60 min.)

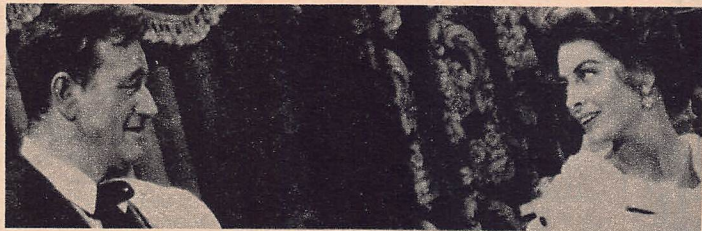
8:30 **3 7 NAME OF THE GAME C**

Dan Farrell's destination in "The Skim Game" is Africa, where a small nation is plagued by lethally diluted medical supplies. Joined by a lovely lady author, Farrell (Robert Stack) deals with murder, a hostile bureaucracy and the shadowy European magnate who owns the drug firm involved. (90 min.)

Guest Cast

Amy Averlin Suzanne Pleshette
Continued on next page

JOHN WAYNE



GOES "NORTH TO ALASKA"

with lovely Capucine

It's fun-filled adventure from Seattle to Nome

FRIDAY 9 PM

turn on 10



Friday EVENING

FEBRUARY 27, 1970

Jonathan Galley Charles Drake
Captain Adzuwe Hari Rhodes
Karim Lazanos Rossano Brazzi
Assagai Nakebe Booker Bradshaw
Dr. Kuwala Sid McCoy
Lieutenant Umundo Albert Popwell
Benningford David Moses
Dr. Muladi Davis Roberts
Joseph Mabota Paul Reid Roman
Security Guard James Watson

10 12 HOGAN'S HEROES (C)

A leggy chanteuse diverts Klink and Hochstetter as Hogan tries to save his underground group from being exposed by a double agent. Hogan: Bob Crane. Klink: Werner Klemperer. Hochstetter: Howard Caine. Schultz: John Banner. Burkhalter: Leon Askin. Lily: Marlyn Mason. LeBeau: Robert Clary. Carter: Larry Hovis. Newkirk: Richard Dawson. Kinchloe: Ivan Dixon.

9:00 6 CINEPOSIUM

Films: "The Old Way and the News," a 1912 film produced for Woodrow Wilson's Presidential campaign; and Stuart Rosen's "Cigarette." Guests

critics are producers Dennis Sanders and Robert Fresso. Larry Schwab is the host.

10 MOVIE—Comedy (C)

"North to Alaska" (1960), a comedy-adventure about two prospectors competing for the same girl. John Wayne, Stewart Granger, Ernie Kovacs, Capucine, Fabian. (2 hrs.)

12 40 MOVIE—Drama (C)

Lana Turner in the conclusion of "Peyton Place." See the Close-up on page A-59. (2 hrs.)

9:30 6 MUSEUM OPEN HOUSE

Host Russell Connor discusses the work of the painters and sculptors of the Baroque period.

10:00 3 7 BRACKEN'S WORLD (C)

Jack Albertson and Martin Sheen in "Papa Never Spanked Me." Night-club comic Joey Jason is signed for a Kevin Grant film. Joey insists on bringing along his father, an ex-vaudevillian. After papa gets a small role in the movie, a dramatic relationship unfolds: Joey fights for his ego—his father battles for dignity. Albertson stops the show with his impersonations. Kevin: Peter Haskell. Laura: Elizabeth Allen. David: Dennis Cole. (60 min.)

Guest Cast

Mort Jason Jack Albertson
Joey Jason Martin Sheen
[Jack Albertson and Martin Sheen played father and son in "The Subject Was Roses."]

6 FORSYTE SAGA—Drama

See Sun. 8 P.M. for details. (60 min.)

9 CONSPIRACY—Documentary

The Chicago Seven discuss their views of one of the most unusual trials in U.S. history. This documentary presents an extraordinary insight into the philosophies of these seven radical Americans. (60 min.)

18 LOVE, AMERICAN STYLE (C)

1. Lovebirds Harvey (Bill Dana) and Judy (Ann Prentiss) have second thoughts about marriage when they visit a commercial Las Vegas wedding chapel. Elmo: Edward Everett Horton. 2. Nice guy Freddy (Sandy Baron) gets into hot water when he helps a shapely neighbor fix her faucet. Delila: Hope Holliday. Jake: Kenneth Mars. 3. Two squabbling

DRUMS OF AFRICA

Steaming adventure in the wild bush.

FRANKIE AVALON
LLOYD BOCHNER

11:30 PM
FRIDAY
COLOR



McCLATCHY BROADCASTING



Friday

EVENING

business partners seek unusual help: a marriage counselor! Jerry: Jim Backus. Ben: Ken Murray. Paul: Bernie Kopell. (60 min.)

11:00 **3 7 10 12 13 NEWS C**

6 FLASH GORDON—Serial
Chapter 5: "The Palace of Terror."
Flash: Buster Crabbe. Dale: Carol Hughes. Ming: Charles Middleton. Dr. Zarkov: Frank Shannon.

9 FORSYTE SAGA—Drama
See Sun. 8 P.M. for details. (60 min.)

40 BILKO—Comedy
Band leader Skippy Sanders is assigned to Bilko's platoon and the noise he creates is too much for Bilko—until he discovers that Sanders is famous. Bilko: Phil Silvers. Sanders: Ronny Graham.

11:30 **3 7 JOHNNY CARSON C**
Scheduled in Hollywood: comic actor Billy De Wolfe. (90 min.)

10 MOVIE—Suspense
"Cape Fear" (1961), a tense drama about a lawyer and his family who are threatened by a sadistic ex-con.

Gregory Peck, Robert Mitchum, Polly Bergen. (1 hr., 55 min.)

12 40 MERV GRIFFIN C
Scheduled: in Las Vegas, Merv greets Cesar Romero and Jackie Vernon. (90 min.)

13 MOVIE—Adventure C
"Drums of Africa." (1963) Troubles abound when engineers try to plan a new railway route. Frankie Avalon, Mariette Hartley, Hari Rhodes, Torin Thatcher. (2 hrs.)

1:00 **3 NEWS C**
40 MOVIE—Adventure C
"Drums in the Deep South." See Mon. 1 P.M. Ch. 40. (1 hr., 45 min.)

1:30 **13 CHEATERS—Mystery**
Twins Jane and Laura Desmond are heavily insured. Then Jane is found strangled. Hunter: John Ireland. Jane and Laura: Rosemary Dorken. Allen: Robert Ayres.

2:00 **13 NEWS C**
2:45 **40 TRIM TIME—Exercise C**

Stations reserve the right to make last-minute changes.

IS THERE A NETWORK NEWS BIAS?

Howard K. Smith says
"yes"

as he takes a critical look at
his news colleagues

next week in tv guide

Cable-TV Guide

Following, for the benefit of cable subscribers, are selected non-network listings of Bay Area stations. For network listings see Chs. 3 (for 4), 10 (for 5), and 13 (for 7) in our regular listings.

Saturday

- 9:00 A.M. 2 DENNIS THE MENACE**
9:30 2 SKIPPY—Adventure C
10:00 2 MOVIE—Drama C
 "Smoky." (1946) Fred MacMurray, Anne Baxter, Burl Ives. (90 min.)
36 MOVIE—Spanish
 "Si Fuera una Cualquiera." Meche Barba, Fernando Fernandez. (2 hrs.)
44 PASSPORT TO TRAVEL C
11:00 44 WRESTLING C
11:30 2 ROLLER DERBY C
12:00 4 WESTERNERS—Drama
44 MOVIE—Comedy
 "Blondie." (1938) Penny Singleton, Arthur Lake, Larry Simms. (90 min.)
12:30 P.M. 2 COLLEGE BASKETBALL C
 Special: Kentucky vs. LSU at Baton Rouge, La. (Live)
4 MOVIE—Western
 "The Silver Whip." (1953) Dale Robertson, Rory Calhoun. (90 min.)
5 WHAT'S IT ALL ABOUT
7 HAWAIIAN EYE—Mystery
20 BLUE ANGELS—Adventure
36 ESTRELLAS DE MIAMI C
1:00 5 CBS GOLF CLASSIC C
 Doug Sanders and Tom Shaw vs. Sam Snead and Gardner Dickinson. (60 min.)
20 SCENE SEVENTY C
36 MOVIE—Spanish
 "El Tigre Enmascarado." Luis Aguilar, Flor Silvestre. (2 hrs.)
1:30 7 MOVIE—Drama
 "The Lady Gambles." (1949) Barbara Stanwyck. (2 hrs.)
44 MOVIE—Western C
 "Wichita." (1955) Joel McCrea, Vera Miles, Lloyd Bridges. (90 min.)
2:00 4 MOVIE—Science Fiction
 "Cyclotrode 'X'." (1946) Charles Quigley, Linda Stirling. (2 hrs.)
5 FISHERMAN'S WORLD C
 Celebrities try angling.
20 MUSIC CONNECTION C
- 2:30 2 COLLEGE BASKETBALL C**
 The Washington State Cougars meet the California Bears. (Live)
3:00 5 MOVIE—Adventure
 "Tarzan and the Huntress." (1947) Johnny Weissmuller. (90 min.)
20 MOVIE—Drama
 "The Ring." (1953) Gerald Mohr, Rita Moreno, Lalo Rios. (90 min.)
36 CISCO KID—Western C
44 MOVIE—Comedy
 "Jinx Money." (1948) Leo Gorcey, Huntz Hall, Billy Benedict. (60 min.)
3:30 36 LEFT, RIGHT & CENTER C
4:00 4 WORLD OF GOLF C
 Frank Beard, Dan Sikes in New Orleans.
36 SCENE SEVENTY C
44 MOVIE—Comedy
 "Jungle Gents." (1954) Leo Gorcey, Huntz Hall. (60 min.)
4:30 2 KILLY CHALLENGE—Skiing C
 Jean-Claude Killy at Solitude, Utah.
5 PERRY MASON—Mystery
20 SEA HUNT—Adventure
5:00 2 WRESTLING C
4 JUDD—Drama C
20 THRILLER—Mystery
36 ROSS MCGOWAN—Variety C
44 HY LIT—Variety C
5:30 5 HAVE GUN—WILL TRAVEL
6:00 2 STAR TREK—Drama C
20 OUTER LIMITS—Drama
32 UPBEAT—Music C
36 MOVIE—Melodrama
 "Dr. Orloff's Monster." (Spanish; 1965) Jose Rubio, Agnes Spaak, Perla Cristal. (1 hr., 45 min.)
44 DOBIE GILLIS—Comedy
6:30 7 CANDID CAMERA
44 ADDAMS FAMILY—Comedy
7:00 2 MOVIE—Thriller
 "What Ever Happened to Baby Jane?" (1962) Bette Davis, Joan Crawford. (2 hrs., 30 min.)
4 SPEAK OUT—Discussion C
5 RON MAGERS—Report C

- 7 ANNIVERSARY GAME** (C)
20 DEFENDERS—Drama
32 TRUTH OR CONSEQUENCES (C)
42 TWILIGHT ZONE—Drama
7:30 44 BILL ANDERSON—Music (C)
44 MOVIE—Science Fiction
 "Forbidden Planet." (1956) Walter Pidgeon, June Francis. (90 min.)
7:45 36 MOVIE—Adventure
 "The Dirty Game." (French-German-Italian-British; 1965) Henry Fonda, Vittorio Gassman. (1 hr., 45 min.)
8:00 20 RUN FOR YOUR LIFE (C)
32 NBA BASKETBALL (C)
 Taped replay: Warriors vs. Milwaukee Bucks game. (2 hrs.)
9:00 20 MOVIE—Melodrama
 "Zombies of Mora Tau." (1957) Gregg Palmer, Allison Hayes, Autumn Russell. (90 min.)
44 MOVIE—Drama
 "East Side, West Side." (1949) Barbara Stanwyck, James Mason. (2 hrs.)
9:30 2 MOVIE—Drama
 "Sweet Smell of Success." (1957) Burt Lancaster, Tony Curtis. (90 min.)
36 TOPS ABOUT TOWN (C)
10:00 32 MOVIE—Drama
 "The Road to Glory." (1936) Fredric March, Warner Baxter, June Lang.
36 BULLFIGHTS—Mexico City
10:30 7 ONE MAN SHOW (C)
 Guest: comic Henny Youngman.
20 HUGH HEFNER—Variety (C)
 Guests: Michael Caine, Mort Sahl, actress Meredith MacRae and the Clara Ward Singers. (60 min.)
11:00 2 JOE PYNE—Discussion (C)
44 ALAN DOUGLAS—Discussion (C)
 Guests: Dr. Everett Clinchy, Dr. Nicholas Bucur, Sam Miller. (90 min.)
11:30 4 LAREDO—Western
5 MOVIE—Drama (C)
 "Elephant Walk." (1954) Elizabeth Taylor, Dana Andrews, Peter Finch, Abraham Sofaer. (1 hr., 50 min.)
7 MOVIE—Western
 "The Comancheros." (1961) John Wayne, Stuart Whitman. (2 hrs.)
20 KUP'S SHOW—Discussion (C)
12:30 A.M. 4 CHEATERS—Mystery
1:10 5 MOVIE—Drama
 "The Lost Weekend." (1945) Ray Milland, Jane Wyman. (1 hr., 50 min.)
1:30 7 MOVIE—Western (C)
 "Sierra." (1950) Audie Murphy, Burl Ives, Dean Jagger, Wanda Hendrix.

Sunday

- 9:00 A.M. 4 MOVIE—Musical**
 "I'll Get By." (1950) June Haver, William Lundigan. (90 min.)
9:30 2 CHARLIE CHAPLIN—Comedy
5 GOVERNMENT STORY (C)
10:00 2 MOVIE—Western
 "Ride Out for Revenge." (1957) Rory Calhoun, Gloria Grahame. (90 min.)
36 MOVIE—Spanish
 "Dos Caras Tiene el Destino." Miroslava, Eduardo Noriega. (2 hrs.)
10:30 5 GUY PALAZZOLA—Painting (C)
11:00 4 THIS IS THE LIFE—Drama (C)
11:30 2 INSIGHT—Drama (C)
12:00 2 DIALOGUE—Discussion (C)
36 FANFARRIA FALCON (C)
44 MOVIE—Comedy
 "Pardon My French." (1951) Paul Henreid, Merle Oberon. (90 min.)
12:30 P.M. 2 EDITOR'S FORUM (C)
4 A GIFT OF TIME (C)
36 MOVIE—Spanish
1:00 2 DOCTOR'S NEWS
CONFERENCE—Discussion (C)
7 DIRECTIONS (C)
 A visit to the South Pacific's Easter Island, focusing on the island's history and culture.
1:30 2 OUTDOORS (C)
4 YOUTH INQUIRES (C)
5 MOVIE—Drama
 "The Courtneys of Curzon Street." (English; 1951) Anna Neagle. (2 hrs.)
7 DISCOVERY (C)
 A visit to Utah's Canyonlands National Park.
44 MOVIE—Suspense
 "Witness to Murder." (1954) Barbara Stanwyck, Gary Merrill. (90 min.)
2:00 2 MOVIE—Drama
 "The Ox-Bow Incident." (1943) Henry Fonda, Dana Andrews. (2 hrs.)
4 COMMUNITY CIRCLE (C)
7 BLACK DIGNITY (C)
2:30 4 BIOGRAPHY
20 HIGHWAY PATROL—Police (C)
36 ESTRELLAS DE MIAMI (C)
3:00 4 EXPERIMENT IN TELEVISION (C)
 Return: "Dream on Monkey Mountain." (60 min.)
7 HIGH ROAD TO ADVENTURE (C)
20 MOVIE—Adventure (C)
 "The Last of the Mohicans." (Mexican; 1963) Jose Marco. (90 min.)

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- 3:30** **36 MOVIE—Drama**
"Breakout." (English; 1958) Richard Todd, Bernard Lee. (2 hrs.)
- 4:00** **44 MOVIE—Drama**
"Flying Tigers." (1942) John Wayne, John Carroll, Anna Lee. (90 min.)
- 4:00** **5 FACE THE NATION C**
- 4:00** **2 MOVIE—Drama C**
"Toward the Unknown." (1956) William Holden, Lloyd Nolan. (90 min.)
- 5 NEWSMAKER: 70 C**
- 7 AMERICAN SPORTSMAN C**
Flycasting lesson. (60 min.)
- 4:30** **5 PERRY MASON—Mystery**
- 20 SEA HUNT—Adventure**
- 5:00** **4 COLLEGE BOWL C**
- 7 MOVIE—Drama C**
"Never So Few." Frank Sinatra, Gina Lollobrigida, Steve McQueen. (2 hrs.)
- 20 BUCK OWENS—Music C**
- 36 MOVIE—Documentary C**
"Witch Doctor in Tails." (Italian; 1962) Tour of modern Africa. (2 hrs.)
- 44 WAGONS HO!—Western**
- 5:30** **2 SAN FRANCISCO BEAT**
- 4 WILD KINGDOM C**
Marlin Perkins and Stan Brock test unusual ways to trap animals.
- 5 MARSHAL DILLON—Western**
- 20 JUDY LYNN—Music C**
- 6:00** **2 I SPY—Drama C**
- 20 OUTER LIMITS—Science Fiction**
- 44 MISTER ED—Comedy**
- 6:30** **44 HONEYMOONERS—Comedy**
- 7:00** **2 MOVIE—Thriller**
"What Ever Happened to Baby Jane?" (1962) Bette Davis, Joan Crawford. (2 hrs., 30 min.)
- 4 ASSIGNMENT FOUR C**
"What Will Happen to Carlotto?"
- 20 DEFENDERS—Drama**
- 36 MOVIE—Science Fiction C**
"Women of the Prehistoric Planet." (1966) Wendell Corey, Keith Larsen, John Agar. (1 hr., 45 min.)
- 44 MOVIE—Comedy C**
"The Tender Trap." (1955) Frank Sinatra, Debbie Reynolds. (2 hrs.)
- 7:30** **32 BOBBIE GENTRY—Music C**
Bobbie is joined by former Dallas Cowboys quarterback Don Meredith; and Charley Pride, Brenda Lee, Ferlin Husky and Joe Tex. (60 min.)
- 8:00** **20 RUN FOR YOUR LIFE C**
- 8:30** **32 GIRLS BASKETBALL C**
Taped replay of the 49ers vs. the Raiders game. (90 min.)
- 8:45** **36 GREATEST FIGHTS**
- 9:00** **20 MOVIE—Drama C**
"Love on a Pillow." (French-Italian; 1962) Brigitte Bardot, Robert Hossein, Macha Meril. (2 hrs.)
- 36 MOVIE—Drama C**
"The Counterfeit Traitor." (1961) William Holden, Lilli Palmer.
- 44 ROLLER GAME C**
- 9:30** **2 HEAD ON—Report C**
- 10:00** **32 BISHOP SHEEN C**
- 10:30** **2 COLLEGE TALENT C**
- 11:00** **2 12 O'CLOCK HIGH—Drama C**
- 20 KUP'S SHOW—Discussion C**
- 44 POINT OF VIEW—Discussion C**
- 11:30** **7 MOVIE—Drama C**
"Love Is a Many-Splendored Thing." (1955) Jennifer Jones, William Holden, Torin Thatcher, Isobel Elsom.
- 11:45** **5 MERV GRIFFIN C**
Scheduled in Hollywood: George Jessel and the comic Wierd Brothers. Arthur Treacher. (90 min.)

Monday

- 6:25 A.M.** **7 A.M.—Jim Dunbar C**
- 7:00** **38 STOCK MARKET OBSERVER C**
- 8:30** **2 JACK LA LANNE—Exercise C**
- 7 ANNIVERSARY GAME C**
- 9:00** **7 HIS AND HER OF IT C**
- 9:30** **5 HOTLINE—Discussion C**
- 10:30** **2 FARMER'S DAUGHTER—Comedy**
- 7 MOVIE GAME C**
- 11:00** **2 DANNY THOMAS—Comedy**
- 7 CANDID CAMERA**
- 11:30** **7 GALLOPING GOURMET C**
- 12:30** **2 BEAT THE CLOCK C**
- 38 FINANCIAL FINAL C**
- 1:00** **2 MOVIE—Comedy Drama**
"The Devil's Disciple." (1958) Burt Lancaster, Kirk Douglas. (2 hrs.)
- 20 ED NELSON—Variety C**
Guests include actor Burt Reynolds, and British Parliamentary member Leslie Huckfield. (90 min.)
- 38 TECHNICAL CORNER C**
- 1:30** **44 DAVID WADE—Cooking C**
- 2:00** **32 HERE'S BARBARA C**
- 3:00** **5 MIKE DOUGLAS—Variety C**
Co-host: Fernando Lamas. Guests:

Phyllis Diller, actor Jim Brown and singer Gerri Granger. (90 min.)
3:30 **4 F TROOP—Comedy**
36 MOVIE—Western
 "Stagecoach." (1939) John Wayne, Claire Trevor, Andy Devine. (2 hrs.)
4:00 **2 FLIPPER—Drama C**
4:30 **2 TARZAN—Adventure C**
4 BIG VALLEY—Western C
5 DAVID FROST—Interview C
 Guest: Johnny Carson. (60 min.)
7 MOVIE—Comedy C
 "Dear Brigitte." (1965) James Stewart, Glynis Johns, Fabian. (90 min.)
5:30 **2 MCHALE'S NAVY—Comedy**
36 PORTER WAGONER—Music C
6:00 **2 STAR TREK—Drama C**
32 CALL OF THE WEST C
36 MIKE DOUGLAS—Variety C
 Guests: Muhammad Ali, Noel Harrison, Rodney Dangerfield. (90 min.)
6:30 **20 BATMAN—Adventure C**
44 STRANGE PARADISE C
44 ADDAMS FAMILY—Comedy
7:00 **2 I LOVE LUCY—Comedy**
4 WIDE WONDERFUL WORLD C
20 PATTY DUKE—Comedy
32 TRUTH OR CONSEQUENCES C
44 RIFLEMAN—Western
7:30 **2 WORLD OF TRAVEL C**
20 GILLIGAN'S ISLAND C
32 TO TELL THE TRUTH—Game C
36 DAVID FROST—Variety C
 Guests: John Davidson; actor-folk singer Leon Bibb; Liz Carpenter; and Ralph De Toledano. (90 min.)
44 WAGONS HO!—Western
8:00 **2 WHAT'S MY LINE?—Game C**
20 FELONY SQUAD C
8:05 **32 QUEEN FOR A DAY C**
8:30 **2 HE SAID! SHE SAID!—Game C**
20 GAME GAME C
32 PAY CARDS!—Game C
44 HAZEL—Comedy C
9:00 **2 AVENGERS—Adventure**
4 MOVIE—Drama C
 "Ritual of Evil." Louis Jourdan, Anne Baxter, Diana Hyland. (2 hrs.)
20 MOVIE—Science Fiction C
 "Destination Inner Space." (1966) Scott Brady. (1 hr., 55 min.)
32 CHECKMATE—Mystery
36 MOVIE—Comedy
 "The Bellboy." (1960) Jerry Lewis, Alex Gerry, Bob Clayton. (90 min.)
44 BEN CASEY—Drama

10:00 **44 MOVIE—Drama C**
 "The Unholy Wife." (1957) Rod Steiger, Diana Dors. (1 hr., 45 min.)
10:30 **36 COMEDY CLIPS**
11:00 **2 UNTOUCHABLES—Drama**
20 ONE STEP BEYOND—Drama
36 MOVIE—Documentary C
 "Wild, Weird, Wonderful Italians." (Italian; 1965)
11:30 **20 MOVIE—Biography**
 "Pretty Boy Floyd." (1960) John Ericson, Barry Newman. (90 min.)
1:00 **A.M. 7 PETER GUNN—Mystery**
2:00 **38 NIGHT PEOPLE—Interview C**
2:15 **38 MOVIE—Drama**
 "Queen of Broadway." (1942) Rochelle Hudson. (1 hr., 15 min.)
3:30 **38 MOVIE—Comedy**
 "Misbehaving Husbands." (1940) Harry Langdon, Ralph Byrd. (90 min.)
5:00 **38 MOVIE—Comedy**
 "House of Errors." (1942) Buddy Rogers, Harry Langdon. (90 min.)

Tuesday

6:25 **A.M. 7 A.M.—Jim Dunbar C**
7:00 **38 STOCK MARKET OBSERVER C**
8:30 **2 JACK LA LAMME—Exercise C**
7 ANNIVERSARY GAME C
9:00 **7 HIS AND HER OF IT C**
9:30 **5 HOTLINE—Discussion C**
10:30 **2 FARMER'S DAUGHTER—Comedy**
7 MOVIE GAME C
11:00 **2 DANNY THOMAS—Comedy**
7 CANDID CAMERA
7 GALLOPING GOURMET C
12:30 **P.M. 2 BEAT THE CLOCK C**
38 FINANCIAL FINAL C
1:00 **2 MOVIE—Western**
 "Fury at Furnace Creek." (1948) Victor Mature, Coleen Gray. (2 hrs.)
20 ED NELSON—Variety C
 Guests: the singing Irish Rovers, actor Robert Brown. (90 min.)
38 TECHNICAL CORNER C
1:30 **44 DAVID WADE—Cooking C**
2:00 **32 HERE'S BARBARA C**
3:00 **5 MIKE DOUGLAS—Variety C**
 Scheduled: Fernando Lamas and Molly Picon. (90 min.)
36 YOGA FOR HEALTH—Exercise
3:30 **4 F TROOP—Comedy**
36 MOVIE—Western
 "High Noon." (1952) Gary Cooper, Thomas Mitchell. (2 hrs.)

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- 4:00 **2** FLIPPER—Drama **C**
 4:30 **2** TARZAN—Adventure **C**
4 BIG VALLEY—Western **C**
5 DAVID FROST—Interview **C**
 Scheduled: producer-director Mervyn LeRoy, David Hartman. (60 min.)
7 MOVIE—Drama
 "Of Human Bondage." (English; 1963) Kim Novak, Laurence Harvey, Robert Morley. (90 min.)
- 5:30 **2** McHALE'S NAVY—Comedy
36 WILBURN BROTHERS **C**
- 6:00 **2** STAR TREK—Drama **C**
32 CALL OF THE WEST **C**
36 MIKE DOUGLAS—Variety **C**
 Guests: Cass Elliot, social critic Marya Mannes, singer John Sebastian and comic Ron Carey. (90 min.)
- 6:30 **20** BATMAN—Adventure **C**
32 STRANGE PARADISE **C**
44 ADDAMS FAMILY—Comedy
- 7:00 **2** I LOVE LUCY—Comedy
4 WIDE WONDERFUL WORLD **C**
20 PATTY DUKE—Comedy
32 TRUTH OR CONSEQUENCES **C**
44 RIFLEMAN—Western
- 7:30 **2** WORLD OF TRAVEL **C**
4 DANGER: BAD WATER **C**
 Special: A look at the causes and effects of water pollution in Northern California. (60 min.)
20 GILLIGAN'S ISLAND **C**
32 TO TELL THE TRUTH—Game **C**
36 DAVID FROST—Variety **C**
 Guests: Flip Wilson, Linda Cristal ("High Chaparral") and the Modern Jazz Quartet. (90 min.)
44 WAGONS HO!—Western
- 8:00 **2** BASKETBALL **C**
 The San Francisco Warriors meet the SuperSonics at Seattle. (Live)
20 FELONY SQUAD **C**
32 QUEEN FOR A DAY **C**
30 GAME GAME **C**
32 PAY CARDS!—Game **C**
44 HAZEL—Comedy **C**
- 9:00 **20** MOVIE—Drama
 "The Secret of Convict Lake." (1951) Glenn Ford. (1 hr., 55 min.)
32 CHECKMATE—Mystery
36 MOVIE—Adventure
 "Foreign Correspondent." (1940) Joel McCrea. (2 hrs., 15 min.)
44 BEN CASEY—Drama

- 10:00 **44** MOVIE—Drama
 "Malaya." (1949) Spencer Tracy, James Stewart. (1 hr., 45 min.)
- 10:30 **5** KPXI REPORT—Discussion **C**
- 11:00 **2** UNTOUCHABLES—Drama
20 ONE STEP BEYOND—Drama
- 11:15 **36** MOVIE—Documentary
 "The Great Secret." (French; 1964) Pierre Fresnay narrates this study of the earth's formation.
- 11:30 **20** MOVIE—Drama
 "The Bigamist." (1953) Joan Fontaine, Ida Lupino. (90 min.)
- 1:00 A.M. **5** MOVIE—Western **C**
 "Good Day for a Hanging." (1959) Robert Vaughn. (90 min.)
7 MR. LUCKY—Adventure
- 2:00 **38** MOVIE—Comedy
 "Misbehaving Husbands." (1940) Harry Langdon, Ralph Byrd. (90 min.)
- 3:30 **38** MOVIE—Drama
 "The Contender." (1944) Buster Crabbe, Arline Judge. (90 min.)
- 5:00 **38** MOVIE—Drama
 "Queen of Broadway." (1942) Rochelle Hudson. (90 min.)

Wednesday

- 6:25 A.M. **7** A.M.—Jim Dunbar **C**
- 7:00 **38** STOCK MARKET OBSERVER **C**
- 8:30 **2** JACK LA LAMME—Exercise **C**
7 ANNIVERSARY GAME **C**
- 9:00 **7** HIS AND HER OF IT **C**
- 9:30 **5** HOTLINE—Discussion **C**
- 10:30 **2** FARMER'S DAUGHTER—Comedy
7 MOVIE GAME **C**
- 11:00 **2** DANNY THOMAS—Comedy
7 CANDID CAMERA
- 11:30 **7** GALLOPING GOURMET **C**
- 12:30 P.M. **2** BEAT THE CLOCK **C**
38 FINANCIAL FINAL **C**
- 1:00 **2** MOVIE—Drama
 "Thunder Road." (1958) Robert Mitchum, Gene Barry. (2 hrs.)
20 ED NELSON—Variety **C**
 Guests: actors Otis Young ("The Outcasts") and Phyllis Newman, and Elaine Roentgen. (90 min.)
38 TECHNICAL CORNER **C**
- 1:30 **44** DAVID WADE—Cooking **C**
- 2:00 **32** HERE'S BARBARA **C**
- 3:00 **5** MIKE DOUGLAS—Variety **C**
 Scheduled: anthropologist Margaret

Mead, Fernando Lamas and singer Little Richard. (90 min.)

36 YOGA FOR HEALTH—Exercise

3:30 4 F TROOP—Comedy

36 MOVIE—Biography
"Legend of Rudolph Valentino." (1962)
Narrator: Frank Gallop. (90 min.)

4:00 2 FLIPPER—Drama C

4:30 2 TARZAN—Adventure C

4 BIG VALLEY—Western C

5 DAVID FROST—Variety C
Scheduled: Vincent Price, Playwright LeRoi Jones. (90 min.)

7 MOVIE—Thriller
"Hush . . . Hush, Sweet Charlotte." (1964) Bette Davis, Olivia de Havilland, Agnes Moorehead. (90 min.)

5:00 36 COOKING—Pierre Biondi C

5:30 2 McHALE'S NAVY—Comedy

36 NASHVILLE CAT C

6:00 2 STAR TREK—Drama C

32 CALL OF THE WEST C

36 MIKE DOUGLAS—Variety C
Guests: Cass Elliot; celebrity profiler Rex Reed; Liz Carpenter. (90 min.)

6:30 20 BATMAN—Adventure C

32 STRANGE PARADISE C

44 ADDAMS FAMILY—Comedy

7:00 2 I LOVE LUCY—Comedy

4 WIDE WONDERFUL WORLD C

20 PATTY DUKE—Comedy

32 TRUTH OR CONSEQUENCES C

44 RIFLEMAN—Western

7:30 2 WORLD OF TRAVEL C

5 GROUP W SPECIAL C
Special: "The Battle for Cassino." An account of what has been termed "the most bitter fighting of the Italian campaign" (1944-1945). (60 min.)

20 GILLIGAN'S ISLAND C

32 TO TELL THE TRUTH—Game C

36 DAVID FROST—Variety C
Guests: Tennessee Williams, Jessica Tandy, Eli Wallach, Maureen Stapleton and Harry Secombe. (90 min.)

44 WAGONS HO!—Western C

8:00 2 WHAT'S MY LINE?—Game C

20 FELONY SQUAD C

8:05 32 QUEEN FOR A DAY C

8:30 2 HE SAID! SHE SAID!—Game C

20 GAME GAME C

32 PAY CARDS!—Game C

44 HAZEL—Comedy C

9:00 2 AVENGERS—Adventure

20 MOVIE—Drama
"Girl of the Night." (1960) Anne Francis, Lloyd Nolan. (1 hr., 55 min.)

32 CHECKMATE—Mystery

36 MOVIE—Comedy
"Kind Hearts and Coronets." (English; 1949) Alec Guinness, Dennis Price, Joan Greenwood. (2 hrs.)

44 BEN CASEY—Drama

10:00 44 MOVIE—Drama
"Right Cross." (1950) Dick Powell, June Allyson. (1 hr., 45 min.)

11:00 2 UNTOUCHABLES—Drama

20 ONE STEP BEYOND—Drama

36 MOVIE—Science Fiction C
"X—The Man with the X-Ray Eyes." (1963) Ray Milland.

11:30 20 MOVIE—Historical Drama
"Brigham Young." (1940) Tyrone Power, Linda Darnell. (90 min.)

1:00 A.M. 5 MOVIE—Comedy
"Buck Privates." (1941) Bud Abbott, Lou Costello, Lee Bowman. (90 min.)

7 HIGH ROAD TO DANGER C

2:00 33 MOVIE—Drama
"The Contender." (1944) Buster Crabbe, Arline Judge. (90 min.)

3:30 33 MOVIE—Drama
"Queen of Broadway." (1942) Rochelle Hudson. (90 min.)

5:00 33 MOVIE—Drama
"Secret Evidence." (1941) Marjorie Reynolds, Charles Quigley. (90 min.)

Thursday

6:25 A.M. 7 A.M.—Jim Dunbar C

7:00 33 STOCK MARKET OBSERVER C

8:30 2 JACK LA LAMME—Exercise C

7 ANNIVERSARY GAME C

9:00 7 HIS AND HER OF IT C

9:30 5 HOTLINE—Discussion C

10:30 2 FARMER'S DAUGHTER—Comedy

7 MOVIE GAME C

11:00 2 DANNY THOMAS—Comedy

7 CANDID CAMERA

11:30 7 GALLOPING GOURMET C

12:30 P.M. 2 BEAT THE CLOCK C

33 FINANCIAL FINAL C

1:00 2 MOVIE—Mystery C
"The Hound of the Baskervilles." (English; 1959) Peter Cushing, Christopher Lee, Andre Morell. (2 hrs.)

20 ED NELSON—Variety C
Guests: actress-singer Nancy Walker, San Diego Rockets center Elvin Hayes, singer Julie Budd. (90 min.)

33 TECHNICAL CORNER C

1:30 44 DAVID WADE—Cooking C

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- 2:00 **32** HERE'S BARBARA **C**
 3:00 **5** MIKE DOUGLAS—Variety **C**
 Scheduled: Fernando Lamas, Bob Denver and Pat Suzuki. (90 min.)
36 YOGA FOR HEALTH—Exercise
 3:30 **4** F TROOP—Comedy
36 MOVIE—Adventure **C**
 "Our Man in Jamaica." (1965) Larry Pennell, Margarita Scherr. (2 hrs.)
 4:00 **2** FLIPPER—Drama **C**
 4:30 **2** TARZAN—Adventure **C**
4 BIG VALLEY—Western **C**
5 DAVID FROST—Variety **C**
 Scheduled: comic actor Stanley Holloway, singer Johnnie Ray. (90 min.)
7 MOVIE—Comedy **C**
 "The Long, Long Trailer." (1954) Lucille Ball, Desi Arnaz. (90 min.)
 5:30 **2** McHALE'S NAVY—Comedy
36 COUNTRY PLACE **C**
 6:00 **2** STAR TREK—Drama **C**
32 CALL OF THE WEST **C**
36 MIKE DOUGLAS—Variety **C**
 Guests: Peter Ustinov, Dr. Benjamin Spock and Cass Elliot. (90 min.)
 6:30 **20** BATMAN—Adventure **C**
32 STRANGE PARADISE—Drama **C**
44 ADDAMS FAMILY—Comedy
 7:00 **2** I LOVE LUCY—Comedy
4 WIDE WONDERFUL WORLD **C**
20 PATTY DUKE—Comedy
32 TRUTH OR CONSEQUENCES **C**
44 RIFLEMAN—Western
 7:30 **2** WORLD OF TRAVEL **C**
20 GILLIGAN'S ISLAND **C**
32 TO TELL THE TRUTH—Game **C**
36 DAVID FROST—Variety **C**
 Guests: Harry Secombe, comic Morty Gunty, and Lesley Gore. (90 min.)
44 WAGONS HO!—Western
 8:00 **2** WHAT'S MY LINE?—Game **C**
20 FELONY SQUAD **C**
 8:05 **32** QUEEN FOR A DAY **C**
 8:30 **2** HE SAID! SHE SAID!—Game **C**
20 GAME GAME **C**
32 PAY CARDS!—Game **C**
44 HAZEL—Comedy **C**
 9:00 **2** AVENGERS—Adventure
5 MOVIE—Drama **C**
 "Peyton Place," Part 1. Lana Turner, Hope Lange, Lee Philips. (2 hrs.)
20 MOVIE—Drama
 "I, the Jury." (1953) Preston Foster, Peggy Castle. (1 hr., 55 min.)

- 32** CHECKMATE—Mystery
36 MOVIE—Drama
 "The Scarface Mob." (1962) Robert Stack, Keenan Wynn. (1 hr., 45 min.)
44 BEN CASEY—Drama
 10:00 **44** MOVIE—Comedy
 "Casanova Brown." (1944) Gary Cooper. (1 hr., 45 min.)
 10:45 **36** GREATEST FIGHTS
 11:00 **2** UNTOUCHABLES—Drama
20 SKI VENTURE **C**
36 MOVIE—Science Fiction **C**
 "Battle Beyond the Sun." (Yugoslavian; 1962) Edd Perry, Arla Powell.
 11:30 **20** MOVIE—Mystery
 "The Man Who Wouldn't Talk." (English; 1959) Anthony Quayle, Anna Neagle. (90 min.)
 1:00 A.M. **5** MOVIE—Drama
 "Desert Patrol." (English; 1958) Richard Attenborough, John Gregson, Michael Craig. (1 hr., 25 min.)
7 T.H.E. CAT—Adventure **C**
 2:00 **38** MOVIE—Melodrama
 "The Monster Maker." (1944) J. Carroll Naish, Ralph Morgan. (90 min.)
 3:30 **38** MOVIE—Drama
 "Secret Evidence." (1941) Marjorie Reynolds, Charles Quigley. (90 min.)
 5:00 **38** MOVIE—Drama
 "The Contender." (1944) Buster Crabbe, Arline Judge. (90 min.)

Friday

- 6:25 A.M. **7** A.M.—Jim Dunbar **C**
 6:30 **38** SPOTLIGHT ON SPEED
 7:00 **38** STOCK MARKET OBSERVER **C**
 8:30 **2** JACK LA LAMME—Exercise **C**
7 ANNIVERSARY GAME **C**
 9:00 **7** HIS AND HER OF IT **C**
 9:30 **5** HOTLINE—Discussion **C**
 10:30 **2** FARMER'S DAUGHTER—Comedy
7 MOVIE GAME **C**
 11:00 **2** DANNY THOMAS—Comedy
7 CANDID CAMERA
 11:30 **7** GALLOPING GOURMET **C**
 12:30 P.M. **2** BEAT THE CLOCK **C**
38 FINANCIAL FINAL **C**
 1:00 **2** MOVIE—Drama **C**
 "Black Narcissus." (English; 1947) Deborah Kerr, David Farrar. (2 hrs.)
20 ED NELSON—Variety **C**
 Guests: fashion designer Mr. Black-

well, Commander Whitehead and singer Mariano Moreno. (90 min.)

1:30 **38 TECHNICAL CORNER C**

2:00 **44 DAVID WADE—Cooking C**

3:00 **32 HERE'S BARBARA C**

5 MIKE DOUGLAS—Variety C
Scheduled: Fernando Lamas, and singers Billy Shepard and Judi Jordan. (90 min.)

36 YOGA FOR HEALTH—Exercise

3:30 **4 F TROOP—Comedy**

36 MOVIE—Adventure
"Revolt of the Tartars." (Italian-Yugoslavian; 1960) Curt Jurgens, Genevieve Page. (2 hrs.)

4:00 **2 FLIPPER—Drama C**

4:30 **2 TARZAN—Adventure C**

4 BIG VALLEY—Western C

5 DAVID FROST—Variety C
Scheduled: French mime Marcel Marceau, John Lahr. (90 min.)

7 MOVIE—Comedy
"The Loved One." (1965) Robert Morse, Jonathan Winters. (90 min.)

5:30 **2 McHALE'S NAVY—Comedy**

36 BILLY WALKER—Music C

6:00 **2 STAR TREK—Drama C**

32 CALL OF THE WEST C

36 MIKE DOUGLAS—Variety C
Guests: Rudy Vallee, Cass Elliot and comic Norm Crosby. (90 min.)

6:30 **20 BATMAN—Adventure C**

32 STRANGE PARADISE C

44 ADDAMS FAMILY—Comedy

7:00 **2 I LOVE LUCY—Comedy**

4 WIDE WONDERFUL WORLD C

20 PATTY DUKE—Comedy

32 TRUTH OR CONSEQUENCES C

44 RIFLEMAN—Western

7:30 **2 WORLD OF TRAVEL C**

20 GILLIGAN'S ISLAND C

32 TO TELL THE TRUTH—Game C

36 DAVID FROST—Variety C
Scheduled: Federico Fellini and comic London Lee. (90 min.)

44 RIFLEMAN—Western

8:00 **2 WHAT'S MY LINE?—Game C**

7 BRADY BUNCH—Comedy C

20 FELONY SQUAD C

44 COLLEGE BASKETBALL C
The Stanford Indians meet the UCLA Bruins. (Live)

8:05 **32 QUEEN FOR A DAY C**

8:30 **2 HE SAID! SHE SAID!—Game C**

7 GHOST AND MRS. MUIR C

20 GAME GAME C

32 PAY CARDS!—Game C

9:00 **2 AVENGERS—Adventure**

5 MOVIE—Drama C
"Peyton Place," conclusion. Lana Turner, Hope Lange. (2 hrs.)

7 HERE COME THE BRIDES C

20 MOVIE—Drama
"Alcatraz Express." (1962) Neville Brand, Robert Stack. (1 hr., 55 min.)

32 CHECKMATE—Mystery

36 MOVIE—Adventure
"Thunder in the East." (1953) Alan Ladd, Deborah Kerr. (2 hrs.)

10:00 **44 MOVIE—Drama**
Time approximate. "The People Against O'Hara." (1951) Spencer Tracy, Pat O'Brien, Diana Lynn.

11:00 **2 MOVIE—Drama**
"Murder, Inc." (1960) Stuart Whitman, May Britt. (2 hrs., 5 min.)

20 ONE STEP BEYOND—Drama

36 MOVIE—Adventure C
"King of the Mongols." (Japanese; 1964) Hashizo Okawa, Yoshio Yoshida. (1 hr., 40 min.)

11:30 **5 MOVIE—Drama C**
"The Bridges at Toko-Ri." (1954) William Holden, Grace Kelly, Fredric March. (1 hr., 55 min.)

20 MOVIE—Drama
"How Green Was My Valley." (1941) Walter Pidgeon. (90 min.)

12:40 **A.M. 36 MOVIE—Drama**
"Against the Wind." (English; 1948) Robert Beatty, Jack Warner. (2 hrs.)

1:05 **7 MOVIE—Drama C**
"The Naked Dawn." (1955) Arthur Kennedy, Betta St. John, Charlita.

1:25 **5 MOVIE—Musical**
"42nd Street." (1933) Warner Baxter, Bebe Daniels. (90 min.)

2:30 **36 MOVIE—Drama**
"Secret Evidence." (1941) Marjorie Reynolds. (1 hr., 15 min.)

2:40 **36 MOVIE—Drama**
"Kid Dynamite." (1943) Leo Gorcey, Huntz Hall. (2 hrs., 40 min.)

3:45 **36 MOVIE—Melodrama**
"The Monster Maker." (1944) J. Carrol Naish. (1 hr., 45 min.)

4:00 **36 PETER GUNN—Mystery**

4:30 **36 REAL McCOYS—Comedy**

5:30 **36 MOVIE—Drama**
"Slander House." (1938) Adrienne Ames, Craig Reynolds. (90 min.)

Stations reserve the right to make last-minute changes.

television crossword

Feb. 21, 1970

See next week's TV GUIDE for solution

Answer to puzzle of Feb. 14

L	O	W		K	A	Y	E	R	A	S
I	D	O	L	A	D	A	L	A	N	E
M	O	R	E	M	O	R	D	E	N	T
P	R	E	S	S		N	O	N		
				L	O	N	G	P	A	G
				G	A	I	N	E	R	
				P	A	N	E	D	U	E
				A	L	O	U	F	E	R
				L	A	N	G	E	F	R
				G	E	T		B	U	N
				D	O	N	A	D	A	M
				A	D	A	M	S	G	A
				A	D	A	M	S	G	A
				D	E	B	S	E	Y	E

1	2	3	4		5	6	7		8	9	10	11
12					13				14			
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33					34				35			
				36				37				
38	39	40					41					
42						43				44	45	46
48						49				50		
51						52				53		

across

- 1 Star of *Dragnet*
- 5 TV network
- 8 A Skelton role
- 12 Region
- 13 Popular, as a TV star
- 14 John Forsythe's TV residence
- 15 Prophet
- 16 Wing
- 17 Spring flower
- 18 Star of 21 Across (2 words)
- 21 Family _____
- 24 Cover
- 25 Reside at the Shady Rest
- 26 Cozy room
- 27 Nourished
- 30 Miss Horne
- 31 Merry
- 32 Mr. Vidal
- 33 Feminine suffix
- 34 Star of *Get Smart*
- 35 'Mr. Television'
- 36 The sun
- 37 Medical _____

- 38 Co-star of *Julia* (2 words)
- 42 Great Lake
- 43 And not
- 44 Skelton's conductor
- 48 King of beasts
- 49 Star of *Mayberry R.F.D.*
- 50 _____-12
- 51 Tropical fruit
- 52 Dined
- 53 _____ *Make a Deal*

down

- 1 Existed
- 2 Before
- 3 Mayberry's Aunt
- 4 She's Agent 99
- 5 Seat
- 6 Gaucho weapon
- 7 He's Chip
- 8 Wept
- 9 She's Bobbie Jo
- 10 Send out
- 11 Netting
- 19 Free of
- 20 Relatives
- 21 Competent
- 22 Enemies
- 23 Enthusiastic viewers
- 26 He's Hoss
- 27 Army post
- 28 'Perry Mason' author
- 29 Game animal
- 31 Co-star of *Mayberry R.F.D.*
- 32 _____ Hospital
- 34 Gunsmoke character

- 35 To ask earnestly
- 36 Cancelled show, *The Music _____*
- 37 *Laugh-In's* Judy
- 38 Declare in pinochle
- 39 Opera song
- 40 Tumult
- 41 Writer of verse
- 45 Lyric poem
- 46 Perched
- 47 Type measures

Does television color the news?

See for yourself. Tonight.

Chances are if you're watching on most color TV's you'll see the news isn't colored. It's discolored. Chances are you'll see news people looking sickly green or choking purple.

Most TV sets can't control the color of people when channels or scenes are changed.

No matter what they say, the best any other color TV can promise is an automatically sharp picture. But they can't promise people won't turn purple or green.

Magnavox is the only color TV that can promise an automatically sharp picture. That automatically keeps people the right color.

The reason: Magnavox Total Automatic Color. It electronically monitors flesh tone signals. Keeps them free of greens and purples.

Result: Flesh tones don't go wrong. No matter how many times you change channels or the scene changes. Just set it and forget it. And sit back and enjoy an even brighter picture with our new, brilliant MX500 color tube.

Don't buy a color television until you have seen a demonstration of Magnavox TAC at your local dealer.



Total Automatic Color.
Only Magnavox has it.

Magnavox

Now you can try Vespré,

New Vespré...not just a deodorant, an intimate odor preventive that's gentle as baby powder.

Especially made for the vaginal area, Vespré* stops odor-causing bacteria. Actually contains twice the active odor-fighter of other leading sprays.

Tested by Gynecologists.

Vespré was tested in leading hospitals. It's so effective, it works all day, every day of the month. But for all its effectiveness, Vespré proved mild and safe. Gentle as baby powder.

Baby-powder Fresh.

Vespré even smells fresh as baby powder. Leaves you feeling totally clean. Totally confident, hour after hour.

vespré The Intimate Odor Preventive.



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...and save 15¢!

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15¢ on any size
vespre'**



Mr. Dealer: We will pay you face value (15¢) plus 3¢ handling for each coupon you redeem provided you and the consumer have complied with the terms of this offer. Any other application constitutes fraud. For reimbursement, mail coupons to Personal Products Co., P.O. Box 35, Milltown, New Jersey 08850. Invoices showing purchases of sufficient stock of Vespre® feminine hygiene deodorant spray to cover coupons presented for payment must be shown upon request. Coupons are redeemable only when presented by retail distributors of Vespre feminine hygiene deodorant spray, and will be void if presented by any agent. Any sales tax must be paid by the consumers. Coupon void if taxed, prohibited, or restricted by law. Cash value 1/20 of one cent. Offer expires February 28, 1971.

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15¢**15¢****STORE COUPON**

VC-70-2

15¢

James Daly—the silver-haired chief of staff on the new CBS series *Medical Center*—doesn't want to talk about himself. It may be why he manages to be obscure and famous at the same time.

Compared with most of television's new leading men, he's Entertainment Heavyweight of the World. For openers, Daly has acted on Broadway for some 20 years. He started in 1946 as Gary Merrill's understudy in "Born Yesterday," moved right along until in 1959 he took over the lead of Archibald MacLeish's "J.B." (to all kinds of critical acclaim). From then on, he continued in a series of exacting parts, until, in a patriotic tour de force, he played eight different Presidents in a play called "The White House." Also, since 1947, Daly has appeared in more than 500 television programs, including his own series, *Foreign Intrigue*. The breadth of his career may be measured by the fact that in 1958 he signed a contract to make Camels commercials, and for seven years was flown to all points in the U.S.A. (at his own convenience and to the tobacco company's gratitude) to be filmed smoking like a chimney and assuring the entire Nation that he'd walk a mile for a Camel. At the other theatrical extreme, and during the same period, Daly found time to act in an off-Broadway production of "The Cenci," which, whether in its 19th-century version by Shelley or the 20th-century adaptation by Artaud, is hardly ever read and almost never produced. It would seem that Daly has had the best of both worlds, but his public image seems to have gotten lost somewhere in between. Perhaps because of his reticence.

He doesn't like to talk about himself, and he's not going to.

First, he's not going to talk about his marriage. ("What's to say?" an acquaintance tells me later. "A marriage of many years broke up. That's all." Another friend, perhaps more partisan, says, "After 22 years or so, she couldn't keep her mind open, he couldn't keep his mind closed. Jim is 'with it,' he wants to be in tune with what's happening right now. She either couldn't or wouldn't go along with him.")

Hope Newell, Daly's college sweetheart, wife of more than 20 years, mother of Daly's four children, a one-time would-be actress, will not be a part of our conversation. Even if I wanted to, I'm not going to find out about his "home life" either. "Daly feels kind of funny about his house," his PR man says. "He sort of feels like . . . it's his *house*, you know? He says he'll meet interviewers anywhere,

NOTHING PERSONAL

James Daly will
talk about anything
—except himself

By Carolyn See



in an ice-cream parlor or a bowling alley, but not in his house, OK?"

OK. We end up meeting at the studio, of course, in his dressing room, and since Daly is adamant about not talking, I ask the obvious question: why?

"Because personal lives are pretty much the same. Because everyone has one. Because they're often dull. Because . . . everyone knows too much of that sort of thing about each other, but maybe what they know is the least important part." Having said that, Daly casually remarks that his father was a fuel merchant (that's respectably dull); that his three daughters married a black, a white Protestant and a Jewish musician respectively; that his mother works for the CIA; that he has a brother who's an FBI agent, and a sister who made it all the way to lieutenant colonel in the Air Force!

It's not that Daly dislikes talking per se. It's just that he wants to talk about what *he* wants to talk about. It's a game. He lounges back on his dressing-room couch, →

chuckles, twinkles, and answers my questions about where and how he lives with a long reminiscence about his experiences as an amateur sheep breeder, drawing, in his best Dale Robertson twang, "I think a man should own sheep." Sheep motherhood is a miracle of sorts, Daly says. "When a mother rejects more than one lamb, you have to tie her down, maybe even for days, until she accepts the second one."

They want Daly on the set and he leaves triumphantly, having vouchsafed nothing "personal." (Daly lived for years in a 19th-century farmhouse in the small town of Suffern, N.Y., where, in addition to his beloved sheep, he occupied himself with dog raising and a rose garden, and was an auxiliary member of the fire department. Since his divorce he lives in a small house with a pool in the San Fernando Valley. He swims 50 laps a day.)

On the set, *Medical Center's* Men in White are having a staff meeting. Chad Everett, the requisite Young Dynamic Doctor, is troubled. One of his cases is an injured child who, he fears, has been beaten by the parents, although there is not much evidence to prove it. Should he report his suspicions to the police?

The requisite Woman Doctor (in this case a psychiatrist, the prettiest you ever saw) says that rejected children often try extra hard to win their parents' love. The requisite Black Doctor remarks that the whole problem is a terrible responsibility. The Young Doctor chews on his pencil. Daly as Chief of Staff is temperate, wise and coincidentally a good friend of the child's dad. It's certainly not a good idea to go to the police, the Chief decides, and then the phone rings.

Throughout the morning Daly talks into the phone, frowns into the X rays, defends the father of the injured boy. He is as fine a Chief of Staff as anyone would want, and wonderfully handsome besides.

(But then again, he ought to be. Variety thought that in "J.B." he was "convincingly beset, desperately agonized. In short, this is a dimensional realization by an actor of intelligence and subtle technique." And after he starred in "The Cenci," one reviewer suggested that "Daly . . . rates with any classical actor alive today.")

During lunch Daly's face seems less handsome than chameleonlike. His nose is wide enough to be a wrestler's, thin enough to be a poet's. Part of his story-book silver hair is stuck on there with a little paste. In fact, you can't tell exactly *what* he looks like. He's like an idealized, hand-tinted photograph of Average Man done up in silver frame. You can see why Camels kept him on for seven years.

"I'm not a talker at lunch," Daly tells me. "Usually I sleep." Then he starts a continuous string of anecdotes and impressions from the world of entertainment, mostly the Broadway division. Daly is fond of reminiscing about his several appearances opposite Helen Hayes: "She's not a great lady of the theater, she's a . . . feisty Irish dame. A real flesh-and-blood woman." And Daly likes to recall his days working with Tennessee Williams: "He always had trouble with his mother, even as a famous grownup. I was with them both one evening—I believe it was on the opening night of 'The Glass Menagerie.' Tennessee was introducing her to some of his friends. He put the name of his friends first, instead of introducing *them* to *her*. She called him on it right then, in front of his friends, and he blushed like a kid."

Daly chats about his work on radio's "Monitor," and on *Hallmark Hall of Fame*, *Omnibus* and other prestige TV shows he's done, but the tone is impersonal and the emphasis is on his work as a serious actor.

"One reason I took this series," he says, "is that when you do a role, to do it right you have to learn about it. →

You were going to tuck a little away every payday...



remember?

What happened?

If you're like most people, something came up and you decided to start saving next payday.

Next payday came.

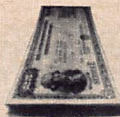
You decided to put it off just one more time.

Now a year's gone by and your nest egg is still waiting to get started.

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Sign up for the Payroll Savings Plan where you work. Every payday an amount you specify will be deducted from your paycheck and invested in U.S. Savings Bonds.

By this time next year the little bit tucked away for you every payday will have grown into the bank-roll you planned on having now . . . if only you had remembered to get started.



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Department of the Treasury and The Advertising Council.

I became a Civil War buff when I had to play General Lee, and you can imagine the reading I did when I played Henry Adams and Mark Twain.

"You start on a book to get some insight into the character you're supposed to become and you end up reading everything you can get your hands on. When we did 'The Court Martial of Billy Mitchell,' the Government let us use the actual files from the court-martial. When no one was using them, they were locked up in a safe with two armed guards. But between takes and in every minute of spare time we pored over them.

"Tomorrow I'm having lunch with the chief of staff of the UCLA Medical Center. What does the man do? What is he like? What exactly does the job consist of? What's the quality of his life? All that is important."

I mention the role of Camel cigarettes in his career, as well as the other maybe 400 TV appearances which weren't *Omnibus* by a long way, and Daly puts on his by-now-familiar I don't-want-to-talk-about-it look. When I persist, he says, "They were very good to me. It was one way I could work in the theater and be rich at the same time. By and large, actors aren't rich. But the one thing has nothing to do with the other. When I was in 'J.B.' The New York Times ran a malicious article, the headline was something like . . . 'Cigarette Huckster Has Lead Part . . . ' Whatever it was, it wasn't fair."

Again, I ask where he was born. He smiles vacantly and asks me right back, "The Middle West?" (Actually, it was Wisconsin Rapids, Wis.) And where did he attend school? "Oh, here and there . . ." (Daly attended the University of Wisconsin as a music major, then Iowa State as a drama major, then Carroll College in Wisconsin for a couple of years, and finally Cornell College, back in Iowa, where he finally was graduated. He has an honorary

doctor's degree from Cornell College, in Fine Arts.)

Something sends Daly off again, this time on the role of the writer as opposed to the actor. "I think that being a writer must be one of the most exciting, the most interesting ways to create. There's intellect behind it . . . and individuality. Some of the finest minds . . ."

I banish the thought that maybe I'm being put on a little bit and ask Daly if he's ever done any writing.

"Yes, yes I have, in, oh, what is it, that review that Mailer writes for . . ." He thinks, and remembers: "The North American Review."

What was it about?

"Oh, you know, the theater. A publisher approached me about doing a book after that, but what they really wanted was something . . . you know . . . like 'The Great and Near Great I Have Known.' I couldn't do anything like that."

The commissary phone rings. They want Daly back on the set. He bends over the table to say good-by. "You know," he says, "when my mother first came out here to visit me on the set she came up to me afterward and whispered in my ear, 'Jimmy, this is work!'" He twinkles briefly, and is gone.

The next day, down in the depths of the UCLA library, I scrounge up back copies of the North American Review. It is a "little magazine," published by Cornell College, Daly's last alma mater. Norman Mailer does appear in its pages, but it is mostly for poets and social scientists and educators. Daly is there all right, with an article called "The Play's Not the Only Thing." On the second page I am galvanized by this quote: "My own mother, on the occasion of her first visit to a Hollywood TV studio, said, in utter astonishment—But Jimmy, this is WORK." Perhaps Mr. Daly is having some gentle fun with all of us. **END**

100's
20 CIGARETTES

PALL MALL

FAMOUS CIGARETTES

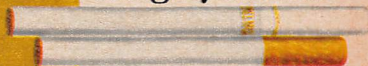


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THE SCARF'S THE THING



Long, square, fringed or tie-dyed, the scarf is the thing—and actress Denise Nicholas of *Room 222* shows you the way to do the scarf bit. Left: Giant print scarf with fringe, by Bersoie. Wear it over a clingy jersey dress from Jax. Right: Purple knit dress from Allen & Cole Boutique, New York. Add '30s shoes and wrap the neck with tie-dyed chiffon. →

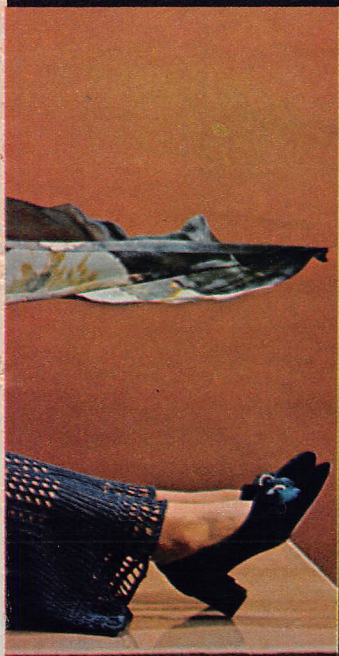


continued



Left: Mat jersey shirt and pants. Add a tie-dye (fabric is tied and the knots are dyed). Right: Tunic and pants in four-ounce jersey. Both by Sport Sophisticates. Wrap the head with a long, purple, fringed scarf. Below: Ribbon-crochet dress and pants from Robert Leader Boutique, New York. Tie-dyed scarf is 9 feet long. Denise's haircut by Paul Mitchell for Henri Bendel. Shoes from I. Miller Boutique. Tie-dyed scarves by Will Richardson of Up Tied.

PHOTOS BY BILL BELL



DURACELL.[®] TO LIVE OR NOT TO LIVE.

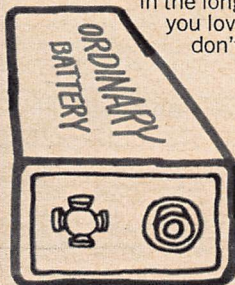
DURACELL—steel jacket helps protect* against leakage, insures freshness for up to two years when not in use. DURACELL molded seal locks power in.

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"The Long Distance Power Cells"



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LONG AFTER ORDINARY BATTERIES ARE DEAD.**

IN RADIOS—CAMERAS—RECORDERS—FLASHLIGHTS—TOYS.

MALLORY

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When a television writer enters a producer's office to make his pitch and smiles and sits on the divan and opens his file folder to the pages typed there, he is violating one of the first rules of the Writers Guild.

A writer is not supposed to put anything down on paper before he gets an OK, "makes a deal." In other words a television writer is not allowed to write. As soon as he puts something down on paper he is supposed to get paid for what he has put down, whether or not it is accepted. This places both the writer and the producer in a curious dilemma.

"Make me laugh," the producer says.

"Give me \$734 first," the writer says.

"What if it's not funny?" the producer says.

So there they sit, producer and writer, rigid, speechless, stalemated.

A writer is supposed to tell his story to a producer. This is almost impossible. It is entirely against the character of the writer as a writer. Let me put it this way. A parrot talks but does not know what it's saying. A writer knows what to say but can't talk.

"To talk story is like asking a man to be something he isn't," Jim Schwaninger told me once. "You know how I became a writer? I became a writer in the ninth grade when the quarterback stepped up to the girl of my dreams an instant before I did, blocking me neatly, and I ran home to write her a love poem. I've been writing ever since." Jim blinked. "I can't speak. I think with my fingers." He wiggled his fingers in front of me, thinking.

No writer can talk well. If he could, he wouldn't be a writer; he would be a salesman, where there is more money and you get to mix.

So there the writer sits, peeking at the unlawful story idea he typed up. He can't give it to the producer to read. Then they both would be breaking the law. Anyway the producer doesn't want to read. He wants to listen. Well, not

really; he wants to go home, but anyway. . . . The writer must now try to sell this story idea (not read it from the page; that's not selling). He must try to sell this very tiny idea of his to this producer who has heard every story idea in the world.

Orally the writer must impress the producer. Shock him into tears, into laughter. If the writer could do this he would become an actor and go to Rome and act.

Glancing at his rotten page for help, the writer pitches the dull and used bones of his story. He blushes and stammers and leaves out a lot. He

**First
get
the \$734...**

By George Toliver

feels like the man who, in the middle of telling a long joke, realizes that everyone has heard it before.

Bones are bare. If Philip Roth tried to sell "Portnoy's Complaint" in six sentences to a producer, most likely the producer would say, "We don't want no story about no guy lying down and crying the blues about his mother. The Smothers Brothers got in bad trouble talking about mothers and *The 11th Hour* has already done the shrink bit."

Desperately, the writer pitches. He ends his story in a rush. He looks up. The producer is neither pleased nor amused. Not crying, not laughing, →

continued

he sits there, examining a plastic cigarette. He scowls. The writer stammers. "... Course you could change the guy's part to a girl's, if you wanted. Then too, I figured those battleship scenes, they could be stock footage. I mean you wouldn't have to go out and buy a battleship just to blow it up ..."

The producer is brief. "It's been done ..."

The writer blushes like a thief.

"On *Gunsmoke*. Two years ago."

The writer makes a small, whimpering noise.

"Anything else?" the producer sighs.

The writer does have something else, two other ideas, foully typed, not developed, scrawled upon with felt pen. They are not good. Anything, though, to keep talking. The writer feels a great need to talk now. If he stops talking he will stop breathing. The writer runs down the empty corridors of his mind, searching, searching. He rattles and shuffles his remaining lousy

pages. He pitches.

"A little thin," the producer says.

"Oh, yes, I know it is. It needs work all right."

"Sounds like a half-hour show to me. Not an hour show."

"Well, that would come with character. You fill out with character ..."

"We don't like to work with dogs."

"Yes, well, I see what you mean.

This is a small dog though. However, I could cut the dog's part out. The dog is only direction. No dialogue." But now an ingenious idea from the past comes to the writer. He smiles. "You could use a rubber dog."

The producer looks sour and stands up. "I think you need to give your stories a little more thought."

Clutching the unlawful file folder, the writer gets to his feet, shakes hands and flees.

There, in the producer's outer office in the same chair in which the writer sat 30 minutes ago, sits another writer

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with his briefcase. He looks eager and winning.

But both of these writers know that behind them is another writer just turning onto the lot and another writer just getting into his car at home to drive to the lot, each with an appointment with this producer. An endless stream of writers, all trying to sell this producer at half-hour intervals.

So really, why should the producer buy? Why should he give the nod which would mean he would have to call the writer's agent to tell him a deal has been made and he will pay the \$734? Why should he do that? When certainly among this endless stream of writers there is bound to be one with a better idea. Why not wait and see and not get committed and lose the studio \$734? As you can see, this kind of thinking ends in madness. Since there will always be writers waiting with briefcases and drinking powdered coffee in his outer office, this producer might not buy anything, ever.

"What makes the pitch difficult," Jim said, "is that we all come in with anthology ideas and there just aren't any anthology shows any more."

Jim is right. Basically the writer is a novelist or short-story writer who went to television because that's where the market is. There are no continuing characters in short stories. That's all there is in television and comic strips.

Here's how it works. We get an idea. It's a story. It's got people in conflict, and complications and an interesting background. It's an anthology idea. Might work for *Kraft* or *Chrysler* or *Playhouse 90*. But they are no more.

So what the writer must do is jam his anthology idea with his own people onto the present stage of running and established characters. Force them onto Shiloh or the Ponderosa or the offices of *Crime* magazine.

All these show-established heroes must be deeply involved. This is as it should be. This is story. But here we come, the writers, with our own →

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the lip-care team

people and we try to force these people into a room where The Virginian or Hoss or Glenn Howard stands around like a grand piano.

The producer has grave problems too. You must remember that if he gives the nod, why then he will be working closely with this writer through the treatment (\$734), first draft teleplay (\$2260), second draft teleplay (\$1506) and polish (free). Sometimes this can take months. And so what if he just doesn't like the writer, I mean has just taken a dislike to him because of his socks or something? Why get involved with someone you simply can't stomach?

And I'm not saying writers can't get pushy either. There is a very subtle ploy used by some writers. The writer has pitched his story, and the producer, a kind man, is not so sure of it. Suddenly the producer hears the writer using the plural pronoun "we." "Well, why don't we just change the dog's

part to a girl . . ." As if the story is already bought and they are working on it together.

Desperation is the word for the writer who is making the pitch. Jim Schwaninger was trying to sell *The Virginian*, and his three developed ideas got nothing but bored sighs. Jim needed the job badly. He suddenly got an inspiration out of nowhere, or so he thought at the time, and fired his last shot.

The producer loved it, the producer did. He beamed. "Hey, that's great. Type it up soon as you can, Jim. You've just made a deal." He reached for the phone. "Who's your agent again? . . ."

Jim had sold.

"But," he told me later, "it wasn't until I got outside in the elevator that I realized at that very minute Fred, my best friend, was pitching that very same idea to *The Big Valley*." Jim sighed. "I stole from my best friend." **END**

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TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

The serious cutback in Hollywood movie production--several studios have drastically reduced personnel and practically shut down--is causing stars to take a second look at television. INGER STEVENS, reluctant to take another series plunge since The Farmer's Daughter retired, stars in "Zig Zag," a mystery that Aaron Spelling Productions is preparing as a potential ABC series. It co-stars two other TV veterans, GEORGE MAHARIS (Route 66) and RALPH BELLAMY (The Survivors) . . . ROD STEIGER, who never had a weekly TV show, has networks interested in his Biography series of six specials. He would portray Albert Einstein, Edgar Allan Poe and Beethoven.

DANNY THOMAS comes back to TV this fall in his new ABC series, Make Room for Granddaddy, a half-hour show which is one generation removed from his old Make Room for Daddy series . . . NBC wants JULIE ANDREWS for another special next season . . . DEAN MARTIN's summer replacement show, starring the GOLDDIGGERS, will be shot in London. CHARLES NELSON REILLY (The Ghost and Mrs. Muir) is "resident comic" in the series, which will also use European acts.

ANDY GRIFFITH will spend the summer filming his new TV series, which goes on CBS in September. It's all about a private preparatory school in Los Angeles (of which Andy plays the headmaster) and will be dramatic as well as comedic, says the star. JERRY VAN DYKE has a running role, but the other parts haven't been cast yet.

JIM NABORS and CAROL BURNETT, who have appeared often together on television, are taking their act to Las Vegas in June. They'll play Caesar's Palace . . . KRISTINA HOLLAND, the scatterbrained secretary in The Courtship of Eddie's Father, plays a nurse in "Doctor's Wives," a Columbia theatrical film . . . Producer MIKE WADLEIGH's feature about last year's Woodstock Music Festival is a segment of the Monogram documentary series airing on NBC.

EDWARD EVERETT HORTON has the job of a retired zoology teacher in "Strictly for the Birds," one of ABC's Nanny and the Professor stories . . . ANNE BAXTER is the "fading actress" who causes trouble on Bracken's World later this season . . . Hawaii and Alaska are two of the states where LUCILLE BALL plans to film for '70-71.

ANITA LOUISE, the one-time movie star, is in a Mod Squad segment, playing MICHAEL COLE's mother . . . And GARY VINSON, former McHale's Navy crewman, also has a Mod Squad gig. He'll be repeating the bad-guy role he had in the first segment . . . Speaking of McHale's Navy, another ex-member, GAVIN MACLEOD, has a Name of the Game part. The studio says he "portrays a lecherous producer of nudie films who attempts to recruit a hungry starlet." On television?



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ALL FOR THE GENTLE SEX
FROM KIMBERLY-CLARK





by Cleveland Amory

There certainly are a lot of shows these days which are put on as put ons. In other words they are shows which are funny because they are not funny. There is nothing the matter with the basic idea of this type of show. But it's a tricky business, this business of being not-funny funny, and our theory is there are two groups of people who should be told about these shows at the beginning. One is the people who *have* to watch them—like, for instance, us. It isn't fair to have poor little old us, for example, earnestly watching away, thinking something is awful because it isn't funny, when all the time out there in TV land, millions of people in the know—who know it isn't *supposed* to be funny—are roaring their heads off. We get so *lonesome*. The other group of people we think should be told is the writers of these shows. It really is very unfair to have all those poor Hollywood writers working away, trying to rewrite old jokes, when all the time they don't need to rewrite them at all. All they have to do is copy them. In a show like this, after all, the older a joke is, or the unfunnier, the funnier.

Here, let it be said, *Hee Haw*, which is a kind of outhouse *Laugh-In*, shines. If you've ever heard any worse jokes than appear on *Hee Haw* each week, all we can suggest for you to do is to mail them in. They'll probably either use them or lose them—and either way you'll be ahead. The first *Hee Haw* of the new season had, for example, half a dozen jokes devoted solely to pigs. Now isn't that a scream? The opener

was: "This Is National Swine Week. Take a pig to lunch." Wonderful start, right? Following that came: "Did I hear you held your pigs up to the tree so they could eat the apples off the branches one at a time? Don't you think that's an awful waste of time?" Answer: "What's time to a pig?" Terrific! Next came: "Do you think we should bring the pigs in?" Answer: "This house ain't fit for the pigs." Wow! But hold on, for right on top of that came: "What happened to the maid?" Answer: "The pigs ate her." We tell you we nearly died unlaughing. But finally came still another: "I'm sorry I ran over your hog, Grandpa, but you know I'll replace it." Answer: "You know you're not near fat enough."

There is a danger here, of course. In order to maintain this almost incredible standard, you have to have an almost unending supply of really bad jokes. And although this show obviously spares no pains, once in a while, despite its best efforts, an only *half*-bad joke does slip in. And then, of course, the jig is up. Our suggestion for this sort of thing, which could otherwise mar your total happy horror, is, simply, when you hear an only half-bad punch line—re-punch it yourself. Here, we'll try you on one: "How's old man Johnson?" "Poor old man, he's lying at death's door." OK, you finish it off.

Honestly, yours is much better. One other thing you can do about *Hee Haw* is don't listen at all. Just look at the pretty girls. This is a terrific show for girl-watchers.

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